

# Premium Body Care Products



## Wichita Store, Rocky Mountain Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

## Baby & Child Products

### Babo Botanicals

- Soothing Diaper Cream

### Burt's Bees

- Baby Bee Dusting Powder

### Calendula Body Lotion

- Weleda

### Dr. Bronner's

- Mild Baby Bar Soap
- Mild Liquid Baby Soap
- Mild Liquid Baby Soap - 16 oz.
- Mild Liquid Baby Soap - 32 oz.

### EveryDay Shea

- Bubble Bath for Babies & Up - Calming Lemon-Lavender

### Kiss My Face

- Berry Smart Toothpaste Fluoride Free 4 oz

### The Honest Company

- Tangerine Dream Bubble Bath
- Healing Balm

## Bar Soap

### Alaffia

- African Black Soap, Unscented
- Good Soap 3pk
- Good Soap Bulk

### Dr Bronner's

- Rose Bar Soap
- Almond Bar Soap

### Dr. Bronner's

- Lavender Soap Bar
- Orange Citrus Soap Bar
- Tea Tree Soap Bar

### Dr. Bronner's (Cont'd)

- Eucalyptus Soap Bar
- Peppermint Soap Bar
- Mild Baby Bar Soap

### Kiss My Face

- Pure Olive Oil Bar Soap 8 oz
- Pure Olive Oil Soap - 3pk

### The Seaweed Bath Co.

- Cellulite Detox Bar Soap

### Whole Foods Market

- Triple Milled Lavender Bar Soap
- WFM Organic Triple Milled Soap Lavender
- WFM Organic Triple Milled Soap Honey Almond
- Triple Milled Milk Bar Soap
- Triple Milled Shea Butter Bar Soap
- Triple Milled Sandalwood Bar Soap
- Triple Milled Lemon Verbena Bar Soap

### Zum

- Zum Bar Almond
- Zum Bar Patchouli-Orange
- Zum Bar Oatmeal Lavender
- Zum Bar Sea Salt
- Zum Bar Lavender-Rosemary
- Zum Bar Sandalwood-Citrus
- Zum Bar Rosemary-Mint
- Zum Bar Patchouli
- Zum Bar Lavender-Mint

## Bath Salts/Sugars/Scrubs

### Alaffia

- Moisturizing Shea Butter Bubble Bath, Lavender

### Ancient Secrets

**Ancient Secrets (Cont'd)**

Nasal Cleansing Salts-8 oz bag

**Aura Cacia**

Heart Song Mineral Bath 2.5oz

Clearing Eucalyptus Mineral Bath

Relaxing Lavender Aromatherapy Shower Tablets

Soothing Heat Mineral Bath 2.5oz

Tranquility Mineral Bath 2.5oz

Lavender Harvest Mineral Bath 2.5oz

**Little Moon**

Tired Old Ass Soak

Tired Old Ass Soak

**The Honest Company**

Tangerine Dream Bubble Bath

**The Seaweed Bath Co**

Seaweed Bath Ocean Fresh Detox

**The Seaweed Bath Co.**

Bath Powder w/ Kukui Lavender

**Cosmetics****Derma E**

Evenly Radiant Makeup Remover

**Mineral Fusion**

Concealer Duo - Cool

Concealer Duo - Warm

Lip Stick - Burst

Eye Shadow - RAW

Eye Pencil - Rough

Liquid Lip Gloss - Enlighten

Liquid Concealer - Warm

Setting Powder

Liquid Lip Gloss - Polished

Lip Gloss - Lovely

Eye Pencil - Volcanic

Pressed Powder Foundation - COOL 2

Sheer Moisture Lip Tint - FLICKER

Eye Pencil - Coal

Lip Stick Alluring

Pressed Powder Foundation - WARM 3

Liquid Concealer - Neutral

Smoothing Eye Primer

Sheer Moisture Lip Tint - Smolder

Pressed Powder Foundation - WARM 2

Curling Mascara - Gravity

Pressed Powder Foundation - NEUTRAL 2

Bronzer - Sparkle

Lipstick - Nude

Liquid Lip Gloss - Delicate

Eye Pencil - Azure

Lip Pencil - Elegant

Lipstick - Tempting

Sheer Moisture Lip Tint - Glow

Eye Shadow - RARE

Waterproof Mascara - Raven

**Mineral Fusion (Cont'd)**

Volumizing Mascara - Chestnut

Volumizing Mascara - Jet

Bronzer Duo - BLONZER RIO

**Dental Care Products****Botanique by Himalaya**

Tooth Paste

**Desert Essence**

Tea Tree Mouthwash

**Dr. Bronner's**

Cinnamon All-One Toothpaste

Peppermint All-One Toothpaste

**Eco-Dent Premium Oral Care**

Original Mint Daily Care Toothpowder

**Jason**

Sea Fresh Biologically-Active Mouthwash

PowerSmile Whitening Toothpaste

Sea Fresh Toothpaste

Healthy Mouth Naturally Antiseptic Mouthwash

**Kiss My Face**

Berry Smart Toothpaste Fluoride Free 4 oz

**Weleda**

Salt Toothpaste

**Deodorant****Weleda**

Wild Rose Deodorant

Citrus Deodorant

Sage Deodorant

**Facial Care Products****365 Everyday Value®**

Moisturizing Lotion FOR ALL SKIN TYPES

Daily Facial Cleanser - For Normal to Oily Skin

Gentle Skin Cleanser - For All Skin Types

**ACURE**

Moroccan Argan Oil

Facial Toner Balancing, Rose and Red Tea

Moroccan Argan Oil

**Acure**

Olive + Mint Facial Cleanser

Radical Resurfacing Facial Lotion

Pomegranate Night Cream

Eye Cream

Brightening Facial Scrub

Oil Free Facial Lotion

Facial Mask CGF + Argan Stem Cell

Superfruit Facial Cleanser

Sensitive Facial Cleanser Argan Oil + Probiotic

**Alaffia**

Coconut Night Cream

Coconut Face Wash

**Andalou Naturals**

Rose Stem Cells Sensitive Beautiful Day Cream

Rose Stem Cells Sensitive Floral Toner

**Andalou Naturals (Cont'd)**

Purple Carrot + C Luminous Night Cream  
Tan Sensitive Moisturizing Color Correct  
Probiotic Cleansing Apricot Milk  
Rose Stem Cells Sensitive Heavenly Night Cream  
Hyaluronic DMAE Age Defying Lift & Firm Cream  
Fruit Stem Cell Age Defying Revitalize Serum  
Super Goji Peptide Perfecting Cream  
Meyer Lemon Brightening Creamy Cleanser  
Turmeric + C Brightening Enlighten Serum  
Rose Stem Cells Sensitive Cleansing Foam

**Avalon Organics**

Vitamin C Balancing Facial Toner

**Burt's Bees**

Orange Essence Facial Cleanser

**CocoKind**

Organic Facial Cleansing Oil  
Organic Rosewater Facial Toner

**Derma E**

Evenly Radiant Night Creme  
Very Clear Cleanser Anti-Blemish Complex  
Hydrating Day Creme with Hyaluronic Acid  
Very Clear Scrub Anti-Blemish Complex  
Firming Serum with DMAE, Alpha Lipoic and C-Ester  
Evenly Radiant Makeup Remover  
Hydrating Night Creme with Hyaluronic Acid  
Evenly Radiant Serum  
Hydrating Eye Creme with Hyaluronic Acid and Pycnogenol  
Refining Vitamin A Creme  
Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester  
Hydrating Cleanser with Hyaluronic Acid  
Refining Vitamin A and Glycolic Scrub  
Vitamin E Severely Dry Skin Creme  
Refining Vitamin A and Glycolic Cleanser

**Dr. Hauschka**

Facial Toner  
Melissa Day Cream  
Regenerating Day Cream  
Soothing Cleansing Milk  
Regenerating Serum  
Rose Day Cream  
Daily Hydrating Eye Cream

**Earth Science**

Healthy Skin Ceramide Facial Lotion

**Every Man Jack**

Face Lotion

**Everyday Coconut**

Face Scrub

**Juice Beauty**

Organic Facial Wash  
SPF 30 Tinted Mineral Moisturizer Sand  
Cleansing Milk

**Trilogy**

CoQ10 Booster Serum

**Weleda**

Skin Food

**evanhealy**

Blue Chamomile Moisturizer  
Shea Butter with Olive Leaf  
Rose Geranium Facial Tonic Hydrosol  
Rose Face Care Kit  
Tea Tree Gel Cleanser  
Rosehip Facial Serum - Rose  
Blue Face Care Kit  
Rosehip Facial Serum - Blue  
Light Moisture Replenishing Fluid  
Rose Cleansing Milk  
Rose Vetiver Day Moisturizer  
Lavender Facial Tonic  
Argan Intensive Serum with Frankincense  
Sea Algae Serum  
Pomegranate Repair Serum

**Fragrances & Perfumes****Aura Cacia**

Lavender Mist

**Zum**

Zum Mist Patchouli  
Zum Mist Lavender  
Zum Mist Rosemary-Mint  
Zum Mist Sandalwood-Citrus  
Zum Mist Eucalyptus  
Zum Mist Lavender-Mint  
Zum Mist Lavender-Lemon

**Hair Care Products****Acure**

Root + Hair Deep Repair

**Alaffia**

Super Hydrating Coconut Conditioner for Normal to Dry Hair  
Shea Butter Curl Activating Cream for Curly to Kinky Hair  
Shea Butter Moisturizing Conditioner, Lavender  
Cleansing Coconut Reishi Conditioner  
Passion Fruit Conditioner - All Hair Types  
Shea Butter Curl Defining Gel For Wavy To Curly Hair  
Shea Butter Moisturizing Shampoo, Vanilla-Mint  
Passion Fruit Shampoo - All Hair Types  
Shea Butter Moisturizing Conditioner, Vanilla-Mint  
Coconut Reishi Conditioner

**Andalou Naturals**

Age Defying Conditioner Thinning Hair Treatment  
Sunflower & Citrus Brilliant Shine Conditioner  
Lavender & Biotin Full Volume Conditioner  
Sunflower & Citrus Medium Hold Styling Gel  
Sunflower & Citrus Perfect Hold Hair Spray  
Age Defying Shampoo Thinning Hair Treatment

**Andalou Naturals (Cont'd)**

Argan & Sweet Orange Moisture Rich Conditioner  
Lavender & Biotin Full Volume Shampoo  
Argan & Sweet Orange Moisture Rich Styling Cream  
Sunflower & Citrus Brilliant Shine Shampoo

**Avalon Organics**

Rosemary Volumizing Conditioner  
Lemon Clarifying Shampoo  
Rosemary Volumizing Shampoo  
Nourishing Lavender Shampoo  
Peppermint Revitalizing Shampoo  
Tea Tree Scalp Treatment Shampoo  
Lavender Nourishing Shampoo

**Everyday Coconut**

Pure African Coconut Oil for Hair and Skin  
Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair

**Giovanni**

Pineapple & Ginger Conditioner  
Pineapple & Ginger AntiFrizz Hair Serum  
Pineapple & Ginger Leave in Conditioner  
Pineapple & Ginger Hair Mask  
Pineapple & Ginger Shampoo

**Mineral Fusion**

Smoothing Dry Hair Oil

**The Honest Company**

Conditioning Mist  
Sweet Orange Vanilla Conditioner  
Sweet Orange Vanilla Shampoo and Body Wash

**The Seaweed Bath Co.**

Argan Conditioner - Unscented  
Argan Conditioner - Euc. & Pep  
Argan Shampoo - Unscented  
Argan Conditioner - Citrus  
Argan Shampoo - Euc. & Pepp.  
Argan Conditioner - Lavender  
Argan Shampoo - Citrus  
Argan Shampoo - Lavender

**Hand & Body Lotions****365 Everyday Value®**

Maximum Moisture Body Lotion  
Moisturizing Lotion FOR ALL SKIN TYPES  
Maximum Moisture Body Lotion  
Maximum Moisturizing Lotion  
Maximum Moisturizing Lotion

**Alaffia**

Super Hydrating Coconut Body Lotion for Normal to Dry Skin

**Andalou Natsurals**

Refreshing Lavender & Thyme Body Lotion

**Andalou Naturals**

Clementine Ginger Energizing Body Lotion  
Lavender Shea Hand Cream  
Lavender Shea Firming Body Butter

**Andalou Naturals (Cont'd)**

Citrus Verbena Uplifting Body Lotion  
Aloe Mint Cooling Body Lotion  
1000 Roses Velvet Soft Body Butter  
Mandarin Vanilla Vitalizing Body Lotion  
1000 Roses Soothing Body Lotion  
Kukui Cocoa Nourishing Body Butter

**Avalon Organics**

Lavender Hand & Body Lotion  
Lemon Hand & Body Lotion

**Burt's Bees**

Almond Hand Creme  
Shea Butter Hand Creme  
Farmer's Friend Hand Salve - 3 oz.  
Lemon Butter Cuticle Cream

**Carolla's Beeswax**

Beeswax Skin Crème

**Derma E**

Vitamin E Intensive Therapy Body Lotion, Fragrance Free

**Dr. Bronner's**

Orange Lavender Lotion  
Peppermint Lotion

**EO**

Unscented Body Lotion  
Cedar Citrus Body Lotion  
Everyone Lotion Citrus & Mint  
Everyone Lotion Lavender & Aloe  
Everyone Lotion Lemon & Coconut

**Egyptian Magic**

Skin Cream

**EveryDay Coconut**

Coconut Lime Body Lotion

**EveryDay Shea**

Vanilla Body Lotion  
Unscented Body Lotion  
Lavender Body Lotion

**Everyday Shea**

Passion Fruit Moisturizing Body Lotion

**Mineral Fusion**

Earthstone Mineral Body Lotion

**Nourish Organic**

Raw Organic Shea Butter

**ShiKai**

Borage Dry Skin Therapy Lotion

**The Honest Company**

Face and Body Lotion

**The Seaweed Bath Co.**

Citrus Vanilla Body Cream  
Detox Cellulite Cream  
Unscented Body Cream

**Weleda**

Pomegranate Regenerating Hand Cream  
Sea Buckthorn Body Lotion

## Hand & Body Washes

### 365 Everyday Value®

- Lavender Translucent Bar Soap
- Unscented Translucent Bar Soap
- Vitamin E Translucent Bar Soap
- Olive & Aloe Translucent Bar Soap

### Alaffia

- Super Hydrating Coconut Body Wash for Normal to Dry Skin
- Foaming Shea Butter Hand Soap, Vanilla-Mint
- Lavender Ylang Ylang African Black Soap
- Eucalyptus Tea Tree African Black Soap
- Foaming Shea Butter Hand Soap, Lavender

### Aura Cacia

- Tangerine/Grapefruit Foam Bath-2.5 oz
- Lavender Foam Bath-2.5 oz

### Dr Bronner's

- Rose Liquid Soap-32 oz.

### Dr. Bronner's

- Peppermint Liquid Soap - 16 oz.
- Peppermint Liquid Soap - 32 oz.
- Mild Liquid Baby Soap
- Mild Liquid Baby Soap - 32 oz.
- Eucalyptus Liquid Soap - 32 oz.
- Citrus Orange Liquid Soap - 32 oz.
- Peppermint Liquid Soap
- Tea Tree Liquid Soap - 32 oz.
- Peppermint Liquid Soap
- Lavender Liquid Soap - 32 oz.
- Soap Lqd Pump Lavender OG FT
- Mild Liquid Baby Soap - 16 oz.
- Lavender Liquid Soap - 16 oz.

### EveryDay Shea

- EveryDay Shea Moisturizing Body Wash, Unscented
- EveryDay Shea Moisturizing Body Wash, Lavender
- EveryDay Shea Moisturizing Body Wash, Vanilla Mint

### Mrs. Meyer's

- Rosemary Hand Soap
- Bluebell Hand Soap

### The Honest Company

- Sweet Orange Vanilla Shampoo and Body Wash

### The Seaweed Bath Co.

- Body Wash - Euc. & Pepp.
- Body Wash - Citrus
- Body Wash - Unscented

## Lip Balms

### Alba Botanica

- Coconut Cream Lip Balm

### Avalon Organics

- Vitamin C Soothing Lip Balm

### Badger

- Organic Creamy Cocoa Cocoa Butter Lip Balm

### Burt's Bees

### Burt's Bees (Cont'd)

- Ultra Conditioning Lip Balm with Kokum Butter
- Coconut & Pear Moisturizing Lip Balm
- Guava Lip Shimmer
- Watermelon Lip Shimmer
- Pink Grapefruit Moisturizing Balm
- Fig Lip Shimmer
- Lip Shimmer - Caramel
- Lip Shimmer Peony
- Beeswax Lip Balm with Vitamin E & Peppermint
- Vanilla Bean Moisturizing Lip Balm
- Nourishing Lip Balm with Mango Butter (tube)
- Beeswax Lip Balm
- Wild Cherry Moisturizing Lip Balm
- Honey Lip Balm

### Dr. Bronner's

- Naked Lip Balm-12 pack
- Peppermint Lip Balm-12 pack

### Eco Lips

- Organic Mongo Kiss Peppermint Lip Balm
- Vanilla Mongo Kiss

### Soothing Touch

- Lip Balm Vegan Unscented

### Weleda

- EVERON Lip Balm

### Whole Foods Market

- Organic Lip Balm Peppermint
- Organic Lip Balm Pomegranate Orange
- Organic Lip Balm Vanilla Honey
- Organic Lip Balm Tangerine

## Oils - Essential/Massage/Aromatic

### 365 Everyday Value®

- 365 Eucalyptus Essential Oil
- 365 Peppermint Essential Oil
- 365 Lavender Essential Oil
- 365 Tea Tree Essential Oil

### ACURE

- Moroccan Argan Oil
- Moroccan Argan Oil

### Aura Cacia

- Lemon
- Rose Otto Precious Essentials
- Lemon Eucalyptus
- Organic Rosehip Oil (1OZ IN BOX)
- Pillow Potion Essential Solutions Oil
- German Chamomile Precious Essentials
- Argan Oil
- Tea Tree Essential Oil
- Love Potion Essential Solutions Oil
- Medieval Mix Essential Solutions Oil
- Clove Bud
- Eucalyptus
- Lemongrass

**Aura Cacia (Cont'd)**

Patchouli, Dark  
Tamanu Oil  
Chill Pill Essential Solutions Oil  
Neroli Precious Essentials  
Roman Chamomile Precious Essentials  
Peppermint Essential Oil  
Organic Castor Oil (4OZ)  
Orange, Sweet  
Sweet Almond Skin Care Oil 4oz  
Grapeseed Skin Care Oil 4oz  
Sandalwood Precious Essentials  
Clove Bud Essential Oil  
Lavender  
Peppermint, Natural  
Ylang Ylang III  
Grapeseed Skin Care Oil 16oz  
Geranium Essential Oil  
Mellow Mix Essential Solutions Oil  
Frankincense  
Lime  
Spearment Essential Oil  
Eucalyptus Essential Oil  
Lavender Essential Oil  
Awakening Yoga Mist with Grapefruit & Lavandin  
Gray Matter Batter Essential Solutions Oil  
Jojoba Skin Care Oil  
Sage  
Sweet Almond Skin Care Oil 16oz  
Rose Absolute Precious Essentials  
Grapefruit  
Jojoba Skin Care Oil 4oz  
Jasmine Absolute Precious Essentials  
Lemon Essential Oil  
Ylang Ylang III Essential Oil  
Motivating Yoga Mist with Sweet Orange & Peppermint  
Panic Button Essential Solutions Oil  
Bergamot BF Bergaptene-Free  
Tea Tree  
Cinnamon Leaf  
Clary Sage

**Desert Essence**

Organic Jojoba Oil  
Eco-Harvest Tea Tree Oil

**Jason**

Vitamin E Oil 45,000 IU  
Vitamin E Oil 32,000 IU w\_wand

**NOW Essential Oils**

Tea Tree Oil  
Cedarwood Oil  
Oregano Oil  
Lime Oil  
Lemon Oil

**NOW Essential Oils (Cont'd)**

Camphor Oil  
Spearment Oil  
Rosemary Oil  
Lavender & Tea Tree Oil  
Eucalyptus Oil  
Grapefruit Oil  
Geranium Oil  
Peppermint Oil  
Patchouli Oil  
Lavender Oil  
Cinnamon Cassia Oil

**NOW Foods**

100% Pure Lemongrass Oil  
100% Pure Orange Oil  
100% Pure Clove Oil

**The Honest Company**

Body Oil

**Trilogy**

Certified Organic Rosehip Oil 20 ml

**Weleda**

Birch Cellulite Oil  
Lavender Body Oil  
Arnica Massage Oil

**Ointments/Salves/Gels/Antiseptics****Alba Botanica**

Aloe Vera Gel

**Dr Bronner's**

Lavender Hand Sanitizer-12 pack

**EO**

Hand Sanitizer Spray Coconut Lemon  
Organic Lavender Hand Sanitizing Spray  
Organic Lavender Hand Sanitizing Spray  
Hand Sanitizer Spray Peppermint Citrus

**The Honest Company**

Healing Balm

**Weleda**

Calendula Diaper Care

**Personal Care****Derma E**

Scar Gel  
Vitamin E Severely Dry Skin Creme

**EO**

Hand Sanitizer Spray Coconut Lemon  
Hand Sanitizer Spray Peppermint Citrus

**Shaving Aids****Burt's Bees**

Men's Shave Cream

**Dr. Bronner's**

Shaving Gel Lavender

**Kiss My Face**

Fragrance Free Moisture Shave 11 oz  
4in1 Moisture Shave Green Tea & Bamboo

**Kiss My Face (Cont'd)**

Cool Mint Moisture Shave 11 oz  
Lavender & Shea Moisture Shave 11 oz

**Sun Protection****Badger**

Sport Unscented SPF 35 Sunscreen  
Baby Sunscreen SPF 30+  
Sunscreen And Anti Bug SPF 30  
Unscented Stick Sunscreen SPF 35

**Goddess Garden**

Natural Facial Sunscreen SPF 30  
Natural Sunscreen SPF 29  
Sport Natural Sunscreen SPF 30 Tube  
Everyday Natural Sunscreen SPF 30 Tube