

Premium Body Care Products



West Des Moines Store, Midwest Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

Baby & Child Products

Burt's Bees

- Baby Bee Shampoo and Wash
- Baby Bee Dusting Powder
- Baby Bee Baby Wash Fragrance Free-12 oz

Calendula Body Lotion

- Weleda

Calendula Shampoo & Bodywash

- Weleda

Dr. Bronner's

- Mild Liquid Baby Soap - 32 oz.
- Mild Liquid Baby Soap
- Mild Baby Bar Soap

Earth's Best Baby

- Strawberry and Banana Toddler Toothpaste

EveryDay Shea

- Bubble Bath for Babies & Up - Calming Lemon-Lavender
- Bubble Bath for Babies & Up - Comforting Eucalyptus Mint
- Shea Butter Shampoo & Body Wash for Babies & Up

Jason

- Orange, Kid's Only! Toothpaste
- Strawberry, Kid's Only! Toothpaste

The Honest Company

- Healing Balm
- Tangerine Dream Bubble Bath

Weleda

- White Mallow Body Lotion
- White Mallow Face Cream

Bar Soap

Alaffia

- Authentic African Black Soap, Tangerine Citrus

Alaffia (Cont'd)

- Unscented Authentic African Black Soap
- Authentic African Black Soap
- Authentic African Black Soap, Peppermint
- Good Soap Bulk

Dr Bronner's

- Rose Bar Soap
- Almond Bar Soap

Dr. Bronner's

- Peppermint Soap Bar
- Lavender Soap Bar
- Eucalyptus Soap Bar
- Mild Baby Bar Soap
- Tea Tree Soap Bar
- Orange Citrus Soap Bar

Kiss My Face

- Pure Olive Oil Bar Soap 8 oz
- Pure Olive Oil Soap - 3pk

SunLeaf Naturals

- Scent Free Shampoo & Body Soap
- GreenBar Shave & Face Soap
- Orange GingerShampoo & Body Soap
- ClarySage & Lavender Shampoo & Body Soap

Whole Foods Market

- Triple Milled Lemon Verbena Bar Soap
- Triple Milled Lavender Bar Soap
- WFM Organic Triple Milled Soap Grapefruit Mint
- WFM Organic Triple Milled Soap Lemon Verbena
- Triple Milled Green Tea Bar Soap
- WFM Organic Triple Milled Soap Cucumber Lime
- Triple Milled Sandalwood Bar Soap
- WFM Organic Triple Milled Soap Honey Almond

Whole Foods Market (Cont'd)

WFM Organic Triple Milled Soap Lavender
Triple Milled Milk Bar Soap

Zum

Zum Bar Patchouli
Zum Bar Eucalyptus
Zum Bar Mint
Zum Bar Almond
Zum Bar Sea Salt

Bath Salts/Sugars/Scrubs**Alaffia**

Moisturizing Shea Butter Bubble Bath, Lavender
Moisturizing Shea Butter Bubble Bath, Vanilla Citrus Mint

Aura Cacia

Relaxation Mineral Bath
Clearing Eucalyptus Mineral Bath

The Honest Company

Tangerine Dream Bubble Bath

The Seaweed Bath Co.

Bath Powder w/ Kukui Lavender
Bath Powder w/ Kukui Eucalyptus Peppermint

Cosmetics**Mineral Fusion**

Eye Shadow - RARE
Waterproof Mascara - Raven
Liquid Lip Gloss - Heat
Liquid Concealer - Warm
Eye Shadow Trio - FRAGILE
3-in-1 Color Stick - Rosette
Lipstick - Charming
Eye Pencil - Coal
Concealer Duo - Cool
Lip Stick Alluring
Pressed Powder Foundation - OLIVE 3
Lip Gloss - Clarity
Eye Pencil - Rough
Bronzer - Sparkle
Lip Pencil - Elegant
Lipstick - Intensity
Lip Gloss - Dazzle
Eye Pencil - Azure
3-in-1 Color Stick - Berry Glow
Lipstick - Peony
Eye Pencil - Volcanic
Pressed Powder Foundation - WARM 2
Sheer Moisture Lip Tint - Glisten
Eye Shadow Trio - JADED
Sheer Moisture Lip Tint - FLICKER
Volumizing Mascara - Jet
Bronzer - Luster
Lipstick - Crush
Setting Powder
Sheer Moisture Lip Tint - Glow

Mineral Fusion (Cont'd)

Pressed Powder Foundation - OLIVE 4
Liquid Lip Gloss - Delicate
Liquid Concealer - Cool
Waterproof Mascara - Cliff
Curling Mascara - Gravity
Lip Stick Gem
Liquid Lip Gloss - Enlighten
Concealer Duo - Neutral
Pressed Powder Foundation - WARM 3
Pressed Powder Foundation - COOL 2
Blush - HARMONY
Lipstick - Inspire
Lip Stick Molten
Liquid Lip Gloss - Reflect
Volumizing Mascara - Chestnut
Pressed Powder Foundation - DEEP 1
Pressed Powder Foundation - NEUTRAL 2
Blush - CREATION
Blush - PALE

Zuzu Luxe

Lipstick - Indulgence
Liquid Eyeliner - Raven
Lip Gloss Treatment - Cosmopolitan
Eyeshadow-vixen
Lipstick - Ultra Violet
Eyeshadow-angel
Eyeshadow-absinthe
Lipstick - Allure
Eyeliner - Obsidian
Lipstick - Galaxy
Lipstick - Icon
Liquid Eyeliner - Tuareg
Eyeshadow-skylar
Eyeshadow-espresso
Concealer - C-7
The Mascara Onyx
Eyeshadow-dusk
Oil-Free Liquid Foundation SPF 18 - L6
Oil-Free Liquid Foundation SPF 18 - L11
Lipstick - Obsession
Dual Powder Foundation - d-14
Oil-Free Liquid Foundation SPF 18 - L14
Lipliner - Bounce
Blush-Haze
Eyeliner - Tobacco
Dual Powder Foundation - d-7
Mascara - Espresso
Lipstick - Starlet
Eyeshadow-ice princess
Eyeshadow-platinum
Eyeshadow-odyssey
Liquid Eyeliner - Black Pearl

Dental Care Products

Botanique by Himalaya

Tooth Paste

Desert Essence

Tea Tree Mouthwash

Dr. Bronner's

Peppermint All-One Toothpaste

Cinnamon All-One Toothpaste

Anise All-One Toothpaste

Earth's Best Baby

Strawberry and Banana Toddler Toothpaste

Eco-Dent Premium Oral Care

Original Mint Daily Care Toothpowder

Jason

Sea Fresh Toothpaste

PowerSmile Whitening Toothpaste

Healthy Mouth Naturally Antiseptic Mouthwash

Power Smile Super Refreshing Mouthwash

Deodorant

Burt's Bees

Men's Deodorant

EO

Vetiver Spray Deodorant

Citrus Spray Deodorant

Lavender Spray Deodorant

Nourish Organic

Lavender Mint Organic Body Deodorant

Real Purity

Roll-On Deodorant

Schmidt's

Cedarwood + Juniper Deodorant

Fragrance Free Deodorant

Lavender Sage Deodorant

Weleda

Wild Rose Deodorant

Citrus Deodorant

Facial Care Products

365 Everyday Value®

Daily Facial Cleanser - For Normal to Oily Skin

Gentle Skin Cleanser - For All Skin Types

Moisturizing Lotion FOR ALL SKIN TYPES

ACURE

Seriously Glowing Facial Serum

Moroccan Argan Oil, Citrus-Ginger

Facial Toner Balancing, Rose and Red Tea

Moroccan Argan Oil

Acure

Olive + Mint Facial Cleanser

Sensitive Facial Cleanser Argan Oil + Probiotic

Facial Mask CGF + Argan Stem Cell

Brightening Facial Scrub

Oil Free Facial Lotion

Chamomile + Carrot Day Cream

Acure (Cont'd)

Superfruit Facial Cleanser

Sensitive Facial Cream Argan Oil + Probiotic

Eye Cream

Pomegranate Night Cream

Andalou Naturals

Tumeric + C Brightening Enlighten Serum

Super Goji Peptide Perfecting Cream

Age Defying Beauty Balm

Resveratrol Q10 Night Repair Cream

Hyaluronic DMAE Age Defying Lift & Firm Cream

Rose Stem Cells Sensitive Pearl Exfoliator

Luminous Eye Serum

Blossom + Leaf Toning Refresher

Sensitive Moroccan Beauty Oil

Rose Stem Cells Sensitive Beautiful Day Cream

Probiotic + C Renewal Cream

Fruit Stem Cell Age Defying Revitalize Serum

Rose Stem Cells Sensitive Floral Toner

Probiotic Cleansing Apricot Milk

Rose Stem Cells Sensitive Cleansing Foam

Tan Sensitive Moisturizing Color Correct

Avalon Organics

Vitamin C Balancing Facial Toner

Burt's Bees

Rosewater Toner

CocoKind

Organic Rosewater Facial Toner

Derma E

Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester

Evenly Radiant Day Creme SPF 15

Hydrating Night Creme with Hyaluronic Acid

Refining Vitamin A and Glycolic Scrub

Hydrating Day Creme with Hyaluronic Acid

Hydrating Cleanser with Hyaluronic Acid

Refining Vitamin A Creme

Hydrating Eye Creme with Hyaluronic Acid and Pycnogenol

Tea Tree and E Antiseptic Creme

Microdermabrasion Scrub

Refining Vitamin A and Glycolic Cleanser

Very Clear Cleanser Anti-Blemish Complex

Dr. Hauschka

Revitalizing Day Cream 1.0 fl oz

Facial Toner

Soothing Cleansing Milk

Daily Hydrating Eye Cream

Rose Day Cream Light

Regenerating Eye Cream

Regenerating Day Cream

Rose Day Cream

EO

Face-Exfoliate

Facial Cleanse

EO (Cont'd)

Face- Moisture

Juice Beauty

SPF 30 Tinted Mineral Moisturizer Sand

Nutrient Moisturizer

Organic Facial Wash

Smoothing Eye Concentrate

Trilogy

Rosehip Oil Antioxidant+

Replenishing Night Cream

Eye Contour Cream

Vital Moisturizing Cream

CoQ10 Eye Recovery Concentrate

CoQ10 Booster Serum

Ultra Hydrating Face Cream

Cream Cleanser

Nutrient Plus Firming Serum

Weleda

Wild Rose Smoothing Day Cream

Skin Food

evanhealy

Neem Immortelle Purifying Infusion

Shea Butter with Olive Leaf

Pomegranate Repair Serum

Rosehip Facial Serum - Rose

Rose Vetiver Day Moisturizer

Rose Cleansing Milk

Sea Algae Serum

Lavender Facial Tonic

French Rose Clay Mask

Rose Geranium Facial Tonic Hydrosol

Tea Tree Gel Cleanser

Argan Intensive Serum with Frankincense

Rosehip Facial Serum - Blue

Fragrances & Perfumes

Aura Cacia

Lavender Mist

Patchouli/Sweet Orange Mist

Tangerine/Grapefruit Mist

Valentina's Home-Brewed

Protection Body Mist

Habit Breaker Body Mist

Psychic Detox Body Mist

Sunny Outlook Body Mist

Sweet Dreams Body Oil

Hair Care Products

Acure

Ultra-Hydrating Leave-In Conditioner Argan Oil + Argan Stem Cell

Dry Shampoo

Alaffia

Shea Butter Moisturizing Shampoo, Vanilla-Mint

Passion Fruit Shampoo - All Hair Types

Alaffia (Cont'd)

Coconut Reishi Conditioner

Cleansing Coconut Reishi Conditioner

Shea Butter Moisturizing Shampoo, Lavender

Passion Fruit Conditioner - All Hair Types

Super Hydrating Coconut Conditioner for Normal to Dry Hair

Shea Butter Moisturizing Conditioner, Vanilla-Mint

Super Hydrating Coconut Shampoo for Normal to Dry Hair

Shea Butter Moisturizing Conditioner, Lavender

Andalou Naturals

Argan & Sweet Orange Moisture Rich Conditioner

Sunflower & Citrus Brilliant Shine Conditioner

Lavender & Biotin Full Volume Conditioner

Ultimate Moisture Deep Conditioner

Age Defying Scalp Intensive Thinning Hair Treatment

Age Defying Shampoo Thinning Hair Treatment

Lavender & Biotin Full Volume Shampoo

Sunflower & Citrus Medium Hold Styling Gel

Argan & Sweet Orange Moisture Rich Shampoo

Moisture Rich Leave In Conditioner

Sunflower & Citrus Perfect Hold Hair Spray

Sunflower & Citrus Brilliant Shine Shampoo

Argan & Sweet Orange Moisture Rich Styling Cream

Age Defying Conditioner Thinning Hair Treatment

Avalon Organics

Nourishing Lavender Shampoo

Lavender Nourishing Conditioner

Lavender Nourishing Shampoo

Tea Tree Scalp Treatment Shampoo

Rosemary Volumizing Conditioner

Rosemary Volumizing Shampoo

Badger

Hair Pomade

Everyday Coconut

Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair

Ultra Hydrating Coconut Lime Conditioner for Extra Dry Hair

Pure African Coconut Oil for Hair and Skin

Giovanni

Pineapple & Ginger Leave in Conditioner

Pineapple & Ginger Conditioner

Pineapple & Ginger Shampoo

Pineapple & Ginger AntiFrizz Hair Serum

Mineral Fusion

Volumizing Shampoo

Volumizing Mineral Conditioner

Smoothing Dry Hair Oil

Hand & Body Lotions

365 Everyday Value®

Moisturizing Lotion FOR ALL SKIN TYPES

Maximum Moisture Body Lotion

Maximum Moisture Body Lotion

Maximum Moisturizing Lotion

365 Everyday Value® (Cont'd)

Maximum Moisturizing Lotion

Acure

Marula Oil

Alaffia

Super Hydrating Coconut Body Lotion for Normal to Dry Skin

Africa's Secret Multipurpose Skin Cream, Unscented 2 oz.

Alaffia Basics Unrefined Neem Oil

Andalou Naturals

Refreshing Lavender & Thyme Body Lotion

Andalou Naturals

Citrus Verbena Uplifting Body Lotion

Lime Blossom Hand Cream

Lavender Shea Hand Cream

1000 Roses Soothing Body Lotion

Mandarin Vanilla Vitalizing Body Lotion

A Force Of Nature Clementine Hand Cream

Avalon Organics

Lavender Hand & Body Lotion

Lemon Hand & Body Lotion

Burt's Bees

Lemon Butter Cuticle Cream

Almond Hand Creme

Shea Butter Hand Creme

Farmer's Friend Hand Salve - 3 oz.

EO

Everyone Lotion Citrus & Mint

Cedar Citrus Body Lotion

Everyone Lotion Lavender & Aloe

Everyone Lotion Lemon & Coconut

Unscented Body Lotion

Egyptian Magic

Skin Cream

EveryDay Coconut

Coconut Lime Body Lotion

EveryDay Shea

Lavender Body Lotion

Vanilla Body Lotion

Unscented Body Lotion

Nourish Organic

Raw Organic Shea Butter

Organic Rejuvenating Rose Hip & Rosewater Body Oil Mist

ShiKai

Borage Dry Skin Therapy Lotion

The Honest Company

Face and Body Lotion

Hand & Body Washes

365 Everyday Value®

Vitamin E Translucent Bar Soap

Unscented Translucent Bar Soap

Lavender Translucent Bar Soap

Olive & Aloe Translucent Bar Soap

Alaffia

Purely Coconut Hand Soap

Lavender Ylang Ylang African Black Soap

Coconut Shampoo & Body Wash

Eucalyptus Tea Tree African Black Soap

Coconut Mango Hand Soap

Foaming Shea Butter Hand Soap, Lavender

Foaming Shea Butter Hand Soap, Unscented

Super Hydrating Coconut Body Wash for Normal to Dry Skin

Lavender Ylang Ylang African Black Soap

Vanilla Almond African Black Soap

Foaming Shea Butter Hand Soap, Vanilla-Mint

Eucalyptus Tea Tree African Black Soap

Coconut Pineapple Hand Soap

Coconut Mint Hand Soap

Andalou Naturals

1000 Roses Soothing Shower Gel

Mandarin Vanilla Vitalizing Shower Gel

Aura Cacia

Lavender Foam Bath-2.5 oz

Avalon Organics

Lavender Bath & Shower Gel

Lavender Bath & Shower Gel

Dr Bronner's

Almond Liquid Soap-32 oz.

Almond Liquid Soap-8 oz.

Dr. Bronner's

Eucalyptus Liquid Soap

Eucalyptus Liquid Soap - 32 oz.

Lavender Liquid Soap

Peppermint Liquid Soap - 32 oz.

Peppermint Liquid Soap

Lavender Liquid Soap

Tea Tree Liquid Soap - 32 oz.

Mild Liquid Baby Soap

Mild Liquid Baby Soap - 32 oz.

Lavender Liquid Soap - 32 oz.

Tea Tree Liquid Soap

EveryDay Shea

EveryDay Shea Moisturizing Body Wash, Lavender

EveryDay Shea Moisturizing Body Wash, Unscented

EveryDay Shea Moisturizing Body Wash, Vanilla Mint

Mrs. Meyer's

Rosemary Hand Soap

Bluebell Hand Soap

Sunflower Hand Soap

Lip Balms

Burt's Bees

Coconut & Pear Moisturizing Lip Balm

Champagne Lip Shimmer

Vanilla Bean Moisturizing Lip Balm

Watermelon Lip Shimmer

Burt's Bees (Cont'd)

Rhubarb Lip Shimmers
Guava Lip Shimmer
Lip Shimmer - Caramel
Beeswax Lip Balm
Beeswax Lip Balm
Fig Lip Shimmer
Pink Grapefruit Moisturizing Balm
Honey Lip Balm
Wild Cherry Moisturizing Lip Balm

Dr. Bronner's

Lemon Lime Lip Balm-12 pack
Naked Lip Balm-12 pack
Peppermint Lip Balm-12 pack
Orange Ginger Lip Balm-12 pack

Eco Lips

Organic Mongo Kiss Pomegranate Lip Balm
Gold Lip Balm
Vanilla Mongo Kiss
Organic Mongo Kiss Unflavored Lip Balm
Bee Free Lip Balm
Organic Mongo Kiss Peppermint Lip Balm
Pure & Simple Coconut Lip Balm

Mineral Fusion

Lipstick Butter - Pomegranate
Lipstick Butter - Blackberry

Weleda

EVERON Lip Balm

Whole Foods Market

Organic Lip Balm Vanilla Honey
Organic Lip Balm Pomegranate Orange
Organic Lip Balm Peppermint
Organic Lip Balm Tangerine

Oils - Essential/Massage/Aromatic**365 Everyday Value®**

365 Eucalyptus Essential Oil
365 Tea Tree Essential Oil
365 Peppermint Essential Oil
365 Lavender Essential Oil

ACURE

Moroccan Argan Oil
Moroccan Argan Oil, Citrus-Ginger

Aura Cacia

Bergamot BF Bergaptene-Free
Juniper Berry
Organic Argan Oil (1OZ IN BOX)
Tranquility Essential Oil Blend
Sandalwood
Tangerine
Vetiver
Cinnamon Leaf Essential Oil
Peppermint Essential Oil
Organic Castor Oil (4OZ)

Aura Cacia (Cont'd)

Chamomile, Wild
Lime
Lemon Eucalyptus
Cool Hottie Essential Solutions Oil
Clove Bud Essential Oil
Ylang Ylang III Essential Oil
Cedarwood, Texas
Eucalyptus
Geranium
Orange, Sweet
Renew, Essential Oil Blend
Lavender Essential Oil
Sweet Orange Essential Oil
Lemongrass
Peppermint, Natural
Organic Vegetable Glycerin (4OZ)
Organic Castor Oil (16OZ)
Lavender Harvest Body Oil 4oz
Clove Bud
Frankincense
Lemon
First Response Essential Solutions Oil
Gray Matter Batter Essential Solutions Oil
Medieval Mix Essential Solutions Oil
Organic Rosehip Oil (1OZ IN BOX)
Cinnamon Leaf
Sage
Spearment Essential Oil
Ylang Ylang III
Rose Otto Precious Essentials
Tea Tree Essential Oil
Love Potion Essential Solutions Oil
Creative Juice Essential Solutions Oil
Chill Pill Essential Solutions Oil
Eucalyptus Essential Oil
Rosemary Essential Oil
Lavender
Jojoba Skin Care Oil
Cypress
Rosemary Essential Oil
Tea Tree
Lemon Essential Oil
Pillow Potion Essential Solutions Oil
Clary Sage
Myrrh
Patchouli, Dark
Lemongrass Essential Oil
Grapefruit
Mellow Mix Essential Solutions Oil

Desert Essence

Eco-Harvest Tea Tree Oil
Kinder To Skin

Desert Essence (Cont'd)

Organic Jojoba Oil

Jason

Vitamin E Oil 45,000 IU

Vitamin E Oil 32,000 IU w_wand

Vitamin E Oil 14,000 IU

Tea Tree Oil Nail Saver - 70% Organic

NOW Essential Oils

Cinnamon Cassia Oil

Peppermint Oil

Cedarwood Oil

Lemon Oil

Grapefruit Oil

Patchouli Oil

Oregano Oil

Geranium Oil

Eucalyptus Oil

Tea Tree Oil

Spearmint Oil

Rosemary Oil

Lavender Oil

Camphor Oil

NOW Foods

100% Pure Lemongrass Oil

100% Pure Clove Oil

100% Pure Orange Oil

Nature's Gate

Vitamin E 40,000 IU

Vitamin E 32,000 IU Roll On

The Honest Company

Body Oil

Trilogy

Certified Organic Rosehip Oil 20 ml

Weleda

Arnica Massage Oil

Ointments/Salves/Gels/Antiseptics**Alba Botanica**

Aloe Vera Gel

EO

Hand Sanitizer Spray Coconut Lemon

Hand Sanitizer Spray Peppermint Citrus

The Honest Company

Healing Balm

Weleda

Calendula Diaper Care

Personal Care**Derma E**

Very Clear Moisturizer

Tea Tree and E Antiseptic Creme

Psorzema Creme

EO

Hand Sanitizer Spray Peppermint Citrus

Hand Sanitizer Spray Coconut Lemon

Shaving Aids**Burt's Bees**

Men's Aftershave

Men's Shave Cream

Dr. Bronner's

Shaving Gel Mild Unscented

Shaving Gel Spearmint Peppermint

Shaving Gel Lavender

Every Man Jack

Sandalwood Shave Gel

Kiss My Face

Lavender & Shea Moisture Shave 11 oz

Fragrance Free Moisture Shave

Natural Man 4N1 Shave

Fragrance Free Moisture Shave 11 oz

Cool Mint Moisture Shave 11 oz

4in1 Moisture Shave Green Tea & Bamboo

Lavender Shea Moisture Shave

Sun Protection**Badger**

Face Stick SPF 35

Mineral Kids SPF 30 Tangerine Vanilla Sunscreen

Goddess Garden

Natural Sunscreen SPF 30