

Premium Body Care Products



Haight Store, Northern California Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

Baby & Child Products

Burt's Bees

- Baby Bee Dusting Powder
- Baby Bee Shampoo and Wash

Calendula Body Lotion

- Weleda

Calendula Face Cream

- Weleda

Calendula Shampoo & Bodywash

- Weleda

Dr. Bronner's

- Mild Liquid Baby Soap - 32 oz.
- Mild Baby Bar Soap
- Mild Liquid Baby Soap
- Mild Liquid Baby Soap

Earth Mama Angel Baby

- Natural Nipple Butter

Earth's Best Baby

- Strawberry and Banana Toddler Toothpaste

EveryDay Shea

- Shea Butter Shampoo & Body Wash for Babies & Up
- Shea Butter Conditioner & DeTangler for Babies & Up
- Bubble Bath for Babies & Up - Calming Lemon-Lavender
- Bubble Bath for Babies & Up - Comforting Eucalyptus Mint

The Honest Company

- Tangerine Dream Bubble Bath
- Healing Balm

Weleda

- Calendula Body Cream

Bar Soap

Alaffia

Alaffia (Cont'd)

- Good Soap 3pk
- Good Soap Bulk
- Unscented Authentic African Black Soap

Dr. Bronner's

- Lavender Soap Bar
- Mild Baby Bar Soap
- Peppermint Soap Bar

Kiss My Face

- Pure Olive Oil Soap - 3pk

Whole Foods Market

- Triple Milled Lavender Bar Soap
- Triple Milled Shea Butter Bar Soap
- WFM Organic Triple Milled Soap Grapefruit Mint
- Triple Milled Sandalwood Bar Soap
- WFM Organic Triple Milled Soap Honey Almond
- WFM Organic Triple Milled Soap Lavender
- Triple Milled Green Tea Bar Soap
- WFM Organic Triple Milled Soap Lemon Verbena
- Triple Milled Milk Bar Soap
- Triple Milled Lemon Verbena Bar Soap

Bath Salts/Sugars/Scrubs

Ancient Secrets

- Nasal Cleansing Salts-8 oz bag

The Honest Company

- Tangerine Dream Bubble Bath

Cosmetics

Gabriel Cosmetics Inc.

- Mascara-Black
- Mascara-Black Brown

Gabriel Cosmetics, Inc.

Gabriel Cosmetics, Inc. (Cont'd)

Concealer - Light

Gabriel Makeup

Moisturizing Liquid Foundation-Rose Beige

Eyeline - Black

Eyeline - Chocolate Brown

Mineral Fusion

Sheer Moisture Lip Tint - Smolder

3-in-1 Color Stick - Rosette

Liquid Concealer - Warm

Radiance Illuminating Powder

Waterproof Mascara - Raven

Liquid Lip Gloss - Polished

3-in-1 Color Stick - Terra Cotta

Pressed Powder Foundation - NEUTRAL 1

Pressed Powder Foundation - DEEP 1

Pressed Powder Foundation - WARM 2

Concealer Duo - Neutral

Volumizing Mascara - Chestnut

Pressed Powder Foundation - OLIVE 1

Eye Pencil - Coal

Liquid Eyeline - Ebony

Sheer Moisture Lip Tint -Twinkle

Volumizing Mascara - Jet

Concealer Duo - Warm

Lip Stick Alluring

Sheer Moisture Lip Tint - Glow

Pressed Powder Foundation - NEUTRAL 2

Sheer Moisture Lip Tint - Glisten

Lip Pencil - Burnish

Zuzu Luxe

Liquid Eyeline - Raven

Mascara - Espresso

The Mascara Onyx

Liquid Eyeline - Tuareg

Dental Care Products**Botanique by Himalaya**

Tooth Paste

Desert Essence

Tea Tree Mouthwash

Dr. Bronner's

Peppermint All-One Toothpaste

Cinnamon All-One Toothpaste

Earth's Best Baby

Strawberry and Banana Toddler Toothpaste

Eco-Dent Premium Oral Care

Original Mint Daily Care Toothpowder

Jason

PowerSmile Whitening Toothpaste

Healthy Mouth Naturally Antiseptic Mouthwash

Sea Fresh Toothpaste

Weleda

Salt Toothpaste

Deodorant**EO**

Citrus Spray Deodorant

Lavender Spray Deodorant

Schmidt's

Lavender Sage Deodorant

Weleda

Sage Deodorant

Wild Rose Deodorant

Citrus Deodorant

Facial Care Products**365 Everyday Value®**

Gentle Skin Cleanser - For All Skin Types

Daily Facial Cleanser - For Normal to Oily Skin

ACURE

Seriously Glowing Facial Serum

Facial Toner Balancing, Rose and Red Tea

Moroccan Argan Oil

Moroccan Argan Oil

Acure

Pomegranate Night Cream

Radical Resurfacing Facial Lotion

Oil Free Facial Lotion

Olive + Mint Facial Cleanser

Sensitive Facial Cream Argan Oil + Probiotic

Eye Cream

Facial Mask CGF + Argan Stem Cell

Sensitive Facial Cleanser Argan Oil + Probiotic

Brightening Facial Scrub

Superfruit Facial Cleanser

Chamomile + Carrot Day Cream

Alaffia

Coconut Water Facial Toner

Daily Face Lotion SPF 15

Coconut Face Wash

Andalou Naturals

Rose Stem Cells Sensitive Beautiful Day Cream

Revitalizing Lash + Lid Brightening Make-Up Remover

Sensitive Moroccan Beauty Oil

Rose Stem Cells Sensitive Floral Toner

Sheer Sensitive Moisturizing Color Correct

Purple Carrot + C Luminous Night Cream

Rose Stem Cells Sensitive Cleansing Foam

Age Defying Beauty Balm

Probiotic Cleansing Apricot Milk

Fruit Stem Cell Age Defying Revitalize Serum

Resveratrol Q10 Night Repair Cream

All in One Beauty Balm Sheer Tint with SPF 30

Meyer Lemon Brightening Creamy Cleanser

Super Goji Peptide Perfecting Cream

Probiotic + C Renewal Cream

Blossom + Leaf Toning Refresher

Luminous Eye Serum

Andalou Naturals (Cont'd)

Rose Stem Cells Sensitive Heavenly Night Cream
Hyaluronic DMAE Age Defying Lift & Firm Cream
Tan Sensitive Moisturizing Color Correct

Avalon Organics

Vitamin C Vitality Facial Serum
Vitamin C Balancing Facial Toner

CocoKind

Organic Rosewater Facial Toner
Organic Facial Cleansing Oil

Derma E

Hydrating Night Creme with Hyaluronic Acid
Hydrating Day Creme with Hyaluronic Acid
Hydrating Eye Creme with Hyaluronic Acid and Pycnogenol
Firming Serum with DMAE, Alpha Lipoic and C-Ester
Microdermabrasion Scrub
Deep Wrinkle Reverse Moisturizer with Peptides Plus
Hydrating Cleanser with Hyaluronic Acid
Hydrating Serum with Hyaluronic Acid
Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester
Hydrating Mist with Hyaluronic Acid

Desert Essence

Skin Ointment

Dr. Hauschka

Melissa Day Cream
Eye Balm
Translucent Bronzing Tint
Rose Day Cream Light
Facial Toner
Rose Day Cream
Soothing Cleansing Milk
Revitalizing Day Cream 3.4 fl oz
Quince Day Cream
Daily Hydrating Eye Cream
Clarifying Day Oil
Cleansing Cream
Revitalizing Day Cream 1.0 fl oz

EO

Face- Moisture
Facial Cleanse
Face-Exfoliate
Face Toner

Juice Beauty

SPF 30 Tinted Mineral Moisturizer Tan
Cleansing Milk
Exfoliating Cleanser
Antioxidant Serum
SPF 30 Tinted Mineral Moisturizer Sand
Smoothing Eye Concentrate
SPF 30 Mineral Moisturizer Sheer

Nourish Organic

Replenishing Argan Oil for Body, Face and Hair
Pure Hydrating Argan Face Serum

Nourish Organic (Cont'd)

Moisturizing Face Cleanser
Lightweight Moisturizing Face Lotion
Ultra Hydrating Face Cream

Trilogy

Ultra Hydrating Face Cream
Everything Balm 45 ml
Cream Cleanser
Nutrient Plus Firming Serum
Hydra-Tone Softening Lotion
Rosehip Oil Antioxidant+

Weleda

Iris Hydrating Facial Lotion
Wild Rose Smoothing Day Cream
Skin Food
Cold Cream
Wild Rose Smoothing Facial Lotion

evanhealy

Rosehip Facial Serum - Blue
Tea Tree Gel Cleanser
Rose Face Care Kit
French Rose Clay Mask
Rose Cleansing Milk
Blue Chamomile Moisturizer
Rose Vetiver Day Moisturizer
Lavender Facial Tonic
Pomegranate Repair Serum
Shea Butter with Olive Leaf
Rose Geranium Facial Tonic Hydrosol
Blue Lavender Cleansing Milk
Rosehip Facial Serum - Rose

Fragrances & Perfumes**Aura Cacia**

Lavender Mist

Green - Approved reformulation**Tints of Nature**

8N Natural Light Blonde

Hair Care Products**Acure**

Ultra-Hydrating Leave-In Conditioner Argan Oil + Argan Stem Cell
Dry Shampoo
Root + Hair Deep Repair

Alaffia

Cleansing Coconut Reishi Conditioner
Passion Fruit Shampoo - All Hair Types
Shea Butter Curl Defining Gel For Wavy To Curly Hair
Curl Enhancing Shea Butter Leave-In Conditioner
Super Hydrating Coconut Shampoo for Normal to Dry Hair
Shea Butter Moisturizing Conditioner, Lavender
Passion Fruit Conditioner - All Hair Types
Super Hydrating Coconut Conditioner for Normal to Dry Hair

Alaffia (Cont'd)

Shea Butter Moisturizing Shampoo, Lavender
Coconut Reishi Conditioner

Andalou Naturals

Age Defying Conditioner Thinning Hair Treatment
Age Defying Shampoo Thinning Hair Treatment
Argan & Sweet Orange Moisture Rich Conditioner
Sunflower & Citrus Brilliant Shine Conditioner
Age Defying Scalp Intensive Thinning Hair Treatment
Sunflower & Citrus Brilliant Shine Shampoo
Argan & Sweet Orange Moisture Rich Shampoo

Avalon Organics

Lavender Nourishing Shampoo
Lavender Nourishing Conditioner
Tea Tree Scalp Treatment Shampoo
Nourishing Lavender Shampoo

Badger

Hair Pomade

Everyday Coconut

Sea Salt Texture Spray
Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair
Pure African Coconut Oil for Hair and Skin
Ultra Hydrating Coconut Lime Conditioner for Extra Dry Hair

Giovanni

Pineapple & Ginger Conditioner
Pineapple & Ginger Hair Mask
Pineapple & Ginger Leave in Conditioner
Pineapple & Ginger AntiFrizz Hair Serum
Pineapple & Ginger Shampoo

The Honest Company

Sweet Orange Vanilla Conditioner
Sweet Orange Vanilla Shampoo and Body Wash
Conditioning Mist

Weleda

Rosemary Conditioning Hair Oil

Hand & Body Lotions**365 Everyday Value®**

Maximum Moisture Body Lotion
Maximum Moisture Body Lotion
Maximum Moisturizing Lotion
Maximum Moisturizing Lotion

Alaffia

Alaffia Basics Unrefined Neem Oil

Avalon Organics

Lavender Hand & Body Lotion

Burt's Bees

Lemon Butter Cuticle Cream
Almond Hand Creme

EO

Everyone Lotion Lemon & Coconut
Body Lotion Coconut & Vanilla With Tangerine
Everyone Lotion Lavender & Aloe

EO (Cont'd)

Body Lotion French Lavender
Unscented Body Lotion

Egyptian Magic

Skin Cream

Everyday Shea

Passion Fruit Moisturizing Body Lotion

ShiKai

Borage Dry Skin Therapy Lotion

The Honest Company

Face and Body Lotion

Weleda

Weleda Skin Food, Small

Hand & Body Washes**365 Everyday Value®**

Lavender Translucent Bar Soap
Olive & Aloe Translucent Bar Soap
Vitamin E Translucent Bar Soap
Unscented Translucent Bar Soap

Alaffia

Coconut Pineapple Hand Soap
Super Hydrating Coconut Body Wash for Normal to Dry Skin
Foaming Shea Butter Hand Soap, Lavender
Coconut Mango Hand Soap
Purely Coconut Hand Soap
Foaming Shea Butter Hand Soap, Vanilla-Mint
Coconut Mint Hand Soap
Foaming Shea Butter Hand Soap, Unscented

Avalon Organics

Lavender Bath & Shower Gel

Dr Bronner's

Almond Liquid Soap-2 oz.
Almond Liquid Soap-32 oz.

Dr. Bronner's

Mild Liquid Baby Soap
Lavender Liquid Soap
Lavender Liquid Soap
Citrus Orange Liquid Soap - 32 oz.
Mild Liquid Baby Soap - 32 oz.
Eucalyptus Liquid Soap - 32 oz.
Peppermint Liquid Soap
Lavender Liquid Soap - 32 oz.
Peppermint Liquid Soap
Liquid Soap Peppermint Spearmint
Tea Tree Liquid Soap - 32 oz.
Lavender Liquid Soap - Pump
Peppermint Liquid Soap - 32 oz.
Liquid Soap Pump Unscented
Mild Liquid Baby Soap
Eucalyptus Liquid Soap
Citrus Orange Liquid Soap

EveryDay Shea

EveryDay Shea (Cont'd)

EveryDay Shea Moisturizing Body Wash, Lavender

Mrs. Meyer's

Rosemary Hand Soap

Bluebell Hand Soap

The Honest Company

Sweet Orange Vanilla Shampoo and Body Wash

Lip Balms**Alba Botanica**

Coconut Cream Lip Balm

Burt's Bees

Coconut & Pear Moisturizing Lip Balm

Fig Lip Shimmer

Beeswax Lip Balm

Watermelon Lip Shimmer

Vanilla Bean Moisturizing Lip Balm

Rhubarb Lip Shimmers

Guava Lip Shimmer

Champagne Lip Shimmer

Lip Shimmer - Caramel

Lip Shimmer Peony

Dr. Bronner's

Peppermint Lip Balm-12 pack

Naked Lip Balm-12 pack

Lemon Lime Lip Balm-12 pack

Orange Ginger Lip Balm-12 pack

Eco Lips

Organic Mongo Kiss Unflavored Lip Balm

Merry Hempsters

Vegan Peppermint Hemp Balm

Vegan Orange Hemp Balm

Mineral Fusion

Lipstick Butter - Delicious

Lipstick Butter - Luscious

Lipstick Butter - Vine

Lipstick Butter - Honeysuckle

Lipstick Butter - Juicy

Whole Foods Market

Organic Lip Balm Vanilla Honey

Organic Lip Balm Peppermint

Oils - Essential/Massage/Aromatic**365 Everyday Value®**

365 Tea Tree Essential Oil

365 Eucalyptus Essential Oil

365 Lavender Essential Oil

365 Peppermint Essential Oil

ACURE

Moroccan Argan Oil

Moroccan Argan Oil

Aura Cacia

Patchouli, Dark

Frankincense

Bergamot BF Bergaptene-Free

Aura Cacia (Cont'd)

Argan Oil

Eucalyptus

Tea Tree

Tangerine

Rosehip Oil

Orange, Sweet

Clove Bud

Lemon Eucalyptus

Peppermint, Natural

Spearmint Essential Oil

Lavender

Geranium

Lavender Harvest Body Oil 8oz

Tea Tree

Rosemary Essential Oil

Lemon

Eucalyptus

Peppermint, Natural

Lemongrass

Desert Essence

Eco-Harvest Tea Tree Oil

EO

Body Oil, French Lavender

Jason

Vitamin E Oil 45,000 IU

Vitamin E Oil 32,000 IU w_wand

Tea Tree Oil Nail Saver - 70% Organic

Trilogy

Certified Organic Rosehip Oil 20 ml

Weleda

Arnica Massage Oil

Pregnancy Body Oil

Ointments/Salves/Gels/Antiseptics**Alba Botanica**

Aloe Vera Gel

EO

Organic Peppermint Hand Sanitizing Spray

Organic Sweet Orange Hand Sanitizing Spray

Hand Sanitizer Spray Peppermint Citrus

Organic Peppermint Hand Sanitizing Spray

Hand Cleansing Wipes Lavender

Organic Lavender Hand Sanitizing Spray

Hand Sanitizer Spray Coconut Lemon

Organic Lavender Hand Sanitizing Spray

Earth Mama Angel Baby

Natural Nipple Butter

The Honest Company

Healing Balm

Weleda

Calendula Diaper Care

PEG**Tints of Nature**

Tints of Nature (Cont'd)

8N Natural Light Blonde

Personal Care**Derma E**

Skinbiotics Treatment Creme with Tea Tree and Oregano
Scar Gel
Psorzema Creme
Itch Relief Lotion with Tea Tree, Vitamin E and Chamomile

EO

Body Lotion Coconut & Vanilla With Tangerine
Hand Sanitizer Spray Peppermint Citrus
Hand Sanitizer Spray Coconut Lemon
Body Lotion French Lavender

Shaving Aids**Avalon Organics**

Aloe Unscented Moisturizing Shaving Cream

Burt's Bees

Men's Shave Cream

Dr. Bronner's

Shaving Gel Spearmint Peppermint

Kiss My Face

Natural Man 4N1 Shave
Cool Mint Moisture Shave 11 oz
Lavender & Shea Moisture Shave 11 oz
Fragrance Free Moisture Shave 11 oz

Sun Protection**Badger**

Cream Unscented SPF 15 Sunscreen
Baby Sunscreen SPF 30+

Elemental Herbs

Sunstick SPF 30 Unscented

Goddess Garden

Natural Facial Sunscreen SPF 30
Kids Natural Sunscreen Continuous Spray SPF 30
Kid's Sport Natural Sunscreen SPF 30 Tube
Kid's Natural Sunscreen SPF 30