

Premium Body Care Products



Sherman Oaks West Store, Southern Pacific Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

Baby & Child Products

Burt's Bees

Baby Bee Dusting Powder

Calendula Body Lotion

Weleda

Calendula Shampoo & Bodywash

Weleda

Dr. Bronner's

Mild Liquid Baby Soap - 32 oz.

Mild Liquid Baby Soap - 16 oz.

Mild Baby Bar Soap

Mild Liquid Baby Soap

Earth Mama Angel Baby

Mama Bottom Balm

Natural Nipple Butter

Earth's Best Baby

Strawberry and Banana Toddler Toothpaste

EveryDay Shea

Shea Butter Shampoo & Body Wash for Babies & Up

Bubble Bath for Babies & Up - Calming Lemon-Lavender

Jason

Orange, Kid's Only! Toothpaste

Strawberry, Kid's Only! Toothpaste

Kiss My Face

Berry Smart Toothpaste Fluoride Free 4 oz

The Honest Company

Healing Balm

Tangerine Dream Bubble Bath

Bar Soap

Alaffia

Authentic African Black Soap, Peppermint

Alaffia (Cont'd)

Good Soap Bulk

Authentic African Black Soap, Tangerine Citrus

Good Soap 3pk

Authentic African Black Soap, Peppermint

Dr Bronner's

Almond Bar Soap

Rose Bar Soap

Dr. Bronner's

Eucalyptus Soap Bar

Orange Citrus Soap Bar

Lavender Soap Bar

Peppermint Soap Bar

Tea Tree Soap Bar

Mild Baby Bar Soap

The Seaweed Bath Co.

Cellulite Detox Bar Soap

Weleda

Calendula Soap

Whole Foods Market

Triple Milled Green Tea Bar Soap

WFM Organic Triple Milled Soap Lavender

WFM Organic Triple Milled Soap Cucumber Lime

WFM Organic Triple Milled Soap Grapefruit Mint

WFM Organic Triple Milled Soap Honey Almond

Triple Milled Shea Butter Bar Soap

WFM Organic Triple Milled Soap Lemon Verbena

Triple Milled Sandalwood Bar Soap

Triple Milled Lavender Bar Soap

Bath Salts/Sugars/Scrubs

The Honest Company

The Honest Company (Cont'd)

Tangerine Dream Bubble Bath

Cosmetics

Mineral Fusion

Lip Pencil - Splendid
Eye Pencil - Rough
Sheer Moisture Lip Tint - Blush
Sheer Moisture Lip Tint - Glisten
Pressed Powder Foundation - WARM 2
Liquid Lip Gloss - Polished
Liquid Concealer - Neutral
Liquid Concealer - Warm
Lip Stick Flashy
Sheer Moisture Lip Tint - Adorn
Eye Pencil - Coal
Sheer Moisture Lip Tint - FLICKER
Concealer Duo - Warm
Pressed Powder Foundation - COOL 1
Sheer Moisture Lip Tint - Shimmer
Volumizing Mascara - Midnight
Liquid Eyeliner - Valley
Liquid Concealer - Cool
Eye Shadow Trio - STUNNING
Blush - CREATION
Waterproof Mascara - Raven
Lipstick - Inspire
Bronzer - Luster
Concealer Duo - Neutral
Sheer Moisture Lip Tint - Smolder
Lip Gloss - Lovely
Lipstick - Nude
Volumizing Mascara - Jet
Setting Powder
Radiance Illuminating Powder
Pressed Powder Foundation - OLIVE 1
Eye Shadow Trio - DENSITY
Lipstick - Ruby
Pressed Powder Foundation - NEUTRAL 2

Zuzu Luxe

Mascara - Navy
Blush-Fascination
Lip Gloss Treatment - Caliente
Oil-Free Liquid Foundation SPF 18 - L19
Lipstick - Vegas
Eyeshadow-gem
Eyeshadow-egyptian gold
Eyeshadow-ice princess
Lipstick - Ultra Suede
Liquid Eyeliner - Azure
Eyeliner - Slate
Lipliner - Terra Cotta
Lipliner - Port
Lipstick - Temptress

Zuzu Luxe (Cont'd)

Lipstick - Golden Bronze
Mascara - Espresso
Lipliner - Fraise
Lipstick - Icon
Oil-Free Liquid Foundation SPF 18 - L16
Blush-Samba
Eyeliner - Ocean
Concealer - C-10
Lipstick - Uber
Dual Powder Foundation - d-10
Dual Powder Foundation - d-28
Lip Gloss Treatment - Liquid Bliss
Liquid Eyeliner - Tuareg
Lipstick - Chocolate Cherry
Eyeshadow-skylar

Dental Care Products

Botanique by Himalaya

Tooth Paste

Desert Essence

Tea Tree Mouthwash

Dr. Bronner's

Anise All-One Toothpaste
Cinnamon All-One Toothpaste
Peppermint All-One Toothpaste

Earth's Best Baby

Strawberry and Banana Toddler Toothpaste

Eco-Dent Premium Oral Care

Original Mint Daily Care Toothpowder

Jason

PowerSmile Whitening Toothpaste
Sea Fresh Toothpaste
Healthy Mouth Naturally Antiseptic Mouthwash

Kiss My Face

Berry Smart Toothpaste Fluoride Free 4 oz

Weleda

Salt Toothpaste

Deodorant

EO

Lavender Spray Deodorant
Vetiver Spray Deodorant

Weleda

Citrus Deodorant
Wild Rose Deodorant
Sage Deodorant

Facial Care Products

365 Everyday Value®

Daily Facial Cleanser - For Normal to Oily Skin
Gentle Skin Cleanser - For All Skin Types
Moisturizing Lotion FOR ALL SKIN TYPES

ACURE

Seriously Glowing Facial Serum
Moroccan Argan Oil

ACURE (Cont'd)

Moroccan Argan Oil
Facial Toner Balancing, Rose and Red Tea

Acure

Oil Free Facial Lotion
Superfruit Facial Cleanser
Brightening Facial Scrub
Eye Cream
Sensitive Facial Cleanser Argan Oil + Probiotic
Facial Mask CGF + Argan Stem Cell
Sensitive Facial Cream Argan Oil + Probiotic
Pomegranate Night Cream
Chamomile + Carrot Day Cream
Radical Resurfacing Facial Lotion
Olive + Mint Facial Cleanser

Andalou Naturals

Resveratrol Q10 Night Repair Cream
Tan Sensitive Moisturizing Color Correct
Blossom + Leaf Toning Refresher
Rose Stem Cells Sensitive Cleansing Foam
Rose Stem Cells Sensitive Floral Toner
Purple Carrot + C Luminous Night Cream
Fruit Stem Cell Age Defying Revitalize Serum
All in One Beauty Balm Sheer Tint with SPF 30
Sheer Sensitive Moisturizing Color Correct
Rose Stem Cells Sensitive Heavenly Night Cream
Rose Stem Cells Sensitive Beautiful Day Cream
Super Goji Peptide Perfecting Cream
Probiotic Cleansing Apricot Milk
Luminous Eye Serum
Probiotic + C Renewal Cream

Avalon Organics

Vitamin C Vitality Facial Serum

CocoKind

Organic Facial Repair Serum

Derma E

Hydrating Cleanser with Hyaluronic Acid
Refining Vitamin A Creme
Hydrating Serum with Hyaluronic Acid
Evenly Radiant Night Creme
Evenly Radiant Cleanser
Hydrating Eye Creme with Hyaluronic Acid and Pycnogenol
Deep Wrinkle Reverse Moisturizer with Peptides Plus
Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester
Refining Vitamin A and Glycolic Scrub
Evenly Radiant Serum
Hydrating Night Creme with Hyaluronic Acid
Hydrating Day Creme with Hyaluronic Acid
Tea Tree and E Antiseptic Creme
Microdermabrasion Scrub
Firming Serum with DMAE, Alpha Lipoic and C-Ester
Refining Vitamin A and Glycolic Cleanser
Evenly Radiant Dark Circle Eye Creme

Dr. Hauschka

Quince Day Cream
Revitalizing Day Cream 1.0 fl oz
Soothing Cleansing Milk
Translucent Bronzing Tint
Daily Hydrating Eye Cream
Eye Balm
Facial Toner
Revitalizing Day Cream 3.4 fl oz
Rose Day Cream Light
Rose Day Cream
Clarifying Toner

EO

Face Toner
Face-Exfoliate
Facial Cleanse
Face- Moisture

Every Man Jack

Face Lotion

Juice Beauty

Hydrating Mist
SPF 30 Mineral Moisturizer Sheer
Green Apple Peel Sensitive
Cleansing Milk
Smoothing Eye Concentrate
Nutrient Moisturizer
SPF 30 Tinted Mineral Moisturizer Sand
Antioxidant Serum
SPF 30 Tinted Mineral Moisturizer Ivory

Medicine Mama's Apothecary

Magic Wand All In One Lip & Face Balm .5 oz

MyChelle

Advanced Argan Oil

Nourish Organic

Renewing and Cooling Eye Treatment
Lightweight Moisturizing Face Lotion

Trilogy

Rosehip Oil Antioxidant+
CoQ10 Booster Serum
Replenishing Night Cream
Nutrient Plus Firming Serum
Cream Cleanser

Weleda

Skin Food
Wild Rose Smoothing Night Cream
Wild Rose Smoothing Eye Cream
Gentle Cleansing Milk

Zatik

Rosehip Black Seed Organic Oil Serum

evanhealy

Blue Chamomile Moisturizer
Rose Cleansing Milk
Rosehip Facial Serum - Blue

evanhealy (Cont'd)

- Tea Tree Gel Cleanser
- Rosehip Facial Serum - Rose
- Lavender Facial Tonic
- Shea Butter with Olive Leaf
- Blue Lavender Cleansing Milk
- Pomegranate Repair Serum
- French Rose Clay Mask
- Sea Algae Serum
- Rose Geranium Facial Tonic Hydrosol
- Light Moisture Replenishing Fluid
- Rose Vetiver Day Moisturizer

Fragrances & Perfumes

Aura Cacia

- Lavender Mist
- Tangerine/Grapefruit Mist

Hair Care Products

Acure

- Dry Shampoo
- Root + Hair Deep Repair

Alaffia

- Curl Enhancing Shea Butter Leave-In Conditioner
- Shea Butter Moisturizing Conditioner, Lavender
- Curl Activating Shea Butter Leave-In Conditioner
- Coconut Reishi Conditioner
- Cleansing Coconut Reishi Conditioner
- Shea Butter Moisturizing Shampoo, Unscented
- Curl Enhancing Shea Butter Shampoo
- Shea Butter Moisturizing Shampoo, Lavender
- Super Hydrating Coconut Conditioner for Normal to Dry Hair
- Shea Butter Moisturizing Shampoo, Vanilla-Mint
- Shea Butter Moisturizing Conditioner, Vanilla-Mint
- Super Hydrating Coconut Shampoo for Normal to Dry Hair

Andalou Naturals

- Sunflower & Citrus Medium Hold Styling Gel
- Lavender & Biotin Full Volume Conditioner
- Sunflower & Citrus Brilliant Shine Conditioner
- Age Defying Scalp Intensive Thinning Hair Treatment
- Argan & Sweet Orange Moisture Rich Styling Cream
- Moisture Rich Leave In Conditioner
- Lavender & Biotin Full Volume Shampoo
- Argan & Sweet Orange Moisture Rich Shampoo
- Sunflower & Citrus Brilliant Shine Shampoo
- Age Defying Shampoo Thinning Hair Treatment
- Age Defying Conditioner Thinning Hair Treatment
- Argan & Sweet Orange Moisture Rich Conditioner

Avalon Organics

- Tea Tree Scalp Treatment Shampoo
- Lavender Nourishing Shampoo
- Lemon Clarifying Shampoo
- Rosemary Volumizing Conditioner
- Rosemary Volumizing Shampoo

Avalon Organics (Cont'd)

- Peppermint Revitalizing Conditioner
- Lavender Nourishing Conditioner
- Nourishing Lavender Shampoo
- Peppermint Revitalizing Shampoo

Everyday Coconut

- Sea Salt Texture Spray
- Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair
- Pure African Coconut Oil for Hair and Skin

Giovanni

- Pineapple & Ginger Shampoo
- Pineapple & Ginger Leave in Conditioner
- Pineapple & Ginger AntiFrizz Hair Serum
- Pineapple & Ginger Conditioner

Mineral Fusion

- Smoothing Dry Hair Oil

The Honest Company

- Sweet Orange Vanilla Shampoo and Body Wash
- Conditioning Mist
- Sweet Orange Vanilla Conditioner

The Seaweed Bath Co.

- Argan Conditioner - Euc. & Pep
- Argan Conditioner - Lavender
- Argan Shampoo - Euc. & Pepp.
- Argan Shampoo - Unscented
- Argan Shampoo - Lavender
- Argan Conditioner - Unscented

Hair Color Products

Light Mountain Natural

- color the gray medium brown

Hand & Body Lotions

365 Everyday Value®

- Moisturizing Lotion FOR ALL SKIN TYPES
- Maximum Moisturizing Lotion
- Maximum Moisture Body Lotion
- Maximum Moisture Body Lotion
- Maximum Moisturizing Lotion

Acure

- Marula Oil

Alaffia

- Africa's Secret Multipurpose Skin Cream, Unscented, 4 oz.
- Super Hydrating Coconut Body Lotion for Normal to Dry Skin
- Alaffia Basics Unrefined Neem Oil

Alaffia

- Handcrafted Shea Butter Unscented

Alba Botanica

- Aloe Vera Lotion

Andalou Naturals

- Mandarin Vanilla Vitalizing Body Lotion
- 1000 Roses Soothing Body Lotion
- Citrus Verbena Uplifting Body Lotion

Avalon Organics

Avalon Organics (Cont'd)

Lavender Hand & Body Lotion
CoQ10 Ultimate Firming Lotion
Lemon Hand & Body Lotion

Burt's Bees

Almond Hand Creme
Farmer's Friend Hand Salve - 3 oz.
Lemon Butter Cuticle Cream
Shea Butter Hand Creme

EO

Unscented Body Lotion
Everyone Lotion Citrus & Mint
Everyone Lotion Lemon & Coconut
Body Lotion French Lavender
Everyone Lotion Lavender & Aloe

EveryDay Coconut

Coconut Lime Body Lotion

EveryDay Shea

Lavender Body Lotion
Unscented Body Lotion

The Seaweed Bath Co.

Detox Cellulite Cream
Unscented Body Cream

Weleda

Pomegranate Regenerating Hand Cream
Weleda Skin Food, Small

Hand & Body Washes**365 Everyday Value®**

Olive & Aloe Translucent Bar Soap
Lavender Translucent Bar Soap
Vitamin E Translucent Bar Soap
Unscented Translucent Bar Soap

Alaffia

Lavender Ylang Ylang African Black Soap
Coconut Mint Hand Soap
Coconut Mango Hand Soap
Eucalyptus Tea Tree African Black Soap
Coconut Shampoo & Body Wash
Purely Coconut Hand Soap
Eucalyptus Tea Tree African Black Soap
Super Hydrating Coconut Body Wash for Normal to Dry Skin
Foaming Shea Butter Hand Soap, Lavender

Andalou Naturals

1000 Roses Soothing Shower Gel

Avalon Organics

Lavender Glycerin Hand Soap
Lemon Bath & Shower Gel
Lavender Bath & Shower Gel

Dr Bronner's

Rose Liquid Soap-32 oz.
Almond Liquid Soap-16 oz.
Rose Liquid Soap-16 oz.

Dr Bronner's (Cont'd)

Almond Liquid Soap-32 oz.

Dr. Bronner's

Tea Tree Liquid Soap - 32 oz.
Lavender Liquid Soap - Pump
Mild Liquid Baby Soap
Lavender Liquid Soap - 16 oz.
Mild Liquid Baby Soap - 16 oz.
Eucalyptus Liquid Soap - 16 oz.
Eucalyptus Liquid Soap - 32 oz.
Citrus Orange Liquid Soap - 16 oz.
Citrus Orange Liquid Soap - 32 oz.
Peppermint Liquid Soap - 16 oz.
Peppermint Liquid Soap - 32 oz.
Lavender Liquid Soap - 32 oz.
Mild Liquid Baby Soap - 32 oz.
Tea Tree Liquid Soap - 16 oz.

EveryDay Shea

EveryDay Shea Moisturizing Body Wash, Unscented
EveryDay Shea Moisturizing Body Wash, Lavender
EveryDay Shea Moisturizing Body Wash, Vanilla Mint

The Honest Company

Sweet Orange Vanilla Shampoo and Body Wash

The Seaweed Bath Co.

Body Wash - Lavender
Body Wash - Euc. & Pepp.

Weleda

Arnica Muscle Soak

Lip Balms**Avalon Organics**

Vitamin C Soothing Lip Balm

Burt's Bees

Fig Lip Shimmer
Wild Cherry Moisturizing Lip Balm
Watermelon Lip Shimmer
Vanilla Bean Moisturizing Lip Balm
Lip Shimmer - Caramel
Beeswax Lip Balm
Nourishing Lip Balm with Mango Butter (tube)
Honey Lip Balm
Guava Lip Shimmer
Rhubarb Lip Shimmers
Champagne Lip Shimmer
Beeswax Lip Balm
Lip Shimmer Peony
Coconut & Pear Moisturizing Lip Balm

Eco Lips

Organic Mongo Kiss Unflavored Lip Balm
Vanilla Mongo Kiss

Ladybug Jane

Orange Bliss Vegan Lip Balm
Vanilla Cupcake Vegan Lip Balm
Watermelon Vegan Lip Balm

Ladybug Jane (Cont'd)

Crazy Coconut Vegan Lip Balm
Grapefruit Goddess Vegan Lip Balm
Sweet Strawberry Vegan Lip Balm
Berry Blast Vegan Lip Balm
Fresh Mint Vegan Lip Balm

Whole Foods Market

Organic Lip Balm Peppermint
Organic Lip Balm Vanilla Honey
Organic Lip Balm Tangerine

Oils - Essential/Massage/Aromatic**365 Everyday Value®**

365 Eucalyptus Essential Oil
365 Lavender Essential Oil
365 Tea Tree Essential Oil
365 Peppermint Essential Oil

ACURE

Moroccan Argan Oil
Moroccan Argan Oil

Aura Cacia

Clove Bud
Lemon Eucalyptus
Rosehip Oil
Tamanu Oil
Bergamot Essential Oil
Geranium Essential Oil
Lavender Essential Oil
Peppermint Essential Oil
Citronella
Vanilla Precious Essentials
Clary Sage
Lemon
Organic Vegetable Glycerin (4OZ)
Grapefruit
Sandalwood Precious Essentials
German Chamomile Precious Essentials
Jojoba Skin Care Oil
Tea Tree Essential Oil
Ylang Ylang III Essential Oil
Tea Tree
Cinnamon Leaf
Spearmint Essential Oil
Tangerine
Sweet Almond Skin Care Oil 4oz
Jojoba Skin Care Oil 4oz
Frankincense
Lavender
Rosemary Essential Oil
Lavender Harvest Body Oil 4oz
Clove Bud Essential Oil
Sweet Orange Essential Oil
Patchouli Essential Oil
Lavender

Aura Cacia (Cont'd)

Frankincense Precious Essentials
Myrrh
Orange, Sweet
Sweet Almond Skin Care Oil 16oz
Grapeseed Skin Care Oil 4oz
Eucalyptus
Geranium
Organic Castor Oil (4OZ)
Renew, Essential Oil Blend
Organic Vegetable Glycerin (16OZ)
Eucalyptus Essential Oil
Argan Oil
Grapefruit Essential Oil
Apricot Kernel Skin Care Oil 4oz
Eucalyptus
Avocado Skin Care Oil
Jasmine Absolute Precious Essentials
Lemongrass
Peppermint, Natural
Tea Tree
Sweet Almond Skin Care Oil
Sweet Sesame Body Oil
Organic Castor Oil (16OZ)
Lemon Essential Oil
Rosemary Essential Oil

Desert Essence

Organic Jojoba Oil
Kinder To Skin

EO

Body Oil, French Lavender

Jason

Tea Tree Oil Nail Saver - 70% Organic
Vitamin E Oil 14,000 IU
Vitamin E Oil 45,000 IU
Vitamin E Oil 32,000 IU w_wand

MyChelle

Advanced Argan Oil

NOW Essential Oils

Lavender Oil
Peppermint Oil
Rosemary Oil
Eucalyptus Oil
Geranium Oil
Tea Tree Oil
Lemon Oil

NOW Foods

100% Pure Lemongrass Oil
100% Pure Orange Oil
100% Pure Clove Oil

The Honest Company

Body Oil

Trilogy

Trilogy (Cont'd)

Certified Organic Rosehip Oil 20 ml

Weleda

Arnica Massage Oil

Ointments/Salves/Gels/Antiseptics**Alba Botanica**

Aloe Vera Gel

Dr Bronner's

Lavender Hand Sanitizer-12 pack

EO

Organic Lavender Hand Sanitizing Spray

Hand Sanitizer Spray Coconut Lemon

Hand Cleansing Wipes Lavender

Organic Lavender Hand Sanitizing Spray

Hand Cleansing Wipes Large Tub

Earth Mama Angel Baby

Natural Nipple Butter

Earth's Care

Anti-Itch Cream

Medicine Mama's Apothecary

Medicine Mama's Bee Magic 4 oz

The Honest Company

Healing Balm

Weleda

Calendula Diaper Care

Personal Care**Derma E**

Psorzema Creme

Tea Tree and E Antiseptic Creme

Scar Gel

EO

Hand Sanitizer Spray Coconut Lemon

Body Lotion French Lavender

Shaving Aids**Avalon Organics**

Aloe Unscented Moisturizing Shaving Cream

Burt's Bees

Men's Shave Cream

Dr. Bronner's

Shaving Gel Spearmint Peppermint

Kiss My Face

Fragrance Free Moisture Shave 11 oz

Cool Mint Moisture Shave 11 oz

Sun Protection**Badger**

Baby Sunscreen SPF 30+

Elemental Herbs

Sunstick SPF 30 coconut

Sunstick SPF 30 Unscented

Goddess Garden

Natural Baby Sunscreen SPF 30

Everyday Natural Sunscreen Continuous Spray SPF 30

Goddess Garden (Cont'd)

Sport Natural Sunscreen Continuous Spray SPF 30

Sport Natural Sunscreen SPF 30 Tube