

# Premium Body Care Products



## Oklahoma City Store, Southwest Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

## Baby & Child Products

### Burt's Bees

Baby Bee Shampoo and Wash

### Calendula Face Cream

Weleda

### Dr. Bronner's

Mild Baby Bar Soap

Mild Liquid Baby Soap - 16 oz.

Mild Liquid Baby Soap - 32 oz.

### Earth Mama Angel Baby

Angel Baby Bottom Balm 2oz

Shampoo & Wash

### Earth's Best Baby

Strawberry and Banana Toddler Toothpaste

### EveryDay Shea

Shea Butter Conditioner & DeTangler for Babies & Up

Shea Butter Shampoo & Body Wash for Babies & Up

Bubble Bath for Babies & Up - Comforting Eucalyptus Mint

Bubble Bath for Babies & Up - Calming Lemon-Lavender

### Jason

Strawberry, Kid's Only! Toothpaste

### The Honest Company

Tangerine Dream Bubble Bath

### Weleda

Calendula Body Cream

White Mallow Body Lotion

Calendula Baby Oil

### Zum

Wee Bar

## Bar Soap

### Alaffia

### Alaffia (Cont'd)

Bulk Bar Soap

African Black Soap, Unscented

Good Soap Bulk

Good Soap 3pk

Unscented Authentic African Black Soap

African Black Soap, Unscented

Good Soap 3pk

Authentic African Black Soap, Tangerine Citrus

Authentic African Black Soap, Peppermint

### Dr Bronner's

Rose Bar Soap

Almond Bar Soap

### Dr. Bronner's

Mild Baby Bar Soap

Tea Tree Soap Bar

Eucalyptus Soap Bar

Peppermint Soap Bar

Orange Citrus Soap Bar

Lavender Soap Bar

### Kiss My Face

Pure Olive Oil Soap - 3pk

### The Seaweed Bath Co.

Cellulite Detox Bar Soap

### Whole Foods Market

Triple Milled Lemon Verbena Bar Soap

WFM Organic Triple Milled Soap Lemon Verbena

Triple Milled Green Tea Bar Soap

WFM Organic Triple Milled Soap Honey Almond

Triple Milled Lavender Bar Soap

Triple Milled Shea Butter Bar Soap

WFM Organic Triple Milled Soap Lavender

**Whole Foods Market (Cont'd)**

WFM Organic Triple Milled Soap Cucumber Lime  
Triple Milled Sandalwood Bar Soap  
WFM Organic Triple Milled Soap Grapefruit Mint  
Triple Milled Milk Bar Soap

**Bath Salts/Sugars/Scrubs****Alaffia**

Moisturizing Shea Butter Bubble Bath, Lavender

**Ancient Secrets**

Nasal Cleansing Salts-packet  
Nasal Cleansing Salts-8 oz bag

**The Honest Company**

Tangerine Dream Bubble Bath

**The Seaweed Bath Co.**

Bath Powder w/ Kukui Lavender

**Cosmetics****Mineral Fusion**

Sheer Moisture Lip Tint -Twinkle  
Lipstick - Exotic  
Liquid Lip Gloss - Delicate  
Liquid Lip Gloss - Polished  
Lip Pencil - Elegant  
Pressed Powder Foundation - COOL 2  
Eye Shadow Trio - ROSE GOLD  
Lip Pencil - Graceful  
3-in-1 Color Stick - Magnetic  
Liquid Lip Gloss - Enlighten  
Volumizing Mascara - Jet  
3-in-1 Color Stick - Terra Cotta  
3-in-1 Color Stick - Berry Glow  
Concealer Duo - Deep  
Eye Pencil - Coal  
Pressed Powder Foundation - WARM 1  
Pressed Powder Foundation - OLIVE 3  
Pressed Powder Foundation - COOL 1  
Eye Shadow Trio - FRAGILE  
Waterproof Mascara - Cliff  
Lip Gloss - Dazzle  
Lip Gloss - Captivate  
Concealer Duo - Warm  
Concealer Duo - Neutral  
Pressed Powder Foundation - WARM 2  
Waterproof Mascara - Raven  
Lipstick - Intensity  
Blush - FLASHY  
Eye Shadow Trio - DIVERSITY  
Sheer Moisture Lip Tint - Blush  
Bronzer - Sparkle  
Curling Mascara - Gravity  
Liquid Concealer - Neutral  
Liquid Eyeliner - Ebony  
Pressed Powder Foundation - OLIVE 2  
Liquid Concealer - Warm

**Mineral Fusion (Cont'd)**

Bronzer Duo - BLONZER  
Radiance Illuminating Powder  
Pressed Powder Foundation - DEEP 1  
Lip Gloss - Scarlet

**Dental Care Products****Botanique by Himalaya**

Tooth Paste

**Desert Essence**

Tea Tree Mouthwash

**Dr. Bronner's**

Cinnamon All-One Toothpaste  
Peppermint All-One Toothpaste

**Earth's Best Baby**

Strawberry and Banana Toddler Toothpaste

**Jason**

Sea Fresh Biologically-Active Mouthwash  
Sea Fresh Toothpaste  
PowerSmile Whitening Toothpaste  
Power Smile Super Refreshing Mouthwash  
Healthy Mouth Naturally Antiseptic Mouthwash

**Deodorant****Milk + Honey**

Deodorant No. 52  
Coconut Vanilla Deodorant

**Weleda**

Sage Deodorant  
Wild Rose Deodorant  
Citrus Deodorant

**Facial Care Products****365 Everyday Value®**

Daily Facial Cleanser - For Normal to Oily Skin  
Moisturizing Lotion FOR ALL SKIN TYPES  
Gentle Skin Cleanser - For All Skin Types

**ACURE**

Facial Toner Balancing, Rose and Red Tea  
Moroccan Argan Oil  
Seriously Glowing Facial Serum  
Moroccan Argan Oil

**Acure**

Olive + Mint Facial Cleanser  
Sensitive Facial Cream Argan Oil + Probiotic  
Superfruit Facial Cleanser  
Chamomile + Carrot Day Cream  
Pomegranate Night Cream  
Oil Free Facial Lotion  
Sensitive Facial Cleanser Argan Oil + Probiotic

**Andalou Naturals**

Super Goji Peptide Perfecting Cream  
Rose Stem Cells Sensitive Floral Toner  
Rose Stem Cells Sensitive Cleansing Foam  
Resveratrol Q10 Night Repair Cream  
Purple Carrot + C Luminous Night Cream

**Andalou Naturals (Cont'd)**

Blossom + Leaf Toning Refresher  
Probiotic Cleansing Apricot Milk  
Probiotic + C Renewal Cream  
Rose Stem Cells Sensitive Heavenly Night Cream

**Avalon Organics**

Vitamin C Vitality Facial Serum  
Vitamin C Balancing Facial Toner

**CocoKind**

Organic Facial Repair Serum  
Organic Eye Firming Oil  
Organic Rosewater Facial Toner  
Organic Facial Cleansing Oil

**Derma E**

Hydrating Eye Creme with Hyaluronic Acid and Pycnogenol  
Hydrating Day Creme with Hyaluronic Acid  
Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester  
Tea Tree and E Antiseptic Creme  
Vitamin E Severely Dry Skin Creme  
Hydrating Serum with Hyaluronic Acid  
Hydrating Cleanser with Hyaluronic Acid  
Microdermabrasion Scrub  
Hydrating Mist with Hyaluronic Acid  
Hydrating Night Creme with Hyaluronic Acid

**Desert Essence**

Skin Ointment

**Dr. Hauschka**

Cleansing Cream  
Quince Day Cream  
Rose Day Cream Light  
Soothing Cleansing Milk  
Rose Day Cream  
Daily Hydrating Eye Cream  
Revitalizing Day Cream 1.0 fl oz

**Juice Beauty**

Cleansing Milk  
Nutrient Moisturizer  
SPF 30 Mineral Moisturizer Sheer  
SPF 30 Tinted Mineral Moisturizer Sand

**Trilogy**

Ultra Hydrating Face Cream  
Rosehip Oil Antioxidant+  
CoQ10 Eye Recovery Concentrate  
CoQ10 Booster Serum  
Vital Moisturizing Cream

**Weleda**

Gentle Cleansing Milk  
Skin Food  
Wild Rose Smoothing Eye Cream  
Wild Rose Smoothing Day Cream  
Iris Hydrating Facial Lotion

**evanhealy**

Rose Vetiver Day Moisturizer

**evanhealy (Cont'd)**

Sea Algae Serum  
Rosehip Facial Serum - Rose  
Rose Cleansing Milk  
Blue Lavender Cleansing Milk  
Shea Butter with Olive Leaf  
Tea Tree Gel Cleanser  
Rose Geranium Facial Tonic Hydrosol  
Lavender Facial Tonic  
Pomegranate Repair Serum  
Rosehip Facial Serum - Blue  
Blue Chamomile Moisturizer

**Fragrances & Perfumes****Aura Cacia**

Patchouli/Sweet Orange Mist  
Lavender Mist

**Zum**

Zum Mist Sandalwood-Citrus  
Zum Mist Rosemary-Mint  
Zum Mist Patchouli  
Zum Mist Lavender

**Hair Care Products****Acure**

Dry Shampoo  
Ultra-Hydrating Leave-In Conditioner Argan Oil + Argan Stem Cell

**Alaffia**

Shea Butter Moisturizing Shampoo, Lavender  
Shea Butter Moisturizing Conditioner, Vanilla-Mint  
Coconut Reishi Conditioner  
Shea Butter Curl Control Custard for Curly to Kinky Hair  
Shea Butter Curl Activating Cream for Curly to Kinky Hair  
Super Hydrating Coconut Shampoo for Normal to Dry Hair  
Curl Enhancing Shea Butter Leave-In Conditioner  
Shea Butter Moisturizing Shampoo, Vanilla-Mint  
Shea Butter Moisturizing Conditioner, Lavender  
Cleansing Coconut Reishi Conditioner  
Curl Enhancing Shea Butter Shampoo  
Shea Butter Curl Activating Cream for Babies & Up  
Curl Nurturing Shea Butter Leave-In/Conditioner Detangler for Babies

**Andalou Naturals**

Age Defying Conditioner Thinning Hair Treatment  
Moisture Rich Leave In Conditioner  
Argan & Sweet Orange Moisture Rich Conditioner  
Age Defying Shampoo Thinning Hair Treatment  
Lavender & Biotin Full Volume Conditioner  
Argan & Sweet Orange Moisture Rich Shampoo  
Age Defying Scalp Intensive Thinning Hair Treatment  
Lavender & Biotin Full Volume Shampoo  
Age Defying Hair Spray

**Avalon Organics**

Peppermint Revitalizing Conditioner

**Avalon Organics (Cont'd)**

Lavender Nourishing Conditioner  
Lavender Nourishing Shampoo  
Nourishing Lavender Shampoo  
Lemon Clarifying Shampoo  
Peppermint Revitalizing Shampoo  
Tea Tree Scalp Treatment Shampoo

**Badger**

Hair Pomade

**Everyday Coconut**

Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair  
Ultra Hydrating Coconut Lime Conditioner for Extra Dry Hair  
Pure African Coconut Oil for Hair and Skin

**Giovanni**

Pineapple & Ginger Shampoo  
Pineapple & Ginger AntiFrizz Hair Serum  
Pineapple & Ginger Hair Mask

**Mineral Fusion**

Volumizing Shampoo

**The Honest Company**

Conditioning Mist  
Sweet Orange Vanilla Conditioner  
Sweet Orange Vanilla Shampoo and Body Wash

**The Seaweed Bath Co.**

Argan Conditioner - Citrus  
Argan Shampoo - Lavender  
Argan Shampoo - Citrus  
Argan Shampoo - Euc. & Pepp.  
Argan Conditioner - Euc. & Pep  
Argan Conditioner - Lavender

**Weleda**

Rosemary Conditioning Hair Oil

**Hand & Body Lotions****365 Everyday Value®**

Maximum Moisturizing Lotion  
Moisturizing Lotion FOR ALL SKIN TYPES  
Maximum Moisturizing Lotion  
Maximum Moisture Body Lotion  
Maximum Moisture Body Lotion

**Alaffia**

Super Hydrating Coconut Body Lotion for Normal to Dry Skin

**Andalou Naturals**

Refreshing Lavender & Thyme Body Lotion

**Andalou Naturals**

1000 Roses Soothing Body Lotion  
Kukui Cocoa Nourishing Body Butter  
1000 Roses Velvet Soft Body Butter  
Lavender Shea Firming Body Butter

**Burt's Bees**

Almond Hand Creme  
Lemon Butter Cuticle Cream

**Derma E**

Vitamin E Intensive Therapy Body Lotion, Naturally Scented  
Vitamin E Intensive Therapy Body Lotion, Fragrance Free

**Dr. Bronner's**

Peppermint Lotion

**EO**

Everyone Lotion Citrus & Mint  
Everyone Lotion Lemon & Coconut  
Unscented Body Lotion  
Everyone Lotion Lavender & Aloe

**Egyptian Magic**

Skin Cream

**EveryDay Coconut**

Coconut Lime Body Lotion

**EveryDay Shea**

Lavender Body Lotion  
Unscented Body Lotion

**ShiKai**

Borage Dry Skin Therapy Lotion

**The Honest Company**

Face and Body Lotion

**The Seaweed Bath Co.**

Unscented Body Cream

**Weleda**

Weleda Skin Food, Small

**Hand & Body Washes****365 Everyday Value®**

Vitamin E Translucent Bar Soap  
Unscented Translucent Bar Soap  
Olive & Aloe Translucent Bar Soap  
Lavender Translucent Bar Soap

**Alaffia**

Super Hydrating Coconut Body Wash for Normal to Dry Skin  
Purely Coconut Hand Soap  
Coconut Shampoo & Body Wash  
Coconut Mango Hand Soap  
Eucalyptus Tea Tree African Black Soap  
Coconut Mint Hand Soap  
Lavender Ylang Ylang African Black Soap  
Foaming Shea Butter Hand Soap, Lavender  
Foaming Shea Butter Hand Soap, Vanilla-Mint  
Coconut Pineapple Hand Soap

**Aura Cacia**

Lavender Foam Bath-2.5 oz

**Avalon Organics**

Rosemary Glycerin Hand Soap  
Peppermint Glycerin Hand Soap  
Lavender Glycerin Hand Soap  
Lemon Glycerin Hand Soap

**Dr Bronner's**

Almond Liquid Soap-16 oz.  
Almond Liquid Soap-32 oz.

**Dr. Bronner's**

Tea Tree Liquid Soap - 32 oz.  
Lavender Liquid Soap - 32 oz.  
Lavender Liquid Soap - 16 oz.  
Mild Liquid Baby Soap - 16 oz.  
Mild Liquid Baby Soap - 32 oz.  
Lavender Liquid Soap  
Eucalyptus Liquid Soap - 32 oz.  
Peppermint Liquid Soap - 16 oz.  
Peppermint Liquid Soap - 32 oz.  
Peppermint Liquid Soap  
Tea Tree Liquid Soap - 16 oz.

**EveryDay Shea**

EveryDay Shea Moisturizing Body Wash, Unscented  
EveryDay Shea Moisturizing Body Wash, Vanilla Mint  
EveryDay Shea Moisturizing Body Wash, Lavender

**Mrs. Meyer's**

Sunflower Hand Soap  
Bluebell Hand Soap  
Rosemary Hand Soap

**The Honest Company**

Sweet Orange Vanilla Shampoo and Body Wash

**Lip Balms****Avalon Organics**

Vitamin C Soothing Lip Balm

**Burt's Bees**

Watermelon Lip Shimmer  
Vanilla Bean Moisturizing Lip Balm  
Lip Shimmer Peony  
Lip Shimmer - Caramel  
Rhubarb Lip Shimmers  
Beeswax Lip Balm  
Champagne Lip Shimmer  
Rejuvenating Lip Balm with Acai Berry (tube)  
Coconut & Pear Moisturizing Lip Balm

**Dr. Bronner's**

Naked Lip Balm-12 pack  
Peppermint Lip Balm-12 pack

**Eco Lips**

Organic Mongo Kiss Peppermint Lip Balm  
Vanilla Mongo Kiss

**Mineral Fusion**

Lipstick Butter - Blackberry  
Lipstick Butter - Delicious  
Lipstick Butter - Pomegranate

**Weleda**

EVERON Lip Balm

**Whole Foods Market**

Organic Lip Balm Vanilla Honey  
Organic Lip Balm Pomegranate Orange  
Organic Lip Balm Tangerine  
Organic Lip Balm Peppermint

**Oils - Essential/Massage/Aromatic****365 Everyday Value®**

365 Tea Tree Essential Oil  
365 Lavender Essential Oil  
365 Eucalyptus Essential Oil  
365 Peppermint Essential Oil

**ACURE**

Moroccan Argan Oil  
Moroccan Argan Oil

**Aura Cacia**

Sage  
Tea Tree  
Sandalwood Precious Essentials  
Frankincense Precious Essentials  
German Chamomile Precious Essentials  
Rosemary Essential Oil  
Wintergreen  
Medieval Mix Essential Solutions Oil  
Jojoba Skin Care Oil  
Cinnamon Leaf  
Lemon  
Lemongrass  
Ylang Ylang III  
Rose Otto Precious Essentials  
Panic Button Essential Solutions Oil  
Eucalyptus  
Lavender  
Thyme, Red  
Geranium  
Spearmint Essential Oil  
Jasmine Absolute Precious Essentials  
Lavender Essential Oil  
Renew, Essential Oil Blend  
Gray Matter Batter Essential Solutions Oil  
Sweet Almond Skin Care Oil  
Orange, Sweet  
Peppermint, Natural  
Avocado Skin Care Oil  
Tamanu Oil  
Rosehip Oil  
Bergamot BF Bergaptene-Free  
Cedarwood, Texas  
Clove Bud  
Myrrh  
Vetiver  
Roman Chamomile Precious Essentials  
Lemon Eucalyptus  
Argan Oil  
Clove Bud Essential Oil  
Rosemary Essential Oil  
Clary Sage  
Grapefruit  
Rose Absolute Precious Essentials  
Vanilla Precious Essentials

**Aura Cacia (Cont'd)**

Lemon Essential Oil  
Peppermint Essential Oil  
Tea Tree Essential Oil  
Chill Pill Essential Solutions Oil  
Ginger  
Lime

**Badger**

Organic Dry and Damaged Botanical Hair Oil  
Organic Dry Scalp Herbal Hair Oil

**Desert Essence**

Organic Jojoba Oil

**EO**

Body Oil, French Lavender

**Jason**

Vitamin E Oil 14,000 IU

**NOW Essential Oils**

Cinnamon Cassia Oil  
Cedarwood Oil  
Tea Tree Oil  
Spearmint Oil  
Peppermint Oil  
Camphor Oil  
Rosemary Oil  
Patchouli Oil  
Oregano Oil  
Grapefruit Oil  
Eucalyptus Oil  
Lemon Oil  
Lavender Oil

**NOW Foods**

100% Pure Lemongrass Oil  
100% Pure Orange Oil  
100% Pure Clove Oil

**Nature's Gate**

Vitamin E 32,000 IU Roll On

**Trilogy**

Certified Organic Rosehip Oil 20 ml

**Weleda**

Wild Rose Body Oil  
Birch Cellulite Oil  
Arnica Massage Oil

**Ointments/Salves/Gels/Antiseptics****Alba Botanica**

Aloe Vera Gel

**Badger**

Healing Balm  
Organic Cayenne and Ginger Muscle Rub  
Organic Lavender and Bergamot Sleep Balm  
Organic Peppermint and Tea Tree Foot Balm  
Arnica Blend Sore Joint Rub

**Dr Bronner's**

Lavender Hand Sanitizer-12 pack

**EO**

Hand Sanitizer Spray Peppermint Citrus  
Hand Cleansing Wipes Lavender  
Hand Sanitizer Spray Coconut Lemon  
Hand Cleansing Wipes Large Tub  
Organic Lavender Hand Sanitizing Spray

**Earth Mama Angel Baby**

Angel Baby Bottom Balm 2oz

**Medicine Mama's Apothecary**

Medicine Mama's Bee Magic 2 oz

**Motherlove**

Nipple Cream

**Weleda**

Calendula Diaper Care

**Personal Care****Derma E**

Scar Gel  
Vitamin E Severely Dry Skin Creme  
Tea Tree and E Antiseptic Creme  
Skinbiotics Treatment Creme with Tea Tree and Oregano  
Psorzema Creme

**EO**

Hand Sanitizer Spray Peppermint Citrus  
Hand Sanitizer Spray Coconut Lemon

**Shaving Aids****Bossman Brands**

Softening Beard Balm  
Beard Oil - Small

**Burt's Bees**

Men's Shave Cream

**Dr. Bronner's**

Shaving Gel Spearmint Peppermint  
Shaving Gel Lavender  
Shaving Gel Mild Unscented

**Every Man Jack**

Sandalwood Shave Gel

**Kiss My Face**

Lavender & Shea Moisture Shave 11 oz  
Fragrance Free Moisture Shave 11 oz  
Cool Mint Moisture Shave 11 oz

**Sun Protection****Badger**

Baby Sunscreen SPF 30+

**Goddess Garden**

Kids Natural Sunscreen SPF 30 Tube  
Sport Natural Sunscreen Continuous Spray SPF 30