

Premium Body Care Products



New Center Point Store, Rocky Mountain Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

Baby & Child Products

Calendula Body Lotion

Weleda

Weleda

Calendula Baby Oil

Bar Soap

Alaffia

Good Soap Bulk

Whole Foods Market

WFM Organic Triple Milled Soap Honey Almond

WFM Organic Triple Milled Soap Cucumber Lime

Bath Salts/Sugars/Scrubs

Ancient Secrets

Nasal Cleansing Salts-8 oz bag

Little Moon

Tired Old Ass Soak

Tired Old Ass Soak

The Seaweed Bath Co.

Unscented Bath Powder w Argan

Cosmetics

Mineral Fusion

Pressed Powder Foundation - COOL 1

Pressed Powder Foundation - NEUTRAL 2

Eye Shadow - RARE

Sheer Moisture Lip Tint - Blush

Volumizing Mascara - Chestnut

Lip Gloss - Captivate

Liquid Lip Gloss - Heat

Lip Stick Molten

Concealer Duo - Deep

Lipstick - Intensity

Mineral Fusion (Cont'd)

Lipstick - Tempting

Pressed Powder Foundation - OLIVE 3

Blush - FLASHY

Eye Shadow - PRISM

Eye Shadow Trio - STUNNING

Sheer Moisture Lip Tint - Glisten

Blush - SMASHING

Lipstick - Ruby

Liquid Lip Gloss - Polished

Lipstick - Charming

Pressed Powder Foundation - DEEP 2

Lip Gloss - Lovely

Lip Stick Alluring

Blush - PALE

Liquid Eyeliner - Valley

Volumizing Mascara - Midnight

Lip Stick Flashy

Lipstick - Crush

Lip Stick Gem

Sheer Moisture Lip Tint - Adorn

Pressed Powder Foundation - NEUTRAL 1

Eye Shadow Trio - ESPRESSO GOLD

Lip Gloss - Scarlet

Concealer Duo - Cool

Concealer Duo - Warm

Eye Pencil - Volcanic

Pressed Powder Foundation - OLIVE 2

Lipstick - Peony

Curling Mascara - Gravity

Eye Pencil - Azure

Sheer Moisture Lip Tint - Smolder

Mineral Fusion (Cont'd)

Concealer Duo - Neutral
Pressed Powder Foundation - WARM 2
Eye Shadow Trio - DENSITY
Eye Shadow Trio - SULTRY
Eye Shadow Trio - RIVIERA
Lipstick - Nude
Blush - HARMONY
Eye Shadow Trio - STORMY
Sheer Moisture Lip Tint -Twinkle
Lip Pencil - Graceful
Lipstick - Inspire
Liquid Lip Gloss - Sensitive
Liquid Lip Gloss - Delicate
Lip Pencil - Burnish
Waterproof Mascara - Cocoa
Curling Mascara - Ridge
Pressed Powder Foundation - DEEP 4
Bronzer Duo - BLONZER
Setting Powder
Lip Gloss - Dazzle
3-in-1 Color Stick - Terra Cotta
Lip Stick - Burst
3-in-1 Color Stick - Magnetic
Liquid Concealer - Warm
Liquid Eyeliner - Ebony
Smoothing Eye Primer
Liquid Lip Gloss - Enlighten
Volumizing Mascara - Jet
Waterproof Mascara - Raven
3-in-1 Color Stick - Rosette
3-in-1 Color Stick - Berry Glow
Lip Gloss - Clarity
Pressed Powder Foundation - WARM 1
Pressed Powder Foundation - WARM 3
Eye Shadow - FLASH
Eye Shadow Trio - DIVERSITY
Bronzer - Luster
Eye Shadow Trio - JADED
Eye Shadow Trio - ROSE GOLD
Lipstick - Exotic
Lip Pencil - Splendid
Liquid Concealer - Cool
Bronzer Duo - BLONZER RIO
Liquid Lip Gloss - Reflect
Eye Pencil - Coal
Lip Pencil - Elegant
Sheer Moisture Lip Tint - Glow

Dental Care Products

Desert Essence

Tea Tree Mouthwash

Weleda

Salt Toothpaste

Facial Care Products

145

Face & Body Balm

365 Everyday Value®

Gentle Skin Cleanser - For All Skin Types

ACURE

Moroccan Argan Oil

Facial Toner Balancing, Rose and Red Tea

Acure

Radical Resurfacing Facial Lotion

Sensitive Facial Cream Argan Oil + Probiotic

Superfruit Facial Cleanser

Facial Mask CGF + Argan Stem Cell

Alaffia

Coconut Face Wash

Andalou Naturals

Sensitive Moroccan Beauty Oil

All in One Beauty Balm Sheer Tint with SPF 30

Probiotic Cleansing Apricot Milk

Rose Stem Cells Sensitive Pearl Exfoliator

Luminous Eye Serum

Hyaluronic DMAE Age Defying Lift & Firm Cream

Fruit Stem Cell Age Defying Revitalize Serum

Blossom + Leaf Toning Refresher

Tan Sensitive Moisturizing Color Correct

Avalon Organics

Vitamin C Balancing Facial Toner

Vitamin C Vitality Facial Serum

Derma E

Refining Vitamin A and Glycolic Cleanser

Evenly Radiant Serum

Evenly Radiant Cleanser

Hydrating Mist with Hyaluronic Acid

Firming Serum with DMAE, Alpha Lipoic and C-Ester

Evenly Radiant Day Creme SPF 15

Evenly Radiant Dark Circle Eye Creme

Very Clear Scrub Anti-Blemish Complex

Evenly Radiant Night Creme

Dr. Hauschka

Soothing Cleansing Milk

Firming Mask

Facial Toner

Quince Day Cream

Regenerating Eye Cream

Translucent Bronzing Tint

Revitalizing Mask

Regenerating Neck and Décolleté Cream

Clarifying Day Oil

Earth Science

Healthy Skin Ceramide Facial Lotion

Juice Beauty

SPF 30 Tinted Mineral Moisturizer Sand

Exfoliating Cleanser

Juice Beauty (Cont'd)

Cleansing Milk
Nutrient Moisturizer
Antioxidant Serum
Smoothing Eye Concentrate
Organic Facial Wash
SPF 30 Mineral Moisturizer Sheer

Mineral Fusion

Revitalizing Eye Treatment

MyChelle

Advanced Argan Oil

Trilogy

Rosapene Night Cream
CoQ10 Booster Serum
Nutrient Plus Firming Serum
Hydrating Mist Toner
Botanical Lightening Treatment
Everything Balm 45 ml
Gentle Facial Exfoliant
CoQ10 Eye Recovery Concentrate
Vital Moisturizing Cream

Weleda

Wild Rose Smoothing Eye Cream
Wild Rose Smoothing Night Cream
Iris Hydrating Facial Lotion
Gentle Cleansing Milk

evanhealy

Tea Tree Gel Cleanser
Rosehip Facial Serum - Blue
Blue Face Care Kit
Sea Algae Serum
Rose Vetiver Day Moisturizer
Light Moisture Replenishing Fluid
Neem Immortelle Purifying Infusion
Pomegranate Repair Serum
Shea Butter with Olive Leaf

Fragrances & Perfumes

Weleda

Jardin de Vie Buckhorn Perfume
Jardin de Vie Rose Perfume

Hair Care Products

145

Just One Wash for Hair & Body

Acure

Daily Nourishing Lemongrass + Argan Stem Cell
Conditioner
Volume Pure Mint + Echinacea Stem Cell Conditioner

Alaffia

Shea Butter Curl Activating Cream for Curly to Kinky Hair
Shea Butter Curl Defining Gel For Wavy To Curly Hair

Andalou Naturals

Age Defying Hair System

Badger

Badger (Cont'd)

Hair Pomade

Everyday Coconut

Sea Salt Texture Spray
Ultra Hydrating Coconut Lime Conditioner for Extra Dry
Hair

Giovanni

Pineapple & Ginger Conditioner
Pineapple & Ginger Hair Mask

John Masters

Lavender Rosemary Shampoo for Normal Hair
Honey & Hibiscus Hair Reconstructing Shampoo
Evening Primrose Shampoo for Dry Hair

Mineral Fusion

Smoothing Dry Hair Oil

The Seaweed Bath Co.

Argan Conditioner - Euc. & Pep
Argan Conditioner - Lavender
Argan Conditioner - Unscented
Argan Shampoo - Unscented

Weleda

Rosemary Conditioning Hair Oil

Hand & Body Lotions

145

Face & Body Balm

365 Everyday Value®

Maximum Moisture Body Lotion
Maximum Moisture Body Lotion

Acure

Lavender + Lotus Flower Lotion
Cocoa Butter Unscented Lotion

Avalon Organics

CoQ10 Ultimate Firming Lotion

Burt's Bees

Lemon Butter Cuticle Cream

Carolla's Beeswax

Beeswax Skin Crème
Beeswax Skin Crème

Kiss My Face

fragrance free olive & aloe light moisturizing lotion
lavender shea light moisturizing lotion

Mineral Fusion

Unscented Mineral Body Lotion
Waterstone Mineral Body Lotion

ShiKai

Borage Dry Skin Therapy Lotion

The Seaweed Bath Co.

Lavender Body Cream

Weleda

Pomegranate Regenerating Hand Cream
Sea Buckthorn Hand Cream
Weleda Skin Food, Small

Hand & Body Washes

145

Just One Wash for Hair & Body

365 Everyday Value®

Unscented Translucent Bar Soap

Acure

Cell Stimulating Argan Stem Cell + Argan Oil Body Wash

Sensitive Unscented CoQ10 + Argan Stem Cell Body Wash

Clarifying Mint + Lilac Stem Cell Body Wash

Alaffia

Foaming Shea Butter Hand Soap, Unscented

Andalou Naturals

Mandarin Vanilla Vitalizing Shower Gel

Citrus Verbena Uplifting Shower Gel

1000 Roses Soothing Shower Gel

Avalon Organics

Peppermint Glycerin Hand Soap

Deep Steep

Body Wash Grapefruit Bergamot 8oz.

Dr. Bronner's

Peppermint Liquid Soap

EveryDay Shea

EveryDay Shea Moisturizing Body Wash, Unscented

The Seaweed Bath Co.

Body Wash - Unscented

Lip Balms

Alba Botanica

Coconut Cream Lip Balm

Avalon Organics

Vitamin C Soothing Lip Balm

Badger

Organic Creamy Cocoa Cocoa Butter Lip Balm

Burt's Bees

Fig Lip Shimmer

Guava Lip Shimmer

Champagne Lip Shimmer

Watermelon Lip Shimmer

Rhubarb Lip Shimmers

Mineral Fusion

Lipstick Butter - Pomegranate

Lipstick Butter - Juicy

Lipstick Butter - Vine

Lipstick Butter - Ripe

Lipstick Butter - Honeysuckle

Lipstick Butter - Delicious

Lipstick Butter - Blackberry

Lipstick Butter - Luscious

Weleda

EVERON Lip Balm

Whole Foods Market

Organic Lip Balm Vanilla Honey

Organic Lip Balm Tangerine

Organic Lip Balm Peppermint

Oils - Essential/Massage/Aromatic

ACURE

Moroccan Argan Oil

Aura Cacia

Tamanu Oil

Love Potion Essential Solutions Oil

Rose Otto Precious Essentials

Geranium

Avocado Skin Care Oil

MyChelle

Advanced Argan Oil

NOW Essential Oils

Cinnamon Cassia Oil

Tilvee

Botanical Rejuvenating Oil

Trilogy

Certified Organic Rosehip Oil 20 ml

Weleda

Lavender Body Oil

Birch Cellulite Oil

Sea Buckthorn Body Oil

Ointments/Salves/Gels/Antiseptics

EO

Organic Lavender Hand Sanitizing Spray

Hand Sanitizer Spray Peppermint Citrus

Organic Lavender Hand Sanitizing Spray

Hand Cleansing Wipes Lavender

Hand Cleansing Wipes Large Tub

Motherlove

Pregnant Belly Salve

Personal Care

Derma E

Very Clear Moisturizer

EO

Hand Sanitizer Spray Peppermint Citrus

Shaving Aids

145

After Shave Skin Soother

Kiss My Face

Natural Man 4N1 Shave

Sun Protection

Badger

Lightly Scented Sunscreen SPF 30

Goddess Garden

Kids Natural Sunscreen SPF 30 Tube

Sport Natural Sunscreen Continuous Spray SPF 30

Kids Sport Natural Sunscreen Continuous Spray SPF 30

Kid's Natural Sunscreen SPF 30

Natural Sunscreen SPF 29

Sport Natural Sunscreen SPF 30 Tube

Everyday Natural Sunscreen Continuous Spray SPF 30

Sport Natural Sunscreen Continuous Spray SPF 30

Goddess Garden (Cont'd)

Natural Facial Sunscreen SPF 30

Natural Sunscreen SPF 30

Everyday Natural Sunscreen SPF 30 Tube

Natural Baby Sunscreen SPF 30