

Premium Body Care Products



Mill Valley Store, Northern California Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

Baby & Child Products

Burt's Bees

- Baby Bee Shampoo and Wash
- Baby Bee Dusting Powder

Calendula Body Lotion

- Weleda

Calendula Face Cream

- Weleda

Calendula Shampoo & Bodywash

- Weleda

Dr. Bronner's

- Mild Liquid Baby Soap
- Mild Liquid Baby Soap
- Mild Baby Bar Soap
- Mild Liquid Baby Soap - 32 oz.

Earth Mama Angel Baby

- Natural Nipple Butter
- Mama Bottom Balm

EveryDay Shea

- Bubble Bath for Babies & Up - Comforting Eucalyptus Mint
- Shea Butter Conditioner & DeTangler for Babies & Up
- Bubble Bath for Babies & Up - Calming Lemon-Lavender
- Shea Butter Shampoo & Body Wash for Babies & Up

The Honest Company

- Healing Balm
- Tangerine Dream Bubble Bath

Weleda

- Calendula Body Cream
- White Mallow Body Lotion

Bar Soap

Alaffia

Alaffia (Cont'd)

- Authentic African Black Soap, Peppermint
- Good Soap Bulk
- Authentic African Black Soap, Tangerine Citrus
- Good Soap 3pk

Dr Bronner's

- Rose Bar Soap
- Almond Bar Soap

Dr. Bronner's

- Lavender Soap Bar
- Orange Citrus Soap Bar
- Eucalyptus Soap Bar
- Peppermint Soap Bar
- Tea Tree Soap Bar
- Mild Baby Bar Soap

Kiss My Face

- Pure Olive Oil Bar Soap 8 oz
- Pure Olive Oil Soap - 3pk

Weleda

- Calendula Soap

Whole Foods Market

- WFM Organic Triple Milled Soap Cucumber Lime
- WFM Organic Triple Milled Soap Grapefruit Mint
- WFM Organic Triple Milled Soap Lemon Verbena
- Triple Milled Milk Bar Soap
- Triple Milled Lemon Verbena Bar Soap
- WFM Organic Triple Milled Soap Honey Almond
- WFM Organic Triple Milled Soap Lavender
- Triple Milled Sandalwood Bar Soap
- Triple Milled Green Tea Bar Soap
- Triple Milled Lavender Bar Soap
- Triple Milled Shea Butter Bar Soap

Bath Salts/Sugars/Scrubs

Alaffia

- Moisturizing Shea Butter Bubble Bath, Unscented
- Moisturizing Shea Butter Bubble Bath, Lavender

Ancient Secrets

- Nasal Cleansing Salts-8 oz bag

Aura Cacia

- Tranquility Mineral Bath 2.5oz
- Relaxing Lavender Aromatherapy Shower Tablets
- Meditation Mineral Bath
- Lavender Harvest Mineral Bath 2.5oz

The Honest Company

- Tangerine Dream Bubble Bath

The Seaweed Bath Co

- Seaweed Bath Ocean Fresh Detox

Cosmetics

Gabriel Cosmetics Inc.

- Lipstick - Sheer Pink
- Lipstick - Santa Fe
- Mascara-Black
- Lipstick - Clay
- Lipstick - Dune
- Lipstick - Currant
- Lip Gloss Treatment - Nectar
- Lipliner -wine
- Mascara-Black Brown
- Lipliner-Red
- Lipstick - Mauve
- Lipstick - Velour
- Lipstick - Copper Glaze

Gabriel Cosmetics, Inc.

- Concealer - Medium
- Concealer - Light

Gabriel Makeup

- Moisturizing Liquid Foundation-True Beige
- Eyeliner - Black
- Eye Shadow-dove
- Eyeliner - Charcoal
- Eyeliner - Chocolate Brown
- Blush - Petal

Mineral Fusion

- 3-in-1 Color Stick - Berry Glow
- Pressed Powder Foundation - NEUTRAL 2
- Eye Shadow Trio - SULTRY
- Liquid Concealer - Neutral
- Concealer Duo - Cool
- Liquid Lip Gloss - Heat
- Blush - FLASHY
- Concealer Duo - Neutral
- Liquid Concealer - Warm
- Sheer Moisture Lip Tint - Shimmer
- Volumizing Mascara - Jet
- Lipstick - Peony

Mineral Fusion (Cont'd)

- 3-in-1 Color Stick - Magnetic
- Lip Pencil - Graceful
- Lipstick - Inspire
- Sheer Moisture Lip Tint - FLICKER
- Bronzer - Luster
- Pressed Powder Foundation - NEUTRAL 1
- Sheer Moisture Lip Tint - Blush
- Concealer Duo - Warm
- Liquid Concealer - Cool
- Sheer Moisture Lip Tint - Glisten
- Eye Shadow Trio - DIVERSITY
- Eye Shadow Trio - DENSITY
- Pressed Powder Foundation - WARM 2
- Pressed Powder Foundation - WARM 1
- Sheer Moisture Lip Tint - Glow

Dental Care Products

Botanique by Himalaya

- Tooth Paste

Desert Essence

- Tea Tree Mouthwash

Dr. Bronner's

- Cinnamon All-One Toothpaste
- Peppermint All-One Toothpaste

Eco-Dent Premium Oral Care

- Original Mint Daily Care Toothpowder

Jason

- Sea Fresh Toothpaste
- PowerSmile Whitening Toothpaste
- Healthy Mouth Naturally Antiseptic Mouthwash

Deodorant

Burt's Bees

- Men's Deodorant

EO

- Lavender Spray Deodorant
- Citrus Spray Deodorant
- Vetiver Spray Deodorant

Nourish Organic

- Unscented Organic Body Deodorant

Schmidt's

- Ylang Ylang Calendula Deodorant
- Cedarwood + Juniper Deodorant

Weleda

- Wild Rose Deodorant - small
- Citrus Deodorant
- Sage Deodorant

Facial Care Products

365 Everyday Value®

- Daily Facial Cleanser - For Normal to Oily Skin
- Moisturizing Lotion FOR ALL SKIN TYPES
- Gentle Skin Cleanser - For All Skin Types

ACURE

- Moroccan Argan Oil

ACURE (Cont'd)

Facial Toner Balancing, Rose and Red Tea
Seriously Glowing Facial Serum
Moroccan Argan Oil
Moroccan Argan Oil, Citrus-Ginger

Acure

Radical Resurfacing Facial Lotion
Superfruit Facial Cleanser
Chamomile + Carrot Day Cream
Pomegranate Night Cream
Eye Cream
Oil Free Facial Lotion
Olive + Mint Facial Cleanser
Brightening Facial Scrub
Sensitive Facial Cleanser Argan Oil + Probiotic
Sensitive Facial Cream Argan Oil + Probiotic

Alaffia

Coconut Water Facial Toner
Coconut Face Wash

Andalou Naturals

Hyaluronic DMAE Age Defying Lift & Firm Cream
Tan Sensitive Moisturizing Color Correct
Probiotic Cleansing Apricot Milk
Blossom + Leaf Toning Refresher
Rose Stem Cells Sensitive Cleansing Foam
Bioactive 8 Berry Enzyme Mask
Rose Stem Cells Sensitive Heavenly Night Cream
Age Defying Beauty Balm
Lemon Sugar Facial Scrub
Probiotic + C Renewal Cream
Rose Stem Cells Sensitive Floral Toner
Sheer Sensitive Moisturizing Color Correct
Rose Stem Cells Sensitive Beautiful Day Cream
Sensitive Moroccan Beauty Oil
Meyer Lemon Brightening Creamy Cleanser
Luminous Eye Serum
Rose Stem Cells Sensitive Rosewater Mask
Rose Stem Cells Sensitive Absolute Serum
Super Goji Peptide Perfecting Cream
Resveratrol Q10 Night Repair Cream

Avalon Organics

Vitamin C Balancing Facial Toner

Derma E

Firming Serum with DMAE, Alpha Lipoic and C-Ester
Refining Vitamin A and Glycolic Cleanser
Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester
Hydrating Day Creme with Hyaluronic Acid
Evenly Radiant Cleanser
Hydrating Mist with Hyaluronic Acid
Skinbiotics Treatment Oil with Tea Tree and Oregano
Refining Vitamin A Creme
Deep Wrinkle Reverse Moisturizer with Peptides Plus
Hydrating Serum with Hyaluronic Acid

Derma E (Cont'd)

Very Clear Scrub Anti-Blemish Complex
Tea Tree and E Antiseptic Creme
Evenly Radiant Day Creme SPF 15
Hydrating Cleanser with Hyaluronic Acid
Hydrating Night Creme with Hyaluronic Acid

Desert Essence

Skin Ointment

Dr. Hauschka

Soothing Cleansing Milk
Rose Day Cream
Regenerating Serum
Daily Hydrating Eye Cream
Cleansing Cream
Melissa Day Cream
Translucent Bronzing Tint
Facial Toner
Rose Day Cream Light
Revitalizing Day Cream 1.0 fl oz
Quince Day Cream

EO

Face- Moisture
Facial Cleanse
Face-Exfoliate

Juice Beauty

Hydrating Mist
Smoothing Eye Concentrate
Nutrient Moisturizer
SPF 30 Mineral Moisturizer Sheer
SPF 30 Tinted Mineral Moisturizer Sand
Green Apple Peel Sensitive
Organic Facial Wash

Mineral Fusion

Revitalizing Eye Treatment

MyChelle

Advanced Argan Oil

Nourish Organic

Pure Hydrating Argan Face Serum
Lightweight Moisturizing Face Lotion
Ultra Hydrating Face Cream
Refreshing and Balancing Face Toner
Renewing and Cooling Eye Treatment

Trilogy

Replenishing Night Cream
Ultra Hydrating Face Cream
Cream Cleanser
Rosehip Oil Antioxidant+
Nutrient Plus Firming Serum

Weleda

Skin Food
Wild Rose Smoothing Day Cream
Gentle Cleansing Milk

evanhealy

evanhealy (Cont'd)

Rose Vetiver Day Moisturizer
Blue Chamomile Moisturizer
French Rose Clay Mask
Rosehip Facial Serum - Rose
Argan Intensive Serum with Frankincense
Shea Butter with Olive Leaf
Lemongrass Facial Polish

Fragrances & Perfumes**Aura Cacia**

Tangerine/Grapefruit Mist
Lavender Mist

Hair Care Products**Acure**

Dry Shampoo

Alaffia

Passion Fruit Shampoo - All Hair Types
Curl Enhancing Shea Butter Leave-In Conditioner
Shea Butter Moisturizing Shampoo, Unscented
Shea Butter Curl Defining Gel For Wavy To Curly Hair
Shea Butter Moisturizing Conditioner, Vanilla-Mint
Cleansing Coconut Reishi Conditioner
Coconut Reishi Conditioner
Passion Fruit Conditioner - All Hair Types
Super Hydrating Coconut Shampoo for Normal to Dry Hair
Shea Butter Moisturizing Shampoo, Vanilla-Mint
Super Hydrating Coconut Conditioner for Normal to Dry Hair

Andalou Naturals

Lavender & Biotin Full Volume Shampoo
Sunflower & Citrus Brilliant Shine Conditioner
Argan & Sweet Orange Moisture Rich Shampoo
Argan & Sweet Orange Moisture Rich Conditioner
Lavender & Biotin Full Volume Conditioner
Age Defying Scalp Intensive Thinning Hair Treatment
Age Defying Shampoo Thinning Hair Treatment
Age Defying Conditioner Thinning Hair Treatment
Sunflower & Citrus Brilliant Shine Shampoo

Avalon Organics

Lavender Nourishing Shampoo
Peppermint Revitalizing Shampoo
Rosemary Volumizing Shampoo
Tea Tree Scalp Treatment Shampoo
Nourishing Lavender Shampoo
Rosemary Volumizing Conditioner

Everyday Coconut

Pure African Coconut Oil for Hair and Skin
Ultra Hydrating Coconut Lime Conditioner for Extra Dry Hair

Giovanni

Pineapple & Ginger Shampoo
Pineapple & Ginger Hair Mask
Pineapple & Ginger Conditioner

Giovanni (Cont'd)

Pineapple & Ginger Leave in Conditioner

Mineral Fusion

Smoothing Dry Hair Oil
Volumizing Mineral Conditioner
Volumizing Shampoo

The Honest Company

Sweet Orange Vanilla Conditioner
Sweet Orange Vanilla Shampoo and Body Wash
Conditioning Mist

The Seaweed Bath Co.

Argan Shampoo - Euc. & Pepp.
Argan Shampoo - Citrus
Argan Conditioner - Euc. & Pep

Hand & Body Lotions**365 Everyday Value®**

Moisturizing Lotion FOR ALL SKIN TYPES
Maximum Moisture Body Lotion
Maximum Moisture Body Lotion
Maximum Moisturizing Lotion
Maximum Moisturizing Lotion

Acure

Marula Oil
Lavender + Lotus Flower Lotion

Alaffia

Super Hydrating Coconut Body Lotion for Normal to Dry Skin

Alba Botanica

Aloe Vera Lotion

Andalou Naturals

Kukui Cocoa Nourishing Body Butter
Citrus Verbena Uplifting Body Lotion
1000 Roses Soothing Body Lotion
Lavender Shea Firming Body Butter

Aura Cacia

Organic Cocoa Butter

Avalon Organics

Lavender Hand & Body Lotion

Burt's Bees

Farmer's Friend Hand Salve - 3 oz.
Shea Butter Hand Creme
Almond Hand Creme

EO

Unscented Body Lotion
Body Lotion Rose & Chamomile
Everyone Lotion Citrus & Mint
Everyone Lotion Lavender & Aloe
Body Lotion French Lavender
Body Lotion Coconut & Vanilla With Tangerine
Everyone Lotion Lemon & Coconut

Egyptian Magic

Skin Cream

EveryDay Shea

EveryDay Shea (Cont'd)

Lavender Body Lotion
Unscented Body Lotion

ShiKai

Borage Dry Skin Therapy Lotion

The Honest Company

Face and Body Lotion

Weleda

Sea Buckthorn Hand Cream
Weleda Skin Food, Small
Pomegranate Regenerating Hand Cream

Hand & Body Washes**365 Everyday Value®**

Lavender Translucent Bar Soap
Olive & Aloe Translucent Bar Soap
Unscented Translucent Bar Soap
Vitamin E Translucent Bar Soap

Acure

Sensitive Unscented CoQ10 + Argan Stem Cell Body Wash
Cell Stimulating Argan Stem Cell + Argan Oil Body Wash

Alaffia

Foaming Shea Butter Hand Soap, Vanilla-Mint
Coconut Mint Hand Soap
Lemon Verbena Hand Soap
Purely Coconut Hand Soap
Foaming Shea Butter Hand Soap, Unscented
Coconut Mango Hand Soap
Vanilla Passion Fruit Hand Soap
Super Hydrating Coconut Body Wash for Normal to Dry Skin
Foaming Shea Butter Hand Soap, Lavender
Vanilla Almond African Black Soap
Lavender Spice Hand Soap
Coconut Shampoo & Body Wash

Andalou Naturals

Citrus Verbena Uplifting Shower Gel
Lavender Thyme Refreshing Shower Gel
1000 Roses Soothing Shower Gel

Aura Cacia

Lavender Foam Bath-2.5 oz
Ginger/Mint Foam Bath-2.5 oz

Avalon Organics

Lavender Bath & Shower Gel
Lavender Bath & Shower Gel

Dr Bronner's

Rose Liquid Soap-2 oz.
Almond Liquid Soap-8 oz.
Almond Liquid Soap-32 oz.
Rose Liquid Soap-32 oz.

Dr. Bronner's

Peppermint Liquid Soap
Peppermint Liquid Soap
Lavender Liquid Soap

Dr. Bronner's (Cont'd)

Tea Tree Liquid Soap - 32 oz.
Lavender Liquid Soap
Peppermint Liquid Soap - 32 oz.
Lavender Liquid Soap - Pump
Tea Tree Liquid Soap
Eucalyptus Liquid Soap - 32 oz.
Peppermint Liquid Soap - 16 oz.
Liquid Soap Pump Unscented
Liquid Soap Peppermint Spearmint
Citrus Orange Liquid Soap - 32 oz.
Mild Liquid Baby Soap - 32 oz.
Liquid Soap Peppermint Spearmint
Mild Liquid Baby Soap
Lavender Liquid Soap - 16 oz.
Citrus Orange Liquid Soap
Mild Liquid Baby Soap
Lavender Liquid Soap - 32 oz.

EveryDay Shea

EveryDay Shea Moisturizing Body Wash, Unscented
EveryDay Shea Moisturizing Body Wash, Lavender
EveryDay Shea Moisturizing Body Wash, Vanilla Mint

Mrs. Meyer's

Bluebell Hand Soap
Rosemary Hand Soap

The Honest Company

Sweet Orange Vanilla Shampoo and Body Wash

The Seaweed Bath Co.

Body Wash - Euc. & Pepp.

Weleda

Sea Buckthorn Creamy Body Wash
Citrus Creamy Body wash
Wild Rose Creamy body wash

Lip Balms**Alaffia**

Shea & Cocoa Butter Lip Balm

Alba Botanica

Coconut Cream Lip Balm

Andalou Naturals

Argan + Mint Lip Remedy

Badger

Unscented Lip Care

Burt's Bees

Watermelon Lip Shimmer
Ultra Conditioning Lip Balm with Kokum Butter
Honey Lip Balm
Nourishing Lip Balm with Mango Butter (tube)
Beeswax Lip Balm
Lip Shimmer Peony
Vanilla Bean Moisturizing Lip Balm
Guava Lip Shimmer
Coconut & Pear Moisturizing Lip Balm
Fig Lip Shimmer

Dr. Bronner's

Peppermint Lip Balm-12 pack
Lemon Lime Lip Balm-12 pack

Kiss My Face

Organic Cranberry Orange Lip Balm

Plantlife Natural Body Care

Herb-P Lip Balm

Trilogy

Rosehip Oil Lip Balm

Weleda

EVERON Lip Balm

Whole Foods Market

Organic Lip Balm Tangerine
Organic Lip Balm Pomegranate Orange
Organic Lip Balm Vanilla Honey
Organic Lip Balm Peppermint

Oils - Essential/Massage/Aromatic**365 Everyday Value®**

365 Tea Tree Essential Oil
365 Peppermint Essential Oil
365 Lavender Essential Oil
365 Eucalyptus Essential Oil

ACURE

Moroccan Argan Oil, Citrus-Ginger
Moroccan Argan Oil
Moroccan Argan Oil

Aura Cacia

Rose Absolute Precious Essentials
Neroli Precious Essentials
Vanilla Precious Essentials
Mellow Mix Essential Solutions Oil
Lemongrass
Deep Rosehip Facial Oil Serum
Tea Tree
Lavender
Jasmine Absolute Precious Essentials
Love Potion Essential Solutions Oil
Orange, Sweet
Grapefruit
Roman Chamomile Precious Essentials
Eucalyptus Essential Oil
Lavender Essential Oil
Sandalwood Precious Essentials
Clary Sage
Vetiver
Geranium
Lavender
Sage
Wintergreen
Frankincense Precious Essentials
Organic Castor Oil (4OZ)
Peppermint, Natural
Eucalyptus

Aura Cacia (Cont'd)

Ylang Ylang III Essential Oil
Freshen, Essential Oil Blend
Organic Cocoa Butter
Pillow Potion Essential Solutions Oil
Gray Matter Batter Essential Solutions Oil
Eucalyptus
Fir Needle, Balsam
Frankincense
Lemon
Spearmint Essential Oil
Sweet Almond Skin Care Oil 4oz
Sweet Almond Skin Care Oil 16oz
Peppermint Essential Oil
Peppermint, Natural

Desert Essence

Eco-Harvest Tea Tree Oil

EO

Body Oil, French Lavender

Jason

Vitamin E Oil 32,000 IU w_wand
Vitamin E Oil 45,000 IU
Tea Tree Oil Nail Saver - 70% Organic
Vitamin E Oil 14,000 IU

MyChelle

Advanced Argan Oil

NOW Essential Oils

Lavender Oil
Rosemary Oil
Cinnamon Cassia Oil
Tea Tree Oil
Eucalyptus Oil
Cedarwood Oil
Camphor Oil

NOW Foods

100% Pure Orange Oil
100% Pure Clove Oil

Nature's Gate

Vitamin E 40,000 IU

Trilogy

Certified Organic Rosehip Oil 20 ml

Weleda

Arnica Massage Oil
Wild Rose Body Oil

Ointments/Salves/Gels/Antiseptics**Alba Botanica**

Aloe Vera Gel

Badger

Organic Smoothing Shea Butter Cuticle Care

EO

Hand Sanitizer Spray Peppermint Citrus
Organic Lavender Hand Sanitizing Spray
Hand Cleansing Wipes Lavender

EO (Cont'd)

Hand Cleansing Wipes Large Tub
 Organic Peppermint Hand Sanitizing Spray
 Organic Peppermint Hand Sanitizing Spray
 Organic Lavender Hand Sanitizing Spray
 Hand Sanitizer Spray Coconut Lemon
 Organic Sweet Orange Hand Sanitizing Spray

Earth Mama Angel Baby

Natural Nipple Butter

Medicine Mama's Apothecary

Medicine Mama's Bee Magic 4 oz

The Honest Company

Healing Balm

Weleda

Calendula Diaper Care

Personal Care**Derma E**

Itch Relief Lotion with Tea Tree, Vitamin E and Chamomile
 Skinbiotics Treatment Oil with Tea Tree and Oregano
 Psorzema Creme
 Very Clear Moisturizer
 Tea Tree and E Antiseptic Creme
 Scar Gel
 Skinbiotics Treatment Creme with Tea Tree and Oregano

EO

Body Lotion Rose & Chamomile
 Body Lotion Coconut & Vanilla With Tangerine
 Hand Sanitizer Spray Coconut Lemon
 Body Lotion French Lavender
 Hand Sanitizer Spray Peppermint Citrus

Shaving Aids**145**

Smooth Start Shave Cream

Avalon Organics

Aloe Unscented Moisturizing Shaving Cream

Burt's Bees

Men's Aftershave
 Men's Shave Cream

Dr. Bronner's

Shaving Gel Lavender
 Shaving Gel Spearmint Peppermint

Every Man Jack

Sandalwood Shave Gel

Kiss My Face

Lavender Shea Moisture Shave
 Lavender & Shea Moisture Shave 11 oz
 4in1 Moisture Shave Green Tea & Bamboo
 Fragrance Free Moisture Shave
 Natural Man 4N1 Shave
 Fragrance Free Moisture Shave 11 oz
 Cool Mint Moisture Shave 11 oz
 Pomegranate Grapefruit Moisture Shave

Thrive**Thrive (Cont'd)**

Shave Oil

Sun Protection**Badger**

Sport Unscented SPF 35 Sunscreen
 Baby Sunscreen SPF 30+
 Mineral Kids SPF 30 Tangerine Vanilla Sunscreen

Elemental Herbs

Sunstick SPF 30 Unscented

Goddess Garden

Kids Sport Natural Sunscreen Continuous Spray SPF 30
 Kid's Sport Natural Sunscreen SPF 30 Tube
 Everyday Natural Sunscreen SPF 30 Tube
 Kid's Natural Sunscreen SPF 30
 Natural Sunscreen SPF 30
 Kids Sport Natural Sunscreen Continuous Spray SPF 30
 Sport Natural Sunscreen SPF 30 Tube
 Kids Natural Sunscreen Continuous Spray SPF 30