

Premium Body Care Products



Midtown Detroit Store, Midwest Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

Baby & Child Products

Babo Botanicals

Soothing Diaper Cream

Burt's Bees

Baby Bee Baby Wash Fragrance Free-12 oz

Baby Bee Oil - Apricot - 4 oz

Calendula Body Lotion

Weleda

Calendula Face Cream

Weleda

Calendula Shampoo & Bodywash

Weleda

Dr. Bronner's

Mild Liquid Baby Soap - 32 oz.

Mild Liquid Baby Soap

Earth's Best Baby

Strawberry and Banana Toddler Toothpaste

EveryDay Shea

Bubble Bath for Babies & Up - Comforting Eucalyptus Mint

Shea Butter Shampoo & Body Wash for Babies & Up

Bubble Bath for Babies & Up - Calming Lemon-Lavender

Jason

Orange, Kid's Only! Toothpaste

Strawberry, Kid's Only! Toothpaste

Kiss My Face

Berry Smart Toothpaste Fluoride Free 4 oz

The Honest Company

Tangerine Dream Bubble Bath

Healing Balm

Weleda

Calendula Baby Oil

Weleda (Cont'd)

Calendula Body Cream

Bar Soap

Alaffia

Authentic African Black Soap, Tangerine Citrus

Good Soap Bulk

Authentic African Black Soap, Peppermint

Authentic African Black Soap

Unscented Authentic African Black Soap

Change Soap

Relief

Pink Clay + Charcoal Soap

Dead Sea Clay Soap

Activated Charcoal Soap

Dr Bronner's

Almond Bar Soap

Rose Bar Soap

Dr. Bronner's

Orange Citrus Soap Bar

Lavender Soap Bar

Peppermint Soap Bar

Eucalyptus Soap Bar

Tea Tree Soap Bar

Kiss My Face

Pure Olive Oil Soap - 3pk

Pure Olive Oil Bar Soap 8 oz

Moon River Soap Company

Lavender Shea Butter

Mojito

Michigan Honey Oatmeal

Lavender Mint Goat

Moon River Soap Company (Cont'd)

Michigan Maple
Detroit Grit
Patchouli

Whole Foods Market

Triple Milled Lemon Verbena Bar Soap
WFM Organic Triple Milled Soap Lavender
Triple Milled Green Tea Bar Soap
Triple Milled Milk Bar Soap
WFM Organic Triple Milled Soap Grapefruit Mint
Triple Milled Shea Butter Bar Soap
Triple Milled Sandalwood Bar Soap
WFM Organic Triple Milled Soap Honey Almond
Triple Milled Lavender Bar Soap

Bath Salts/Sugars/Scrubs**Alaffia**

Moisturizing Shea Butter Bubble Bath, Vanilla Citrus Mint
Moisturizing Shea Butter Bubble Bath, Lavender

Ancient Secrets

Nasal Cleansing Salts-8 oz bag

Aura Cacia

Soothing Heat Mineral Bath 2.5oz
Purifying Eucalyptus Aromatherapy Shower Tablets
Relaxing Lavender Aromatherapy Shower Tablets
Clearing Eucalyptus Mineral Bath
Lavender Harvest Mineral Bath 2.5oz
Tranquility Mineral Bath 2.5oz

The Honest Company

Tangerine Dream Bubble Bath

Cosmetics**Mineral Fusion**

Blush - FLASHY
Liquid Concealer - Neutral
Lipstick - Exotic
Sheer Moisture Lip Tint - Smolder
Liquid Lip Gloss - Polished
Sheer Moisture Lip Tint - Glisten
Waterproof Mascara - Raven
Volumizing Mascara - Chestnut
Liquid Concealer - Cool
Hydration Mist
Lipstick - Inspire
Eye Shadow Trio - FRAGILE
Concealer Duo - Cool
Concealer Duo - Warm
Lipstick - Ruby
Blush - CREATION
Eye Shadow Trio - ROSE GOLD
Sheer Moisture Lip Tint - Shimmer
Pressed Powder Foundation - WARM 3
Sheer Moisture Lip Tint - FLICKER

Zuzu Luxe

Liquid Eyeliner - Black Pearl

Zuzu Luxe (Cont'd)

Liquid Eyeliner - Raven
Lipstick - Beso Beso
Lipstick - Ultra Violet
Oil-Free Liquid Foundation SPF 18 - L11
Mascara - Espresso
Lipstick - Femme Fatale
The Mascara Onyx
Eyeliner - Slate
Lipstick - Dollhouse Pink
Lipliner - Fraise

Dental Care Products**Desert Essence**

Tea Tree Mouthwash
Tea Tree Mouthwash

Dr. Bronner's

Peppermint All-One Toothpaste
Anise All-One Toothpaste
Cinnamon All-One Toothpaste

Earth's Best Baby

Strawberry and Banana Toddler Toothpaste

Eco-Dent Premium Oral Care

Original Mint Daily Care Toothpowder

Jason

Power Smile Super Refreshing Mouthwash
Sea Fresh Biologically-Active Mouthwash
Sea Fresh Toothpaste
Healthy Mouth Naturally Antiseptic Mouthwash
PowerSmile Whitening Toothpaste

Kiss My Face

Berry Smart Toothpaste Fluoride Free 4 oz

Weleda

Salt Toothpaste

Deodorant**Burt's Bees**

Men's Deodorant

EO

Lavender Spray Deodorant
Vetiver Spray Deodorant
Citrus Spray Deodorant

Nourish Organic

Almond Vanilla Organic Body Deodorant
Lavender Mint Organic Body Deodorant

Real Purity

Roll-On Deodorant

Schmidt's

Lavender Sage Deodorant

Weleda

Sage Deodorant
Citrus Deodorant
Wild Rose Deodorant

Facial Care Products

365 Everyday Value®

Daily Facial Cleanser - For Normal to Oily Skin
Gentle Skin Cleanser - For All Skin Types
Moisturizing Lotion FOR ALL SKIN TYPES

ACURE

Moroccan Argan Oil, Citrus-Ginger
Moroccan Argan Oil
Seriously Glowing Facial Serum
Facial Toner Balancing, Rose and Red Tea

Acure

Superfruit Facial Cleanser
Brightening Facial Scrub
Radical Resurfacing Facial Lotion
Chamomile + Carrot Day Cream
Olive + Mint Facial Cleanser
Sensitive Facial Cream Argan Oil + Probiotic
Sensitive Facial Cleanser Argan Oil + Probiotic
Eye Cream
Oil Free Facial Lotion
Pomegranate Night Cream

Andalou Naturals

Rose Stem Cells Sensitive Beautiful Day Cream
Rose Stem Cells Sensitive Cleansing Foam
Revitalizing Lash + Lid Brightening Make-Up Remover
Rose Stem Cell Sensitive Eye Revive
Blossom + Leaf Toning Refresher
Probiotic Cleansing Apricot Milk
Resveratrol Q10 Night Repair Cream
Sensitive Moroccan Beauty Oil
Super Goji Peptide Perfecting Cream
Rose Stem Cells Sensitive Heavenly Night Cream
Rose Stem Cells Sensitive Floral Toner
Purple Carrot + C Luminous Night Cream
Luminous Eye Serum
All in One Beauty Balm Sheer Tint with SPF 30
Probiotic + C Renewal Cream

Avalon Organics

Vitamin C Balancing Facial Toner
Vitamin C Vitality Facial Serum

CocoKind

Organic Facial Cleansing Oil

Derma E

Microdermabrasion Scrub
Refining Vitamin A and Glycolic Scrub
Evenly Radiant Cleanser
Tea Tree and E Antiseptic Creme
Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester
Hydrating Eye Creme with Hyaluronic Acid and Pycnogenol
Hydrating Cleanser with Hyaluronic Acid
Evenly Radiant Day Creme SPF 15
Evenly Radiant Dark Circle Eye Creme
Hydrating Night Creme with Hyaluronic Acid
Vitamin E Severely Dry Skin Creme

Derma E (Cont'd)

Hydrating Serum with Hyaluronic Acid
Hydrating Day Creme with Hyaluronic Acid
Refining Vitamin A Creme

Desert Essence

Skin Ointment

Dr. Hauschka

Translucent Bronzing Tint
Revitalizing Day Cream 3.4 fl oz
Revitalizing Day Cream 1.0 fl oz
Cleansing Cream
Daily Hydrating Eye Cream
Quince Day Cream
Soothing Cleansing Milk
Regenerating Eye Cream
Rose Day Cream

EO

Facial Cleanse
Face-Exfoliate
Face- Moisture

Every Man Jack

Face Lotion

Juice Beauty

Smoothing Eye Concentrate
SPF 30 Tinted Mineral Moisturizer Sand

Nourish Organic

Pure Hydrating Argan Face Serum

Trilogy

Rosehip Oil Antioxidant+
Cream Cleanser
Ultra Hydrating Face Cream
Replenishing Night Cream

Weleda

Skin Food
Wild Rose Smoothing Day Cream

evanhealy

Argan Intensive Serum with Frankincense
Rose Vetiver Day Moisturizer
Blue Face Care Kit
French Rose Clay Mask
Blue Chamomile Moisturizer
Rosehip Facial Serum - Rose
Pomegranate Repair Serum
Neem Immortelle Purifying Infusion
Rose Geranium Facial Tonic Hydrosol
Blemish Purifying Serum
Rosehip Facial Serum - Blue
Blue Lavender Cleansing Milk
Lavender Facial Tonic

Fragrances & Perfumes**Aura Cacia**

Lavender Mist
Tangerine/Grapefruit Mist

Aura Cacia (Cont'd)

Patchouli/Sweet Orange Mist

Valentina's Home-Brewed

Psychic Detox Body Mist
Sunny Outlook Body Mist
Sweet Dreams Body Oil
True Love Body Mist
Habit Breaker Body Mist
Protection Body Mist

Zum

Zum Mist Rosemary-Mint
Zum Mist Patchouli
Zum Mist Lemongrass
Zum Mist Lavender-Lemon

Hair Care Products**Acure**

Ultra-Hydrating Leave-In Conditioner Argan Oil + Argan Stem Cell
Triple Moisture Repairing Argan Oil + Argan Stem Cell Shampoo

Alaffia

Passion Fruit Shampoo - All Hair Types
Passion Fruit Conditioner - All Hair Types
Coconut Reishi Conditioner
Shea Butter Moisturizing Conditioner, Lavender
Shea Butter Moisturizing Shampoo, Unscented
Shea Butter Moisturizing Conditioner, Vanilla-Mint
Super Hydrating Coconut Shampoo for Normal to Dry Hair
Cleansing Coconut Reishi Conditioner
Shea Butter Moisturizing Shampoo, Vanilla-Mint
Shea Butter Moisturizing Shampoo, Lavender
Super Hydrating Coconut Conditioner for Normal to Dry Hair

Andalou Naturals

Sunflower & Citrus Medium Hold Styling Gel
Age Defying Conditioner Thinning Hair Treatment
Age Defying Shampoo Thinning Hair Treatment
Moisture Rich Leave In Conditioner
Lavender & Biotin Full Volume Shampoo
Argan & Sweet Orange Moisture Rich Styling Cream
Lavender & Biotin Full Volume Style Spray
Sunflower & Citrus Brilliant Shine Conditioner
Lavender & Biotin Full Volume Conditioner
Sunflower & Citrus Perfect Hold Hair Spray
Argan & Sweet Orange Moisture Rich Conditioner
Argan & Sweet Orange Moisture Rich Shampoo
Sunflower & Citrus Brilliant Shine Shampoo
Age Defying Scalp Intensive Thinning Hair Treatment

Avalon Organics

Rosemary Volumizing Conditioner
Peppermint Revitalizing Conditioner
Lemon Clarifying Shampoo
Nourishing Lavender Shampoo
Peppermint Revitalizing Shampoo

Avalon Organics (Cont'd)

Tea Tree Scalp Treatment Shampoo
Lavender Nourishing Shampoo
Lavender Nourishing Conditioner
Rosemary Volumizing Shampoo

Badger

Hair Pomade

Everyday Coconut

Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair
Pure African Coconut Oil for Hair and Skin

Giovanni

Pineapple & Ginger Conditioner
Pineapple & Ginger Hair Mask
Pineapple & Ginger Leave in Conditioner
Pineapple & Ginger Shampoo
Pineapple & Ginger AntiFrizz Hair Serum

Mineral Fusion

Volumizing Shampoo
Volumizing Mineral Conditioner

Hair Color Products**Light Mountain Natural**

Hair Color black
Hair Color Auburn

Hand & Body Lotions**365 Everyday Value®**

Maximum Moisturizing Lotion
Maximum Moisturizing Lotion
Moisturizing Lotion FOR ALL SKIN TYPES
Maximum Moisture Body Lotion
Maximum Moisture Body Lotion

Acure

Marula Oil

Alaffia

Alaffia Basics Unrefined Neem Oil
Super Hydrating Coconut Body Lotion for Normal to Dry Skin
Africa's Secret Multipurpose Skin Cream, Unscented 2 oz.

Andalou Natsurals

Refreshing Lavender & Thyme Body Lotion

Andalou Naturals

Mandarin Vanilla Vitalizing Body Lotion
Lime Blossom Hand Cream
Lavender Shea Hand Cream
Clementine Ginger Energizing Body Lotion
Kukui Cocoa Nourishing Body Butter
A Force Of Nature Clementine Hand Cream
1000 Roses Soothing Body Lotion
Citrus Verbena Uplifting Body Lotion

Avalon Organics

Aloe Unscented Hand & Body Lotion
Lavender Hand & Body Lotion
Lemon Hand & Body Lotion

Burt's Bees

Burt's Bees (Cont'd)

Farmer's Friend Hand Salve - 3 oz.
Almond Hand Creme
Lemon Butter Cuticle Cream

EO

Everyone Lotion Lemon & Coconut
Everyone Lotion Citrus & Mint
Everyone Lotion Lavender & Aloe
Unscented Body Lotion

Egyptian Magic

Skin Cream

EveryDay Coconut

Coconut Lime Body Lotion

EveryDay Shea

Lavender Body Lotion
Vanilla Body Lotion
Unscented Body Lotion

Everyday Shea

Passion Fruit Moisturizing Body Lotion

Kiss My Face

rich kiss fragrance free olive & aloe moisturizing lotion

Nourish Organic

Raw Organic Shea Butter
Organic Rejuvenating Rose Hip & Rosewater Body Oil Mist

ShiKai

Borage Dry Skin Therapy Lotion

Hand & Body Washes**365 Everyday Value®**

Unscented Translucent Bar Soap
Vitamin E Translucent Bar Soap
Lavender Translucent Bar Soap
Olive & Aloe Translucent Bar Soap

Acure

Sensitive Unscented CoQ10 + Argan Stem Cell Body Wash
Clarifying Mint + Lilac Stem Cell Body Wash
Cell Stimulating Argan Stem Cell + Argan Oil Body Wash

Alaffia

Lavender Ylang Ylang African Black Soap
Vanilla Almond African Black Soap
Coconut Shampoo & Body Wash
Coconut Pineapple Hand Soap
Eucalyptus Tea Tree African Black Soap
Coconut Mint Hand Soap
Super Hydrating Coconut Body Wash for Normal to Dry Skin
Foaming Shea Butter Hand Soap, Lavender
Lavender Ylang Ylang African Black Soap
Purely Coconut Hand Soap
Eucalyptus Tea Tree African Black Soap
Coconut Mango Hand Soap

Andalou Naturals

1000 Roses Soothing Shower Gel
Mandarin Vanilla Vitalizing Shower Gel

Andalou Naturals (Cont'd)

Citrus Verbena Uplifting Shower Gel
Lavender Thyme Refreshing Shower Gel

Aura Cacia

Lavender Foam Bath-2.5 oz

Avalon Organics

Lavender Bath & Shower Gel
Lavender Bath & Shower Gel

Dr Bronner's

Almond Liquid Soap-8 oz.
Rose Liquid Soap-8 oz.
Almond Liquid Soap-32 oz.
Rose Liquid Soap-32 oz.

Dr. Bronner's

Mild Liquid Baby Soap
Eucalyptus Liquid Soap
Citrus Orange Liquid Soap - 32 oz.
Eucalyptus Liquid Soap - 32 oz.
Peppermint Liquid Soap
Citrus Orange Liquid Soap - 8 oz.
Lavender Liquid Soap - 32 oz.
Mild Liquid Baby Soap - 32 oz.
Tea Tree Liquid Soap - 32 oz.
Tea Tree Liquid Soap
Lavender Liquid Soap
Peppermint Liquid Soap - 32 oz.
Peppermint Liquid Soap
Lavender Liquid Soap

EveryDay Shea

EveryDay Shea Moisturizing Body Wash, Lavender
EveryDay Shea Moisturizing Body Wash, Unscented
EveryDay Shea Moisturizing Body Wash, Vanilla Mint

Mrs. Meyer's

Rosemary Hand Soap
Sunflower Hand Soap
Bluebell Hand Soap

Lip Balms**Avalon Organics**

Vitamin C Soothing Lip Balm

Badger

Organic Cool Mint Cocoa Butter Lip Balm
Coffee Roast Cocoa Butter Lip Balm
Organic Creamy Cocoa Cocoa Butter Lip Balm

Burt's Bees

Lip Shimmer - Caramel
Coconut & Pear Moisturizing Lip Balm
Honey Lip Balm
Pink Grapefruit Moisturizing Balm
Wild Cherry Moisturizing Lip Balm
Fig Lip Shimmer
Champagne Lip Shimmer
Lip Shimmer Peony
Vanilla Bean Moisturizing Lip Balm

Dr. Bronner's

Peppermint Lip Balm-12 pack
Lemon Lime Lip Balm-12 pack
Orange Ginger Lip Balm-12 pack
Naked Lip Balm-12 pack

Eco Lips

Vanilla Mongo Kiss
Organic Mongo Kiss Peppermint Lip Balm

Mineral Fusion

Lipstick Butter - Blackberry
Lipstick Butter - Luscious

Whole Foods Market

Organic Lip Balm Peppermint
Organic Lip Balm Tangerine
Organic Lip Balm Pomegranate Orange
Organic Lip Balm Vanilla Honey

Oils - Essential/Massage/Aromatic**365 Everyday Value®**

365 Peppermint Essential Oil
365 Eucalyptus Essential Oil
365 Tea Tree Essential Oil
365 Lavender Essential Oil

ACURE

Moroccan Argan Oil, Citrus-Ginger
Moroccan Argan Oil

Aura Cacia

Sweet Sesame Body Oil
Grapeseed Skin Care Oil 4oz
Jojoba Skin Care Oil 4oz
Frankincense Precious Essentials
Indulge, Essential Oil Blend
Organic Castor Oil (16OZ)
Apricot Kernel Skin Care Oil 4oz
Lemongrass Essential Oil
Eucalyptus
Myrrh
Peppermint Essential Oil
Peppermint, Natural
Sweet Almond Skin Care Oil
Lavender Essential Oil
Medieval Mix Essential Solutions Oil
Organic Vegetable Glycerin (4OZ)
Rosemary Essential Oil
Clary Sage
Lemon Eucalyptus
Jojoba Skin Care Oil
Sage
Wintergreen
Sweet Almond Skin Care Oil 4oz
Sesame Skin Care Oil
Sandalwood Precious Essentials
Lavender Harvest Body Oil 4oz
Argan Oil

Aura Cacia (Cont'd)

Cinnamon Leaf Essential Oil
Clove Bud Essential Oil
Frankincense
Organic Argan Oil (1OZ IN BOX)
Organic Rosehip Oil (1OZ IN BOX)
Organic Castor Oil (4OZ)
Lemon Essential Oil
Sweet Orange Essential Oil
Lavender
Ylang Ylang III
Rosehip Oil
Eucalyptus Essential Oil
Bergamot BF Bergaptene-Free
Tea Tree

Desert Essence

Organic Jojoba Oil
Eco-Harvest Tea Tree Oil
Kinder To Skin

Jason

Vitamin E Oil 45,000 IU
Tea Tree Oil Nail Saver - 70% Organic
Vitamin E Oil 32,000 IU w_wand

NOW Essential Oils

Camphor Oil
Cedarwood Oil
Rosemary Oil
Cinnamon Cassia Oil
Lime Oil
Oregano Oil
Spearmint Oil
Grapefruit Oil
Lemon Oil
Patchouli Oil
Eucalyptus Oil
Geranium Oil
Lavender Oil
Peppermint Oil
Tea Tree Oil

NOW Foods

100% Pure Clove Oil
100% Pure Lemongrass Oil
100% Pure Orange Oil

Nature's Gate

Vitamin E 32,000 IU Roll On
Vitamin E 40,000 IU

The Honest Company

Body Oil

Trilogy

Certified Organic Rosehip Oil 20 ml

Weleda

Arnica Massage Oil
Birch Cellulite Oil

Ointments/Salves/Gels/Antiseptics

Alba Botanica

Aloe Vera Gel

EO

Organic Peppermint Hand Sanitizing Spray

Organic Lavender Hand Sanitizing Spray

The Honest Company

Healing Balm

Weleda

Calendula Diaper Care

Personal Care

Derma E

Vitamin E Severely Dry Skin Creme

Tea Tree and E Antiseptic Creme

Psorzema Creme

Shaving Aids

Burt's Bees

Men's Aftershave

Dr. Bronner's

Shaving Gel Mild Unscented

Shaving Gel Lavender

Shaving Gel Spearmint Peppermint

Every Man Jack

Sandalwood Shave Gel

Kiss My Face

Fragrance Free Moisture Shave 11 oz

4in1 Moisture Shave Green Tea & Bamboo

Lavender & Shea Moisture Shave 11 oz

Lavender Shea Moisture Shave

Cool Mint Moisture Shave 11 oz

Sun Protection

Badger

Baby Sunscreen SPF 30+

Mineral Kids SPF 30 Tangerine Vanilla Sunscreen

Goddess Garden

Natural Sunscreen SPF 30

Everyday Natural Sunscreen SPF 30 Tube