

Premium Body Care Products



Lakeview Old Store, Midwest Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

Baby & Child Products

Babo Botanicals

- Soothing Diaper Cream
- Moisturizing Baby Lotion

Burt's Bees

- Baby Bee Shampoo and Wash
- Baby Bee Baby Wash Fragrance Free-12 oz
- Baby Bee Nourishing Baby Oil

Dr. Bronner's

- Mild Baby Bar Soap
- Mild Liquid Baby Soap - 32 oz.
- Mild Liquid Baby Soap - 16 oz.
- Mild Liquid Baby Soap

Earth's Best Baby

- Strawberry and Banana Toddler Toothpaste

EveryDay Shea

- Shea Butter Shampoo & Body Wash for Babies & Up

Kiss My Face

- Berry Smart Toothpaste Fluoride Free 4 oz

The Honest Company

- Healing Balm

Weleda

- Calendula Body Cream

Bar Soap

Alaffia

- Triple Milled Pineapple Coconut Bar Soap
- Authentic African Black Soap, Peppermint
- Authentic African Black Soap
- Good Soap 3pk
- Passion Fruit Shea Butter Soap
- Authentic African Black Soap, Tangerine Citrus

Alaffia (Cont'd)

- Good Soap Bulk
- Authentic African Black Soap, Tangerine Citrus

Dr Bronner's

- Almond Bar Soap
- Rose Bar Soap

Dr. Bronner's

- Peppermint Soap Bar
- Mild Baby Bar Soap
- Tea Tree Soap Bar
- Eucalyptus Soap Bar
- Lavender Soap Bar
- Orange Citrus Soap Bar

The Honest Company

- Juniper Sage Soap Bar

Whole Foods Market

- Triple Milled Shea Butter Bar Soap
- WFM Organic Triple Milled Soap Cucumber Lime
- Triple Milled Lemon Verbena Bar Soap

Bath Salts/Sugars/Scrubs

Ancient Secrets

- Nasal Cleansing Salts-8 oz bag
- Nasal Cleansing Salts-packet

Aura Cacia

- Lavender Harvest Mineral Bath 2.5oz
- Relaxing Lavender Aromatherapy Shower Tablets
- Clearing Eucalyptus Mineral Bath
- Tranquility Mineral Bath 2.5oz
- Heart Song Mineral Bath 2.5oz
- Purifying Eucalyptus Aromatherapy Shower Tablets

Soothing Touch

Soothing Touch (Cont'd)

BATH SALTS, LAVENDER

BATH SALTS, EUCALYPTUS SPRUCE

The Seaweed Bath Co.

Unscented Bath Powder w Argan

Bath Powder w/ Argan Lavender

Cosmetics

Mineral Fusion

Bronzer - Sparkle

Blush - SMASHING

Eye Shadow Trio - DENSITY

Liquid Lip Gloss - Reflect

Eye Shadow Trio - ROSE GOLD

Sheer Moisture Lip Tint - Glow

Pressed Powder Foundation - OLIVE 3

Lipstick - Crush

Liquid Concealer - Neutral

Sheer Moisture Lip Tint - Adorn

Sheer Moisture Lip Tint -Twinkle

Lipstick - Inspire

3-in-1 Color Stick - Rosette

Volumizing Mascara - Midnight

Bronzer Duo - BLONZER

Lipstick - Tempting

Eye Shadow Trio - ESPRESSO GOLD

Eye Shadow Trio - STORMY

Lipstick - Intensity

Radiance Illuminating Powder

Pressed Powder Foundation - WARM 3

Pressed Powder Foundation - NEUTRAL 2

Blush - PALE

Liquid Concealer - Cool

Curling Mascara - Ridge

Setting Powder

Liquid Lip Gloss - Enlighten

Liquid Lip Gloss - Polished

Sheer Moisture Lip Tint - Glisten

Bronzer - Luster

Eye Shadow Trio - RIVIERA

Sheer Moisture Lip Tint - Shimmer

Pressed Powder Foundation - OLIVE 1

Pressed Powder Foundation - OLIVE 2

Lip Pencil - Elegant

Dental Care Products

Botanique by Himalaya

Tooth Paste

Desert Essence

Tea Tree Mouthwash

Dr. Bronner's

Cinnamon All-One Toothpaste

Peppermint All-One Toothpaste

Earth's Best Baby

Strawberry and Banana Toddler Toothpaste

Eco-Dent Premium Oral Care

Original Mint Daily Care Toothpowder

Jason

PowerSmile Whitening Toothpaste

Enzyme Brightening PowerSmile® Papaya Enzyme Gel Toothpaste

Kiss My Face

Berry Smart Toothpaste Fluoride Free 4 oz

Weleda

Plant Gel Toothpaste

Deodorant

EO

Citrus Spray Deodorant

Vetiver Spray Deodorant

Lavender Spray Deodorant

Schmidt's

Ylang Ylang Calendula Deodorant

Cedarwood + Juniper Deodorant

Lavender Sage Deodorant

Fragrance Free Deodorant

Weleda

Citrus Deodorant

Sage Deodorant

Wild Rose Deodorant

Facial Care Products

365 Everyday Value®

Daily Facial Cleanser - For Normal to Oily Skin

Moisturizing Lotion FOR ALL SKIN TYPES

Gentle Skin Cleanser - For All Skin Types

ACURE

Facial Toner Balancing, Rose and Red Tea

Moroccan Argan Oil

Moroccan Argan Oil

Seriously Glowing Facial Serum

Acure

Chamomile + Carrot Day Cream

Pomegranate Night Cream

Oil Free Facial Lotion

Eye Cream

Superfruit Facial Cleanser

Facial Mask CGF + Argan Stem Cell

Olive + Mint Facial Cleanser

Argan Oil Cleansing Towelettes, Unscented

Sensitive Facial Cleanser Argan Oil + Probiotic

Andalou Naturals

Tumeric + C Brightening Enlighten Serum

Age Defying Beauty Balm

Fruit Stem Cell Age Defying Revitalize Serum

Rose Stem Cell Sensitive Eye Revive

Rose Stem Cells Sensitive Cleansing Foam

Resveratrol Q10 Night Repair Cream

Revitalizing Lash + Lid Brightening Make-Up Remover

Probiotic + C Renewal Cream

Andalou Naturals (Cont'd)

Sensitive Moroccan Beauty Oil
Rose Stem Cells Sensitive Pearl Exfoliator
Rose Stem Cells Sensitive Heavenly Night Cream
Super Goji Peptide Perfecting Cream
Rose Stem Cells Sensitive Beautiful Day Cream
Hyaluronic DMAE Age Defying Lift & Firm Cream
Tan Sensitive Moisturizing Color Correct
Meyer Lemon Brightening Creamy Cleanser
Rose Stem Cells Sensitive Floral Toner
Purple Carrot + C Luminous Night Cream
Probiotic Cleansing Apricot Milk

Avalon Organics

Vitamin C Vitality Facial Serum
Vitamin C Balancing Facial Toner

Derma E

Hydrating Day Creme with Hyaluronic Acid
Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester
Microdermabrasion Scrub
Refining Vitamin A and Glycolic Cleanser
Hydrating Cleanser with Hyaluronic Acid
Refining Vitamin A Creme
Deep Wrinkle Reverse Moisturizer with Peptides Plus
Evenly Radiant Serum
Hydrating Night Creme with Hyaluronic Acid
Very Clear Scrub Anti-Blemish Complex
Evenly Radiant Cleanser
Refining Vitamin A and Glycolic Scrub
Soothing Moisturizing Creme With anti-aging Pycnogenol
Hydrating Eye Creme with Hyaluronic Acid and Pycnogenol

Dr. Hauschka

Revitalizing Day Cream 3.4 fl oz
Daily Hydrating Eye Cream
Melissa Day Cream
Clarifying Day Oil
Cleansing Cream

EO

Face-Exfoliate
Facial Cleanse
Face- Moisture

Juice Beauty

Green Apple Peel Sensitive
Antioxidant Serum
Organic Facial Wash
Cleansing Milk

Mineral Fusion

Revitalizing Eye Treatment

MyChelle

Advanced Argan Oil

Nourish Organic

Moisturizing Face Cleanser
Renewing and Cooling Eye Treatment
Pure Hydrating Argan Face Serum

Trilogy

Hydrating Mist Toner
Balancing Face Lotion
CoQ10 Booster Serum
Gentle Facial Exfoliant
Vital Moisturizing Cream
Cream Cleanser

Weleda

Wild Rose Smoothing Day Cream
Skin Food
Wild Rose Smoothing Night Cream
Iris Hydrating Facial Lotion

evanhealy

Tea Tree Gel Cleanser
Shea Butter with Olive Leaf
Lavender Facial Tonic
Rose Vetiver Day Moisturizer
Rosehip Facial Serum - Rose
Blue Chamomile Moisturizer
Light Moisture Replenishing Fluid
Rose Geranium Facial Tonic Hydrosol
Blue Lavender Cleansing Milk
Rose Cleansing Milk
Sea Algae Serum
Rosehip Facial Serum - Blue

Fragrances & Perfumes**Aura Cacia**

Tangerine/Grapefruit Mist

Valentina's Home-Brewed

Psychic Detox Body Mist

Weleda

Jardin de Vie Buckhorn Perfume
Jardin de Vie Pomegranate Perfume

Zum

Zum Mist Lavender

Hair Care Products**Acure**

Volume Pure Mint + Echinacea Stem Cell Shampoo
Keratin Boosting Everyday Lemongrass + Argan Stem Cell Shampoo
Volume Pure Mint + Echinacea Stem Cell Conditioner
Daily Nourishing Lemongrass + Argan Stem Cell Conditioner
Triple Moisture Repairing Argan Oil + Argan Stem Cell Conditioner
Triple Moisture Repairing Argan Oil + Argan Stem Cell Shampoo
Dry Shampoo

Alaffia

Shea Butter Moisturizing Conditioner, Unscented
Super Hydrating Coconut Shampoo for Normal to Dry Hair
Shea Butter Moisturizing Conditioner, Vanilla-Mint
Super Hydrating Coconut Conditioner for Normal to Dry Hair

Alaffia (Cont'd)

Shea Butter Moisturizing Shampoo, Vanilla-Mint
Passion Fruit Conditioner - All Hair Types
Shea Butter Moisturizing Shampoo, Lavender
Shea Butter Moisturizing Shampoo, Unscented

Andalou Naturals

Sunflower & Citrus Medium Hold Styling Gel
Argan & Sweet Orange Moisture Rich Conditioner
Age Defying Conditioner Thinning Hair Treatment
Ultimate Moisture Deep Conditioner
Sunflower & Citrus Perfect Hold Hair Spray
Sunflower & Citrus Brilliant Shine Conditioner
Age Defying Shampoo Thinning Hair Treatment
Argan & Sweet Orange Moisture Rich Styling Cream
Argan & Sweet Orange Moisture Rich Shampoo
Sunflower & Citrus Brilliant Shine Shampoo
Moisture Rich Leave In Conditioner

Avalon Organics

Lemon Clarifying Shampoo
Peppermint Revitalizing Shampoo
Rosemary Volumizing Shampoo
Lavender Nourishing Shampoo
Peppermint Revitalizing Conditioner
Lavender Nourishing Conditioner
Tea Tree Scalp Treatment Shampoo
Rosemary Volumizing Conditioner

Everyday Coconut

Ultra Hydrating Coconut Lime Conditioner for Extra Dry Hair
Pure African Coconut Oil for Hair and Skin
Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair

Giovanni

Pineapple & Ginger Conditioner
Pineapple & Ginger AntiFrizz Hair Serum
Pineapple & Ginger Leave in Conditioner
Pineapple & Ginger Shampoo

John Masters

Honey & Hibiscus Hair Reconstructing Shampoo

John Masters

John Masters Volumizer Follicle Treatment

Mineral Fusion

Fortifying Mineral Shampoo

The Honest Company

Conditioning Mist
Sweet Orange Vanilla Conditioner
Sweet Orange Vanilla Shampoo and Body Wash

Hand & Body Lotions**365 Everyday Value®**

Maximum Moisturizing Lotion
Maximum Moisturizing Lotion
Moisturizing Lotion FOR ALL SKIN TYPES

Acure

Lavender + Lotus Flower Lotion

Acure (Cont'd)

Marula Oil
Mandarin Orange + Mango Lotion
Lemongrass + Ginger Lotion
Cocoa Butter Unscented Lotion

Alaffia

Africa's Secret Multipurpose Skin Cream, Unscented 2 oz.

Andalou Naturals

Refreshing Lavender & Thyme Body Lotion

Andalou Naturals

Lavender Shea Hand Cream
Kukui Cocoa Nourishing Body Butter
A Force Of Nature Clementine Hand Cream

Avalon Organics

Peppermint Hand & Body Lotion
Rosemary Hand & Body Lotion
Lavender Hand & Body Lotion
Aloe Unscented Hand & Body Lotion

Burt's Bees

Farmer's Friend Hand Salve - 3 oz.
Almond Hand Creme
Peppermint Foot Lotion
Shea Butter Hand Creme

EO

Everyone Lotion Lemon & Coconut
Everyone Lotion Citrus & Mint
Unscented Body Lotion
Everyone Lotion Lavender & Aloe

EveryDay Coconut

Coconut Lime Body Lotion

EveryDay Shea

Lavender Body Lotion

Nourish Organic

Raw Organic Shea Butter

ShiKai

Borage Dry Skin Therapy Lotion

The Honest Company

Face and Body Lotion

Hand & Body Washes**365 Everyday Value®**

Lavender Translucent Bar Soap
Olive & Aloe Translucent Bar Soap
Unscented Translucent Bar Soap
Vitamin E Translucent Bar Soap

Acure

Cell Stimulating Argan Stem Cell + Argan Oil Body Wash
Sensitive Unscented CoQ10 + Argan Stem Cell Body Wash
Ultra-Hydrating Coconut Pumpkin Body Wash
Clarifying Mint + Lilac Stem Cell Body Wash

Alaffia

Coconut Shampoo & Body Wash
Eucalyptus Tea Tree African Black Soap

Alaffia (Cont'd)

Coconut Mango Hand Soap
Vanilla Almond African Black Soap
Coconut Mint Hand Soap
Foaming Shea Butter Hand Soap, Lavender
Foaming Shea Butter Hand Soap, Unscented
Foaming Shea Butter Hand Soap, Vanilla-Mint
Lavender Ylang Ylang African Black Soap
Eucalyptus Tea Tree African Black Soap
Vanilla Almond African Black Soap
Purely Coconut Hand Soap

Andalou Naturals

Lavender Thyme Refreshing Shower Gel
1000 Roses Soothing Shower Gel

Avalon Organics

Lavender Bath & Shower Gel

Burt's Bees

Men's Body Wash

Dr Bronner's

Almond Liquid Soap-16 oz.
Rose Liquid Soap-32 oz.
Almond Liquid Soap-32 oz.
Rose Liquid Soap-16 oz.

Dr. Bronner's

Peppermint Liquid Soap - 32 oz.
Lavender Liquid Soap - 16 oz.
Tea Tree Liquid Soap - 32 oz.
Mild Liquid Baby Soap
Mild Liquid Baby Soap - 16 oz.
Mild Liquid Baby Soap - 32 oz.
Eucalyptus Liquid Soap
Tea Tree Liquid Soap - 16 oz.
Lavender Liquid Soap - 32 oz.
Peppermint Liquid Soap - 16 oz.
Eucalyptus Liquid Soap - 32 oz.
Eucalyptus Liquid Soap - 16 oz.

Mrs. Meyer's

Rosemary Hand Soap
Bluebell Hand Soap
Sunflower Hand Soap

The Honest Company

Sweet Orange Vanilla Shampoo and Body Wash

Lip Balms**Avalon Organics**

Vitamin C Soothing Lip Balm

Badger

Unscented Lip Care
Lip Balm Unscented SPF 15

Burt's Bees

Squeezeable Beeswax Lip Balm
Nourishing Lip Balm with Mango Butter (tube)
Fig Lip Shimmer
Lip Shimmer - Caramel

Burt's Bees (Cont'd)

Wild Cherry Moisturizing Lip Balm
Honey Lip Balm
Ultra Conditioning Lip Balm with Kokum Butter
Watermelon Lip Shimmer
Guava Lip Shimmer
Coconut & Pear Moisturizing Lip Balm
Lip Shimmer Peony
Beeswax Lip Balm
Rhubarb Lip Shimmers
Beeswax Lip Balm

Dr. Bronner's

Orange Ginger Lip Balm-12 pack
Peppermint Lip Balm-12 pack

Eco Lips

Organic Mint Lip Scrub
Organic Vanilla Lip Scrub
Organic Mongo Kiss Peppermint Lip Balm

Mineral Fusion

Lipstick Butter - Delicious
Lipstick Butter - Honeysuckle

Whole Foods Market

Organic Lip Balm Vanilla Honey
Organic Lip Balm Peppermint
Organic Lip Balm Pomegranate Orange
Organic Lip Balm Tangerine

Oils - Essential/Massage/Aromatic**365 Everyday Value®**

365 Eucalyptus Essential Oil
365 Peppermint Essential Oil
365 Tea Tree Essential Oil
365 Lavender Essential Oil

ACURE

Moroccan Argan Oil
Moroccan Argan Oil

Aura Cacia

Myrrh
Jojoba Skin Care Oil 4oz
Jasmine Absolute Precious Essentials
Roman Chamomile Precious Essentials
Comfort, Essential Oil Blend
Lemon
Peppermint, Natural
Tangerine
Jojoba Skin Care Oil
Mellow Mix Essential Solutions Oil
Organic Vegetable Glycerin (4OZ)
Freshen, Essential Oil Blend
Tea Tree Essential Oil
Apricot Kernel Skin Care Oil 4oz
Argan Oil
Grapefruit Essential Oil
Lemon Essential Oil

Aura Cacia (Cont'd)

Sesame Skin Care Oil
Cypress
Rosemary Essential Oil
Wintergreen
Lavender Harvest Body Oil 4oz
Sweet Almond Skin Care Oil
Basil, Sweet
Cinnamon Leaf Essential Oil
Cedarwood, Texas
Ginger
Lavender
Sweet Almond Skin Care Oil 4oz
Avocado Skin Care Oil
Sandalwood Precious Essentials
Tea Tree
Cinnamon Leaf
Creative Juice Essential Solutions Oil
Lime
Organic Castor Oil (16OZ)
Organic Castor Oil (4OZ)
Renew, Essential Oil Blend
Eucalyptus Essential Oil
Lavender Essential Oil
Rosehip Oil
Clove Bud Essential Oil
Pillow Potion Essential Solutions Oil
Eucalyptus

Desert Essence

Organic Jojoba Oil
Kinder To Skin

Jason

Tea Tree Oil Nail Saver - 70% Organic
Vitamin E Oil 32,000 IU w_wand
Vitamin E Oil 45,000 IU

MyChelle

Advanced Argan Oil

NOW Essential Oils

Tea Tree Oil
Eucalyptus Oil
Spearmint Oil
Peppermint Oil
Patchouli Oil
Lavender Oil
Grapefruit Oil
Cedarwood Oil
Rosemary Oil

NOW Foods

100% Pure Orange Oil
100% Pure Clove Oil
100% Pure Lemongrass Oil

The Honest Company

Body Oil

Weleda

Pregnancy Body Oil

Ointments/Salves/Gels/Antiseptics**EO**

Organic Peppermint Hand Sanitizing Spray
Hand Cleansing Wipes Lavender
Hand Sanitizer Spray Coconut Lemon

Kuumba Made

Breathe Deep Chest Rub

Motherlove

Diaper Rash & Thrush
Nipple Cream

The Honest Company

Healing Balm

Weleda

Calendula Diaper Care

Zum

Zum Bum

Personal Care**Derma E**

Very Clear Moisturizer

EO

Hand Sanitizer Spray Coconut Lemon

Shaving Aids**Burt's Bees**

Men's Shave Cream
Men's Aftershave

Every Man Jack

Sandalwood Shave Gel

Kiss My Face

Fragrance Free Moisture Shave 11 oz
4in1 Moisture Shave Green Tea & Bamboo
Fragrance Free Moisture Shave
Lavender & Shea Moisture Shave 11 oz
Lavender Shea Moisture Shave

Sun Protection**Badger**

Lip Balm Unscented SPF 15
Lightly Scented Sunscreen SPF 30
Sunscreen And Anti Bug SPF 30
Mineral Kids SPF 30 Tangerine Vanilla Sunscreen

Goddess Garden

Kids Sport Natural Sunscreen Continuous Spray SPF 30
Kid's Sport Natural Sunscreen SPF 30 Tube