

Premium Body Care Products



Lincoln Store, Midwest Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

Baby & Child Products

Burt's Bees

- Baby Bee Baby Wash Fragrance Free-12 oz
- Baby Bee Shampoo and Wash

Calendula Body Lotion

- Weleda

Calendula Shampoo & Bodywash

- Weleda

Dr. Bronner's

- Mild Liquid Baby Soap
- Mild Baby Bar Soap
- Mild Liquid Baby Soap
- Mild Liquid Baby Soap - 32 oz.

Earth's Best Baby

- Strawberry and Banana Toddler Toothpaste

EveryDay Shea

- Bubble Bath for Babies & Up - Calming Lemon-Lavender
- Bubble Bath for Babies & Up - Comforting Eucalyptus Mint

Jason

- Strawberry, Kid's Only! Toothpaste

Kiss My Face

- Berry Smart Toothpaste Fluoride Free 4 oz

The Honest Company

- Healing Balm

Weleda

- White Mallow Face Cream
- White Mallow Body Lotion

Bar Soap

Alaffia

- Authentic African Black Soap, Peppermint
- Unscented Authentic African Black Soap

Alaffia (Cont'd)

- Good Soap Bulk
- Authentic African Black Soap, Tangerine Citrus
- Authentic African Black Soap

Dr Bronner's

- Almond Bar Soap

Dr. Bronner's

- Lavender Soap Bar
- Mild Baby Bar Soap
- Tea Tree Soap Bar
- Eucalyptus Soap Bar
- Orange Citrus Soap Bar
- Peppermint Soap Bar

Kiss My Face

- Pure Olive Oil Soap - 3pk
- Pure Olive Oil Bar Soap 8 oz

Whole Foods Market

- Triple Milled Milk Bar Soap
- WFM Organic Triple Milled Soap Lemon Verbena
- WFM Organic Triple Milled Soap Lavender
- WFM Organic Triple Milled Soap Cucumber Lime
- WFM Organic Triple Milled Soap Honey Almond
- Triple Milled Green Tea Bar Soap
- Triple Milled Lemon Verbena Bar Soap
- Triple Milled Lavender Bar Soap
- Triple Milled Sandalwood Bar Soap

Bath Salts/Sugars/Scrubs

Ancient Secrets

- Nasal Cleansing Salts-8 oz bag

Aura Cacia

- Tranquility Mineral Bath 2.5oz

Aura Cacia (Cont'd)

Soothing Heat Mineral Bath 2.5oz
Clearing Eucalyptus Mineral Bath
Lavender Harvest Mineral Bath 2.5oz

The Seaweed Bath Co.

Bath Powder w/ Kukui Lavender
Bath Powder w/ Kukui Eucalyptus Peppermint

Cosmetics

Mineral Fusion

Blush - PALE
Concealer Duo - Cool
Liquid Lip Gloss - Sensitive
Sheer Moisture Lip Tint - Adorn
Lip Stick Alluring
Concealer Duo - Neutral
Lip Stick - Burst
Pressed Powder Foundation - WARM 2
Blush - FLASHY
Pressed Powder Foundation - WARM 3
Sheer Moisture Lip Tint - Blush
Sheer Moisture Lip Tint - FLICKER
Pressed Powder Foundation - WARM 1
Pressed Powder Foundation - OLIVE 3
Eye Shadow Trio - FRAGILE
Eye Pencil - Coal
Lipstick - Intensity
Sheer Moisture Lip Tint - Smolder
Curling Mascara - Gravity
Waterproof Mascara - Raven
Pressed Powder Foundation - NEUTRAL 2
Eye Shadow Trio - DENSITY
Liquid Concealer - Neutral
Liquid Eyeliner - Ebony
Bronzer - Sparkle
Volumizing Mascara - Jet
Lip Stick Flashy

Dental Care Products

Desert Essence

Tea Tree Mouthwash

Dr. Bronner's

Cinnamon All-One Toothpaste
Anise All-One Toothpaste
Peppermint All-One Toothpaste

Earth's Best Baby

Strawberry and Banana Toddler Toothpaste

Eco-Dent Premium Oral Care

Original Mint Daily Care Toothpowder

Jason

Sea Fresh Toothpaste
Healthy Mouth Naturally Antiseptic Mouthwash
PowerSmile Whitening Toothpaste

Kiss My Face

Berry Smart Toothpaste Fluoride Free 4 oz

Deodorant

Burt's Bees

Men's Deodorant

EO

Vetiver Spray Deodorant
Citrus Spray Deodorant
Lavender Spray Deodorant

Nourish Organic

Lavender Mint Organic Body Deodorant
Almond Vanilla Organic Body Deodorant

Schmidt's

Lavender Sage Deodorant
Fragrance Free Deodorant

Weleda

Wild Rose Deodorant
Sage Deodorant

Facial Care Products

365 Everyday Value®

Gentle Skin Cleanser - For All Skin Types
Moisturizing Lotion FOR ALL SKIN TYPES
Daily Facial Cleanser - For Normal to Oily Skin

ACURE

Moroccan Argan Oil

Acure

Olive + Mint Facial Cleanser
Chamomile + Carrot Day Cream
Eye Cream
Superfruit Facial Cleanser
Pomegranate Night Cream
Sensitive Facial Cream Argan Oil + Probiotic
Brightening Facial Scrub
Sensitive Facial Cleanser Argan Oil + Probiotic
Radical Resurfacing Facial Lotion

Andalou Naturals

Rose Stem Cells Sensitive Floral Toner
Rose Stem Cells Sensitive Cleansing Foam
Tan Sensitive Moisturizing Color Correct
Meyer Lemon Brightening Creamy Cleanser
Blossom + Leaf Toning Refresher
Luminous Eye Serum
Purple Carrot + C Luminous Night Cream
Hyaluronic DMAE Age Defying Lift & Firm Cream
Resveratrol Q10 Night Repair Cream
Probiotic Cleansing Apricot Milk

Burt's Bees

Chamomile & Soap Bark Deep Cleansing Cream

CocoKind

Organic Facial Cleansing Oil
Organic Facial Repair Serum

Derma E

Hydrating Night Creme with Hyaluronic Acid
Microdermabrasion Scrub
Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester

Derma E (Cont'd)

Hydrating Day Creme with Hyaluronic Acid
Refining Vitamin A Creme
Refining Vitamin A and Glycolic Scrub
Hydrating Mist with Hyaluronic Acid
Refining Vitamin A and Glycolic Cleanser
Hydrating Cleanser with Hyaluronic Acid
Firming Serum with DMAE, Alpha Lipoic and C-Ester

Desert Essence

Skin Ointment

Dr. Hauschka

Rose Day Cream Light
Rose Day Cream
Clarifying Day Oil

EO

Face- Moisture
Facial Cleanse
Face-Exfoliate

Juice Beauty

Cleansing Milk
Nutrient Moisturizer

Trilogy

Replenishing Night Cream
Ultra Hydrating Face Cream

Weleda

Skin Food

evanhealy

Blue Lavender Cleansing Milk
Rosehip Facial Serum - Blue
Rosehip Facial Serum - Rose
Blue Chamomile Moisturizer
Lavender Facial Tonic
French Rose Clay Mask
Shea Butter with Olive Leaf
Rose Vetiver Day Moisturizer

Fragrances & Perfumes

Aura Cacia

Tangerine/Grapefruit Mist
Lavender Mist
Patchouli/Sweet Orange Mist

Valentina's Home-Brewed

Habit Breaker Body Mist
True Love Body Mist

Green - Approved reformulation

Tints of Nature

8N Natural Light Blonde

Hair Care Products

Acure

Dry Shampoo
Ultra-Hydrating Leave-In Conditioner Argan Oil + Argan Stem Cell

Alaffia

Shea Butter Moisturizing Conditioner, Unscented

Alaffia (Cont'd)

Shea Butter Moisturizing Shampoo, Lavender
Super Hydrating Coconut Conditioner for Normal to Dry Hair
Shea Butter Moisturizing Conditioner, Vanilla-Mint
Shea Butter Moisturizing Conditioner, Lavender
Passion Fruit Conditioner - All Hair Types
Super Hydrating Coconut Shampoo for Normal to Dry Hair
Curl Nurturing Shea Butter Leave-In/Conditioner Detangler for Babies
Shea Butter Moisturizing Shampoo, Vanilla-Mint
Passion Fruit Shampoo - All Hair Types

Andalou Naturals

Sunflower & Citrus Brilliant Shine Conditioner
Argan & Sweet Orange Moisture Rich Shampoo
Age Defying Shampoo Thinning Hair Treatment
Age Defying Conditioner Thinning Hair Treatment
Sunflower & Citrus Brilliant Shine Shampoo
Argan & Sweet Orange Moisture Rich Styling Cream
Lavender & Biotin Full Volume Style Spray
Lavender & Biotin Full Volume Conditioner
Age Defying Scalp Intensive Thinning Hair Treatment
Argan & Sweet Orange Moisture Rich Conditioner
Lavender & Biotin Full Volume Shampoo
Sunflower & Citrus Perfect Hold Hair Spray

Avalon Organics

Rosemary Volumizing Conditioner
Rosemary Volumizing Shampoo
Lavender Nourishing Shampoo
Lemon Clarifying Shampoo
Lavender Nourishing Conditioner
Peppermint Revitalizing Conditioner
Nourishing Lavender Shampoo
Tea Tree Scalp Treatment Shampoo
Peppermint Revitalizing Shampoo

Babo Botanicals

Swim & Sport Detangling Spray

Everyday Coconut

Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair

Giovanni

Pineapple & Ginger Conditioner
Pineapple & Ginger Shampoo
Pineapple & Ginger AntiFrizz Hair Serum
Pineapple & Ginger Leave in Conditioner

Mineral Fusion

Soothing Dry Hair Oil
Volumizing Shampoo
Volumizing Mineral Conditioner

Hand & Body Lotions

365 Everyday Value®

Maximum Moisturizing Lotion
Maximum Moisture Body Lotion
Moisturizing Lotion FOR ALL SKIN TYPES
Maximum Moisturizing Lotion

365 Everyday Value® (Cont'd)

Maximum Moisture Body Lotion

Acure

Marula Oil

Alaffia

Super Hydrating Coconut Body Lotion for Normal to Dry Skin

Africa's Secret Multipurpose Skin Cream, Unscented 2 oz.

Alaffia Basics Unrefined Neem Oil

Andalou Naturals

Refreshing Lavender & Thyme Body Lotion

Andalou Naturals

A Force Of Nature Clementine Hand Cream

Lime Blossom Hand Cream

Lavender Shea Hand Cream

1000 Roses Soothing Body Lotion

Citrus Verbena Uplifting Body Lotion

Mandarin Vanilla Vitalizing Body Lotion

Avalon Organics

Lavender Hand & Body Lotion

Aloe Unscented Hand & Body Lotion

Lemon Hand & Body Lotion

Burt's Bees

Almond Hand Creme

Shea Butter Hand Creme

Lemon Butter Cuticle Cream

Farmer's Friend Hand Salve - 3 oz.

EO

Everyone Lotion Citrus & Mint

Everyone Lotion Lavender & Aloe

Unscented Body Lotion

Everyone Lotion Lemon & Coconut

Egyptian Magic

Skin Cream

EveryDay Coconut

Coconut Lime Body Lotion

EveryDay Shea

Lavender Body Lotion

Unscented Body Lotion

Everyday Shea

Passion Fruit Moisturizing Body Lotion

Kiss My Face

rich kiss fragrance free olive & aloe moisturizing lotion

Nourish Organic

Raw Organic Shea Butter

ShiKai

Borage Dry Skin Therapy Lotion

Hand & Body Washes

365 Everyday Value®

Unscented Translucent Bar Soap

Lavender Translucent Bar Soap

Olive & Aloe Translucent Bar Soap

Vitamin E Translucent Bar Soap

Acure

Cell Stimulating Argan Stem Cell + Argan Oil Body Wash

Clarifying Mint + Lilac Stem Cell Body Wash

Ultra-Hydrating Coconut Pumpkin Body Wash

Sensitive Unscented CoQ10 + Argan Stem Cell Body Wash

Alaffia

Eucalyptus Tea Tree African Black Soap

Purely Coconut Hand Soap

Foaming Shea Butter Hand Soap, Vanilla-Mint

Lavender Ylang Ylang African Black Soap

Foaming Shea Butter Hand Soap, Lavender

Super Hydrating Coconut Body Wash for Normal to Dry Skin

Coconut Mango Hand Soap

Vanilla Almond African Black Soap

Coconut Pineapple Hand Soap

Lavender Ylang Ylang African Black Soap

Foaming Shea Butter Hand Soap, Unscented

Andalou Naturals

Mandarin Vanilla Vitalizing Shower Gel

Lavender Thyme Refreshing Shower Gel

Aloe Mint Cooling Shower Gel

1000 Roses Soothing Shower Gel

Aura Cacia

Lavender Foam Bath-2.5 oz

Avalon Organics

Lavender Bath & Shower Gel

Lavender Bath & Shower Gel

Dr Bronner's

Rose Liquid Soap-2 oz.

Almond Liquid Soap-8 oz.

Almond Liquid Soap-32 oz.

Dr. Bronner's

Peppermint Liquid Soap

Lavender Liquid Soap

Mild Liquid Baby Soap - 32 oz.

Tea Tree Liquid Soap - 32 oz.

Lavender Liquid Soap

Lavender Liquid Soap - 32 oz.

Citrus Orange Liquid Soap - 32 oz.

Eucalyptus Liquid Soap - 32 oz.

Peppermint Liquid Soap

Peppermint Liquid Soap - 32 oz.

Mild Liquid Baby Soap

Tea Tree Liquid Soap

Eucalyptus Liquid Soap

Mild Liquid Baby Soap

EveryDay Shea

EveryDay Shea Moisturizing Body Wash, Vanilla Mint

EveryDay Shea Moisturizing Body Wash, Lavender

EveryDay Shea Moisturizing Body Wash, Unscented

Mrs. Meyer's

Rosemary Hand Soap

Mrs. Meyer's (Cont'd)

Bluebell Hand Soap
Sunflower Hand Soap

Lip Balms**Avalon Organics**

Vitamin C Soothing Lip Balm

Badger

Coffee Roast Cocoa Butter Lip Balm

Burt's Bees

Rhubarb Lip Shimmers
Coconut & Pear Moisturizing Lip Balm
Honey Lip Balm
Vanilla Bean Moisturizing Lip Balm
Wild Cherry Moisturizing Lip Balm
Pink Grapefruit Moisturizing Balm
Beeswax Lip Balm
Guava Lip Shimmer

Dr. Bronner's

Orange Ginger Lip Balm-12 pack
Lemon Lime Lip Balm-12 pack
Naked Lip Balm-12 pack

Eco Lips

Organic Mongo Kiss Peppermint Lip Balm
Organic Mongo Kiss Pomegranate Lip Balm
Bee Free Lip Balm

Mineral Fusion

Lipstick Butter - Pomegranate

Weleda

EVERON Lip Balm

Whole Foods Market

Organic Lip Balm Tangerine
Organic Lip Balm Pomegranate Orange
Organic Lip Balm Peppermint
Organic Lip Balm Vanilla Honey

Oils - Essential/Massage/Aromatic**365 Everyday Value®**

365 Lavender Essential Oil
365 Tea Tree Essential Oil
365 Peppermint Essential Oil
365 Eucalyptus Essential Oil

ACURE

Moroccan Argan Oil

Aura Cacia

Marjoram, Wild
Rosemary Essential Oil
Freshen, Essential Oil Blend
Grapefruit
Jojoba Skin Care Oil 4oz
Lemon Eucalyptus
Lemongrass
Grapeseed Skin Care Oil 16oz
Apricot Kernel Skin Care Oil 4oz
Motivating Yoga Mist with Sweet Orange & Peppermint

Aura Cacia (Cont'd)

Organic Rosehip Oil (1OZ IN BOX)
Lavender Harvest Body Oil 4oz
Organic Castor Oil (4OZ)
Geranium Essential Oil
Chamomile, Wild
Peppermint, Natural
Tea Tree
Renew, Essential Oil Blend
Rosehip Oil
Tea Tree Essential Oil
Cinnamon Leaf Essential Oil
Lemongrass Essential Oil
Clove Bud
Eucalyptus
Frankincense
Ylang Ylang III
Ylang Ylang III Essential Oil
Peppermint Essential Oil
Lemon
Organic Vegetable Glycerin (4OZ)
Rose Otto Precious Essentials
Sweet Almond Skin Care Oil 4oz
Clary Sage Essential Oil
Lavender
Orange, Sweet
Sage
Rosemary Essential Oil
Medieval Mix Essential Solutions Oil
German Chamomile Precious Essentials
Lavender Essential Oil
Lime

Desert Essence

Organic Jojoba Oil
Kinder To Skin

Jason

Vitamin E Oil 14,000 IU
Vitamin E Oil 45,000 IU
Vitamin E Oil 32,000 IU w_wand
Tea Tree Oil Nail Saver - 70% Organic

NOW Essential Oils

Grapefruit Oil
Oregano Oil
Peppermint Oil
Lemon Oil
Eucalyptus Oil
Rosemary Oil
Tea Tree Oil
Patchouli Oil
Lavender Oil

NOW Foods

100% Pure Clove Oil
100% Pure Orange Oil

NOW Foods (Cont'd)

100% Pure Lemongrass Oil

Nature's Gate

Vitamin E 40,000 IU

Trilogy

Certified Organic Rosehip Oil 20 ml

Weleda

Arnica Massage Oil

Ointments/Salves/Gels/Antiseptics**Alba Botanica**

Aloe Vera Gel

Badger

Organic Lavender and Bergamot Sleep Balm

EO

Organic Lavender Hand Sanitizing Spray

Hand Sanitizer Spray Peppermint Citrus

Hand Sanitizer Spray Coconut Lemon

The Honest Company

Healing Balm

Weleda

Calendula Diaper Care

PEG**Tints of Nature**

8N Natural Light Blonde

Personal Care**EO**

Hand Sanitizer Spray Coconut Lemon

Hand Sanitizer Spray Peppermint Citrus

Shaving Aids**Burt's Bees**

Men's Shave Cream

Dr. Bronner's

Shaving Gel Spearmint Peppermint

Every Man Jack

Sandalwood Shave Gel

Kiss My Face

Natural Man 4N1 Shave

Lavender & Shea Moisture Shave 11 oz

Fragrance Free Moisture Shave 11 oz

Sun Protection**Badger**

Baby Sunscreen SPF 30+

Goddess Garden

Natural Sunscreen SPF 30