

# Premium Body Care Products



## Lexington\_Old Store, Mid-Atlantic Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

## Baby & Child Products

### Babo Botanicals

- Soothing Diaper Cream
- Moisturizing Baby Lotion
- Moisturizing Baby Bubble Bath & Wash

### Dr. Bronner's

- Mild Liquid Baby Soap - 32 oz.
- Mild Liquid Baby Soap

### Earth's Best Baby

- Strawberry and Banana Toddler Toothpaste

### EveryDay Shea

- Shea Butter Conditioner & DeTangler for Babies & Up
- Bubble Bath for Babies & Up - Comforting Eucalyptus Mint

### Jason

- Extra Gentle Kids Only Conditioner

### Kiss My Face

- Berry Smart Toothpaste Fluoride Free 4 oz

### The Honest Company

- Healing Balm
- Tangerine Dream Bubble Bath

### Weleda

- White Mallow Body Lotion
- Calendula Baby Oil
- White Mallow Diaper Rash Cream

## Bar Soap

### Alaffia

- Authentic African Black Soap, Tangerine Citrus
- Authentic African Black Soap, Peppermint
- Good Soap 3pk
- Good Soap Bulk
- Triple Milled Pineapple Coconut Bar Soap

### Alaffia (Cont'd)

- Good Soap 3pk
- Authentic African Black Soap, Tangerine Citrus
- Unscented Authentic African Black Soap
- Bulk Bar Soap
- Passion Fruit Shea Butter Soap

### Kiss My Face

- Olive Oil Soap Bar - Travel Size

### Olivina

- Juniper Tonic Bar Soap
- Ginger Beer Bar Soap

### Whole Foods Market

- WFM Organic Triple Milled Soap Grapefruit Mint
- WFM Organic Triple Milled Soap Lavender
- WFM Organic Triple Milled Soap Honey Almond
- WFM Organic Triple Milled Soap Cucumber Lime

## Bath Salts/Sugars/Scrubs

### Alaffia

- Moisturizing Shea Butter Bubble Bath, Lavender
- Moisturizing Shea Butter Bubble Bath, Unscented
- Moisturizing Shea Butter Bubble Bath, Vanilla Citrus Mint

### Aura Cacia

- Lavender Harvest Mineral Bath 2.5oz
- Heart Song Mineral Bath 2.5oz

### Motherlove Herbal Company

- Sitz Bath Spray

### Soothing Touch

- SALT SCRUB PEPPERMINT ROSEMARY
- SALT SCRUB, LAVENDER

### The Honest Company

- Tangerine Dream Bubble Bath

**The Seaweed Bath Co.**

Bath Powder w/ Argan Lavender  
Bath Powder w/ Kukui Oil Eucalyptus Peppermint  
Bath Powder w/ Kukui Lavender  
Bath Powder w/ Kukui Eucalyptus Peppermint

**Cosmetics****Derma E**

Evenly Radiant Makeup Remover

**Gabriel Cosmetics Inc.**

Lip Gloss Treatment - Mocha Ice  
Lipstick - Dune  
Lipliner - Mahogany  
Lipstick - Clay  
Lipstick - Copper Glaze  
Lipstick - Tea Rose  
Lipstick - Currant  
Lipstick - Sheer Rose  
Lipliner -wine  
Lipliner - Spice  
Lipstick - Seashell  
Lip Gloss Treatment - Ambrosia  
Lipstick - Matte Spice  
Lipstick - Pomegranate  
Lipstick - Mauve  
Lipstick - Raisin  
Lipstick - Wild Orchid  
Lipstick - Nude  
Lipliner-Red

**Gabriel Makeup**

Moisturizing Liquid Foundation-True Beige  
Blush - Contour  
Blush - Rose  
Dual Powder Foundation-Light Beige  
Eyeliner - Chocolate Brown  
Moisturizing Liquid Foundation-Rose Beige  
Eye Shadow-navy  
Moisturizing Liquid Foundation-Golden Beige  
Dual Powder Foundation-Tan Beige

**Mineral Fusion**

Waterproof Mascara - Cliff  
Pressed Powder Foundation - NEUTRAL 2  
Blush - CREATION  
Liquid Lip Gloss - Polished  
Lipstick - Nude  
Lip Stick Gem  
Eye Pencil - Coal  
Sheer Moisture Lip Tint - Glisten  
Liquid Eyeliner - Valley  
Lipstick - Inspire  
Bronzer - Sparkle  
Lip Gloss - Clarity  
Hydration Mist  
Radiance Illuminating Powder

**Mineral Fusion (Cont'd)**

Volumizing Mascara - Chestnut  
Pressed Powder Foundation - OLIVE 2  
Sheer Moisture Lip Tint - Shimmer  
Lip Gloss - Vixen  
Curling Mascara - Ridge  
Pressed Powder Foundation - WARM 3  
Lip Stick Flashy  
Sheer Moisture Lip Tint - Smolder  
Pressed Powder Foundation - WARM 2

**Zuzu Luxe**

Eyeshadow-vixen  
Eyeliner - Iguana  
Eyeliner - Slate  
Dual Powder Foundation - d-4  
Eyeliner - Tobacco  
Lipliner - Fraise  
Concealer - C-10  
Dual Powder Foundation - d-7  
Lipstick - Siren  
Lipstick - Sazerac  
Lipstick - Ultra Violet  
Lipstick - Golden Bronze  
Lipstick - Femme Fatale  
Lipliner - Cherry  
Dual Powder Foundation - d-14  
Oil-Free Liquid Foundation SPF 18 - L3  
Eyeshadow-platinum  
Eyeshadow-eternity  
Mascara - Navy  
Lipstick - Vegas  
Dual Powder Foundation - d-32  
Oil-Free Liquid Foundation SPF 18 - L8  
Lipstick - Vino de Amor  
Dual Powder Foundation - d-10  
Lipstick - Chocolate Cherry  
Blush-Haze  
Eyeshadow-sahara  
Liquid Eyeliner - Black Pearl  
Liquid Eyeliner - Raven  
Eyeliner - Indigo  
Eyeshadow-prism  
Liquid Eyeliner - Luxor  
Dual Powder Foundation - d-20  
Blush-Belladonna  
Eyeliner - Ocean  
Lipliner - Bounce  
Eyeshadow-egyptian gold  
Lipstick - Indulgence  
Oil-Free Liquid Foundation SPF 18 - L11  
Blush-Samba  
Dual Powder Foundation - d-24  
Oil-Free Liquid Foundation SPF 18 - L14

**Zuzu Luxe (Cont'd)**

Eyeshadow-odyssey  
Lipstick - Starlet  
Lipstick - Allure  
Eyeliner - Leaf  
Eyeliner - Obsidian  
Eyeliner - South Pacific  
Lipliner - Hazelnut

**Dental Care Products****Desert Essence**

Tea Tree Mouthwash

**Dr. Bronner's**

Anise All-One Toothpaste  
Cinnamon All-One Toothpaste

**Earth's Best Baby**

Strawberry and Banana Toddler Toothpaste

**Eco-Dent Premium Oral Care**

Original Mint Daily Care Toothpowder

**Kiss My Face**

Berry Smart Toothpaste Fluoride Free 4 oz

**Weleda**

Plant Gel Toothpaste

**Deodorant****EO**

Citrus Spray Deodorant

**Weleda**

Citrus Deodorant

**Facial Care Products****365 Everyday Value®**

Gentle Skin Cleanser - For All Skin Types

**ACURE**

Seriously Glowing Facial Serum  
Moroccan Argan Oil  
Moroccan Argan Oil

**Acure**

Argan Oil Cleansing Towelettes, Unscented  
Eye Cream  
Superfruit Facial Cleanser  
Brightening Facial Scrub  
Sensitive Facial Cream Argan Oil + Probiotic  
Olive + Mint Facial Cleanser  
Oil Free Facial Lotion  
Sensitive Facial Cleanser Argan Oil + Probiotic  
Radical Resurfacing Facial Lotion  
Pomegranate Night Cream

**Alaffia**

Coconut Water Facial Toner  
Coconut Face Wash

**Andalou Naturals**

Probiotic + C Renewal Cream  
Rose Stem Cells Sensitive Cleansing Foam  
Rose Stem Cells Sensitive Floral Toner  
Age Defying Beauty Balm

**Andalou Naturals (Cont'd)**

Luminous Eye Serum  
Blossom + Leaf Toning Refresher  
All in One Beauty Balm Sheer Tint with SPF 30

**Avalon Organics**

Vitamin C Balancing Facial Toner  
Vitamin C Vitality Facial Serum

**Badger**

Argan Oil Face Cleansing Oil  
Organic Argan Face Oil  
Damascus Rose Face Cleansing Oil

**Burt's Bees**

Rosewater Toner

**Derma E**

Evenly Radiant Serum  
Hydrating Mist with Hyaluronic Acid  
Microdermabrasion Scrub  
Refining Vitamin A and Glycolic Cleanser  
Deep Wrinkle Reverse Moisturizer with Peptides Plus  
Evenly Radiant Dark Circle Eye Creme  
Hydrating Night Creme with Hyaluronic Acid  
Evenly Radiant Makeup Remover  
Hydrating Eye Creme with Hyaluronic Acid and Pycnogenol  
Hydrating Cleanser with Hyaluronic Acid

**Dr. Hauschka**

Clarifying Toner  
Quince Day Cream  
Facial Toner  
Translucent Bronzing Tint  
Firming Mask  
Eye Balm  
Daily Hydrating Eye Cream  
Cleansing Cream  
Melissa Day Cream  
Revitalizing Mask

**Juice Beauty**

Smoothing Eye Concentrate  
SPF 30 Tinted Mineral Moisturizer Sand  
Organic Facial Wash  
Organic Treatment Oil  
Exfoliating Cleanser  
Nutrient Moisturizer  
Cleansing Milk  
Green Apple Peel Sensitive  
SPF 30 Tinted Mineral Moisturizer Tan  
SPF 30 Mineral Moisturizer Sheer

**Mineral Fusion**

Revitalizing Eye Treatment

**MyChelle**

Advanced Argan Oil

**Nourish Organic**

Moisturizing Face Cleanser  
Pure Hydrating Argan Face Serum

## **Nourish Organic (Cont'd)**

Organic Replenishing Argan Oil Balm  
Ultra Hydrating Face Cream  
Renewing and Cooling Eye Treatment  
Lightweight Moisturizing Face Lotion  
Replenishing Argan Oil for Body, Face and Hair

## **Trilogy**

Replenishing Night Cream  
Rosehip Oil Antioxidant+  
Eye Contour Cream  
CoQ10 Booster Serum  
Rosapene Night Cream  
Everything Balm 45 ml  
Hydrating Mist Toner  
CoQ10 Eye Recovery Concentrate  
Gentle Facial Exfoliant  
Ultra Hydrating Face Cream  
Vital Moisturizing Cream  
Cream Cleanser  
Nutrient Plus Firming Serum

## **Weleda**

Wild Rose Smoothing Day Cream  
Wild Rose Smoothing Eye Cream  
Wild Rose Smoothing Night Cream  
Iris Hydrating Facial Lotion  
Gentle Cleansing Milk

## **evanhealy**

Neem Immortelle Purifying Infusion  
Light Moisture Replenishing Fluid  
Rose Vetiver Day Moisturizer  
French Rose Clay Mask  
Tea Tree Gel Cleanser  
Shea Butter with Olive Leaf  
Blue Chamomile Moisturizer  
Green Tea Clay Mask  
Rose Cleansing Milk  
Lemon Thyme Facial Tonic  
Argan Intensive Serum with Frankincense  
Blemish Purifying Serum

## **Fragrances & Perfumes**

### **Weleda**

Jardin de Vie Rose Perfume  
Jardin de Vie Buckhorn Perfume

### **Zum**

Zum Mist Lemongrass  
Zum Mist Lavender  
Zum Mist Sandalwood-Citrus  
Zum Mist Patchouli  
Zum Mist Lavender-Mint

## **Hair Care Products**

### **Acure**

Triple Moisture Repairing Argan Oil + Argan Stem Cell Conditioner

## **Acure (Cont'd)**

Volume Pure Mint + Echinacea Stem Cell Conditioner  
Daily Nourishing Lemongrass + Argan Stem Cell Conditioner  
Dry Shampoo  
Keratin Boosting Everyday Lemongrass + Argan Stem Cell Shampoo  
Volume Pure Mint + Echinacea Stem Cell Shampoo

## **Alaffia**

Super Hydrating Coconut Conditioner for Normal to Dry Hair  
Nurturing Shea Butter Shampoo for Babies & Up  
Curl Enhancing Shea Butter Shampoo  
Shea Butter Curl Activating Cream for Babies & Up  
Shea Butter Curl Activating Cream for Curly to Kinky Hair  
Curl Nurturing Shea Butter Leave-In/Conditioner Detangler for Babies  
Shea Butter Moisturizing Conditioner, Vanilla-Mint  
Shea Butter Moisturizing Conditioner, Lavender  
Passion Fruit Conditioner - All Hair Types  
Passion Fruit Shampoo - All Hair Types

## **Avalon Organics**

Rosemary Volumizing Conditioner

## **Babo Botanicals**

Swim & Sport Conditioner  
Swim & Sport Detangling Spray

## **Everyday Coconut**

Ultra Hydrating Coconut Lime Conditioner for Extra Dry Hair  
Pure African Coconut Oil for Hair and Skin

## **Giovanni**

Pineapple & Ginger Leave in Conditioner  
Pineapple & Ginger Hair Mask

## **John Masters**

Evening Primrose Shampoo for Dry Hair  
Honey & Hibiscus Hair Reconstructing Shampoo

## **John Masters**

John Masters Volumizer Follicle Treatment

## **The Honest Company**

Conditioning Mist  
Sweet Orange Vanilla Conditioner

## **Hand & Body Lotions**

### **Acure**

Lemongrass + Ginger Lotion  
Lavender + Lotus Flower Lotion  
Marula Oil  
Mandarin Orange + Mango Lotion

## **Alaffia**

Africa's Secret Multipurpose Skin Cream, Unscented 2 oz.

## **Andalou Naturals**

Refreshing Lavender & Thyme Body Lotion

## **Andalou Naturals**

Lime Blossom Hand Cream  
A Force Of Nature Clementine Hand Cream

**Aura Cacia**

Organic Cocoa Butter

**Avalon Organics**

Lavender Hand &amp; Body Lotion

**Burt's Bees**

Shea Butter Hand Creme

Lemon Butter Cuticle Cream

Almond Hand Creme

**Dr. Hauschka**

Hydrating Hand Cream

**EO**

Unscented Body Lotion

**EveryDay Shea**

Vanilla Body Lotion

Unscented Body Lotion

**Everyday Shea**

Passion Fruit Moisturizing Body Lotion

**John Masters**

Blood Orange &amp; Vanilla Body Milk

**Kiss My Face**

rich kiss fragrance free olive &amp; aloe moisturizing lotion

**Olivina**

Restorative Hand Rescue Cream

**The Seaweed Bath Co.**

Unscented Body Cream

Lavender Body Cream

**Hand & Body Washes****Alaffia**

Coconut Mango Hand Soap

Super Hydrating Coconut Body Wash for Normal to Dry Skin

Vanilla Almond African Black Soap

Vanilla Almond African Black Soap

Lavender Ylang Ylang African Black Soap

Coconut Shampoo &amp; Body Wash

Lavender Ylang Ylang African Black Soap

Coconut Mint Hand Soap

**Dr Bronner's**

Rose Liquid Soap-32 oz.

**Dr. Bronner's**

Mild Liquid Baby Soap

Peppermint Liquid Soap

Tea Tree Liquid Soap - 32 oz.

Liquid Soap Peppermint Spearmint

Mild Liquid Baby Soap - 32 oz.

Lavender Liquid Soap - 32 oz.

Lavender Liquid Soap

Tea Tree Liquid Soap - 16 oz.

Liquid Soap Pump Baby/Mild Unscented

Eucalyptus Liquid Soap - 32 oz.

Peppermint Liquid Soap - 32 oz.

Lavender Liquid Soap - Pump

**EveryDay Shea****EveryDay Shea (Cont'd)**

EveryDay Shea Moisturizing Body Wash, Unscented

**Motherlove Herbal Company**

Sitz Bath Spray

**Nourish Organic**

Lavender Mint Organic Body Wash

**Olivina**

Juniper Tonic All in One Body Wash

Bourbon Cedar All in One Face and Body Wash

Bourbon Cedar All in One Face and Body Wash

Ginger Beer All In One Face and Body Wash

**The Seaweed Bath Co.**

Body Wash - Lavender

Body Wash - Euc. &amp; Pepp.

**Lip Balms****Avalon Organics**

Vitamin C Soothing Lip Balm

**Burt's Bees**

Beeswax Lip Balm with Vitamin E &amp; Peppermint

Pink Grapefruit Moisturizing Balm

Vanilla Bean Moisturizing Lip Balm

Beeswax Lip Balm

Wild Cherry Moisturizing Lip Balm

Coconut &amp; Pear Moisturizing Lip Balm

Honey Lip Balm

Beeswax Lip Balm

**Dr. Bronner's**

Naked Lip Balm-12 pack

Peppermint Lip Balm-12 pack

**Eco Lips**

Organic Brown Sugar Lip Scrub

Organic Mint Lip Scrub

Dagoba Chocolate Mint Lip Balm

Organic Vanilla Lip Scrub

Vanilla Hemp Lip Balm

Organic Mongo Kiss Unflavored Lip Balm

**John Masters**

John Masters Lip Balm

**Olivina**

Juniper Mint Lip Balm

Ginger Beer Lip Balm

**Whole Foods Market**

Organic Lip Balm Pomegranate Orange

**Oils - Essential/Massage/Aromatic****ACURE**

Moroccan Argan Oil

Moroccan Argan Oil

**Aura Cacia**

Sweet Marjoram Essential Oil

Basil, Sweet

Chamomile, Wild

Lime

Roman Chamomile Precious Essentials

**Aura Cacia (Cont'd)**

Sage  
Sweet Sesame Body Oil  
Pine Essential Oil  
Avocado Skin Care Oil  
Patchouli, Dark  
Anise  
Cypress Essential Oil  
Baobab Oil  
Frankincense Precious Essentials  
Juniper Berry  
Chakra Sensual Sacral Balancing Aromatherapy Roll-On  
Creative Juice Essential Solutions Oil  
Cooling Peppermint Tree Aroma Stick  
Vanilla Precious Essentials  
Neroli Precious Essentials  
Rose Otto Precious Essentials  
Renew, Essential Oil Blend  
Chakra Grounding Root Balancing Aromatherapy Roll-On  
Grapefruit  
German Chamomile Precious Essentials  
Pine  
Cinnamon Leaf Essential Oil  
Grapefruit Essential Oil  
Organic Cocoa Butter  
Chakra Expressive Throat Balancing Aromatherapy Roll-On  
Rosemary  
Chakra Opening Heart Balancing Aromatherapy Roll-On  
Chakra Empowering Solar Plexus Balancing Aromatherapy Roll-On  
Clove Bud Essential Oil  
Jojoba Skin Care Oil  
Cinnamon Leaf  
Bay  
Gray Matter Batter Essential Solutions Oil  
Patchouli Essential Oil

**Badger**

Organic Dry Scalp Herbal Hair Oil

**MyChelle**

Advanced Argan Oil

**The Honest Company**

Body Oil

**Trilogy**

Certified Organic Rosehip Oil 20 ml

**Weleda**

Sea Buckthorn Body Oil  
Arnica Massage Oil  
Pomegranate Regenerating Body Oil  
Birch Cellulite Oil

**Ointments/Salves/Gels/Antiseptics****Badger**

Organic Cayenne and Ginger Muscle Rub  
Sore Muscle Rub

**Dr Bronner's**

Lavender Hand Sanitizer-12 pack

**EO**

Organic Lavender Hand Sanitizing Spray  
Organic Lavender Hand Sanitizing Spray  
Hand Cleansing Wipes Lavender  
Organic Peppermint Hand Sanitizing Spray

**The Honest Company**

Healing Balm

**Personal Care****Derma E**

Scar Gel

**Shaving Aids****Every Man Jack**

Sandalwood Shave Gel

**Kiss My Face**

Fragrance Free Moisture Shave  
Patchouli Moisture Shave 11 oz  
Cool Mint Moisture Shave 11 oz

**Olivina**

Flash Foam Shave Cream  
2 in 1 Beard Oil Shave Prep