

# Premium Body Care Products



## Alpine Ideal Store, Rocky Mountain Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

## Baby & Child Products

### Babo Botanicals

- Soothing Diaper Cream
- Moisturizing Baby Bubble Bath & Wash
- Moisturizing Baby Lotion

### Calendula Body Lotion

- Weleda

### Calendula Shampoo & Bodywash

- Weleda

### Dr. Bronner's

- Mild Liquid Baby Soap
- Mild Liquid Baby Soap - 32 oz.
- Mild Baby Bar Soap

### EveryDay Shea

- Shea Butter Shampoo & Body Wash for Babies & Up

### Weleda

- Calendula Body Cream

## Bar Soap

### Alaffia

- Good Soap Bulk
- Good Soap 3pk

### Dr. Bronner's

- Almond Bar Soap
- Rose Bar Soap

### Dr. Bronner's

- Peppermint Soap Bar
- Orange Citrus Soap Bar
- Tea Tree Soap Bar
- Eucalyptus Soap Bar
- Mild Baby Bar Soap
- Lavender Soap Bar

## Whole Foods Market

- WFM Organic Triple Milled Soap Lavender
- Triple Milled Lavender Bar Soap
- WFM Organic Triple Milled Soap Lemon Verbena
- Triple Milled Milk Bar Soap

## Bath Salts/Sugars/Scrubs

### Ancient Secrets

- Nasal Cleansing Salts-8 oz bag

### Aura Cacia

- Clearing Eucalyptus Mineral Bath
- Soothing Heat Mineral Bath 2.5oz
- Tranquility Mineral Bath 2.5oz
- Lavender Harvest Mineral Bath 2.5oz

## Cosmetics

### Derma E

- Evenly Radiant Makeup Remover

### Mineral Fusion

- Bronzer Duo - BLONZER
- Liquid Lip Gloss - Sensitive
- Sheer Moisture Lip Tint - Shimmer
- Sheer Moisture Lip Tint - Smolder
- Eye Shadow Trio - DENSITY
- Sheer Moisture Lip Tint - Blush
- Waterproof Mascara - Raven
- Pressed Powder Foundation - OLIVE 3
- Lip Gloss - Clarity
- Eye Pencil - Rough
- Pressed Powder Foundation - NEUTRAL 2
- Volumizing Mascara - Chestnut
- Curling Mascara - Gravity

## Dental Care Products

## **Eco-Dent Premium Oral Care**

Original Mint Daily Care Toothpowder

## **Jason**

PowerSmile Whitening Toothpaste

Sea Fresh Toothpaste

## **Deodorant**

## **Weleda**

Citrus Deodorant

Wild Rose Deodorant

## **Facial Care Products**

### **365 Everyday Value®**

Daily Facial Cleanser - For Normal to Oily Skin

Gentle Skin Cleanser - For All Skin Types

Moisturizing Lotion FOR ALL SKIN TYPES

## **ACURE**

Seriously Glowing Facial Serum

Facial Toner Balancing, Rose and Red Tea

Moroccan Argan Oil

## **Acure**

Sensitive Facial Cleanser Argan Oil + Probiotic

Pomegranate Night Cream

Chamomile + Carrot Day Cream

Superfruit Facial Cleanser

Brightening Facial Scrub

Sensitive Facial Cream Argan Oil + Probiotic

Olive + Mint Facial Cleanser

## **Andalou Naturals**

Rose Stem Cells Sensitive Cleansing Foam

Purple Carrot + C Luminous Night Cream

Rose Stem Cells Sensitive Beautiful Day Cream

## **Burt's Bees**

Orange Essence Facial Cleanser

Chamomile & Soap Bark Deep Cleansing Cream

## **Derma E**

Refining Vitamin A Creme

Age-Defying Day Creme with Astaxanthin and Pycnogenol

Evenly Radiant Makeup Remover

Hydrating Night Creme with Hyaluronic Acid

Hydrating Day Creme with Hyaluronic Acid

Firming Serum with DMAE, Alpha Lipoic and C-Ester

## **Weleda**

Skin Food

## **evanhealy**

Shea Butter with Olive Leaf

Rose Vetiver Day Moisturizer

Lavender Facial Tonic

Rose Geranium Facial Tonic Hydrosol

Pomegranate Repair Serum

Blue Chamomile Moisturizer

Tea Tree Gel Cleanser

Rose Cleansing Milk

Rosehip Facial Serum - Blue

Rosehip Facial Serum - Rose

## **Hair Care Products**

## **Acure**

Root + Hair Deep Repair

Dry Shampoo

## **Alaffia**

Coconut Reishi Conditioner

Shea Butter Moisturizing Conditioner, Vanilla-Mint

Super Hydrating Coconut Shampoo for Normal to Dry Hair

## **Andalou Naturals**

Lavender & Biotin Full Volume Shampoo

Sunflower & Citrus Brilliant Shine Shampoo

Lavender & Biotin Full Volume Conditioner

Age Defying Shampoo Thinning Hair Treatment

Age Defying Conditioner Thinning Hair Treatment

Argan & Sweet Orange Moisture Rich Conditioner

Sunflower & Citrus Perfect Hold Hair Spray

Sunflower & Citrus Brilliant Shine Conditioner

Argan & Sweet Orange Moisture Rich Shampoo

Sunflower & Citrus Medium Hold Styling Gel

## **Avalon Organics**

Rosemary Volumizing Conditioner

Lemon Clarifying Shampoo

Rosemary Volumizing Shampoo

Nourishing Lavender Shampoo

Tea Tree Scalp Treatment Shampoo

## **Everyday Coconut**

Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair

## **The Honest Company**

Sweet Orange Vanilla Conditioner

## **The Seaweed Bath Co.**

Argan Conditioner - Lavender

Argan Shampoo - Lavender

## **Hand & Body Lotions**

### **365 Everyday Value®**

Moisturizing Lotion FOR ALL SKIN TYPES

Maximum Moisture Body Lotion

Maximum Moisturizing Lotion

## **Alaffia**

Super Hydrating Coconut Body Lotion for Normal to Dry Skin

## **Andalou Naturals**

Refreshing Lavender & Thyme Body Lotion

## **Andalou Naturals**

Citrus Verbena Uplifting Body Lotion

Mandarin Vanilla Vitalizing Body Lotion

1000 Roses Soothing Body Lotion

Clementine Ginger Energizing Body Lotion

Aloe Mint Cooling Body Lotion

## **Derma E**

Vitamin E Intensive Therapy Body Lotion, Fragrance Free

## **EO**

Unscented Body Lotion

Everyone Lotion Citrus & Mint

**EO (Cont'd)**

Cedar Citrus Body Lotion  
 Everyone Lotion Lemon & Coconut  
 Everyone Lotion Lavender & Aloe

**EveryDay Coconut**

Coconut Lime Body Lotion

**EveryDay Shea**

Vanilla Body Lotion  
 Unscented Body Lotion

**Mineral Fusion**

Unscented Mineral Body Lotion  
 Waterstone Mineral Body Lotion

**ShiKai**

Borage Dry Skin Therapy Lotion

**The Seaweed Bath Co.**

Lavender Body Cream

**Weleda**

Weleda Skin Food, Small

**Hand & Body Washes****365 Everyday Value®**

Lavender Translucent Bar Soap  
 Unscented Translucent Bar Soap  
 Vitamin E Translucent Bar Soap  
 Olive & Aloe Translucent Bar Soap

**Alaffia**

Coconut Shampoo & Body Wash

**Andalou Naturals**

Lavender Thyme Refreshing Shower Gel  
 Citrus Verbena Uplifting Shower Gel  
 1000 Roses Soothing Shower Gel

**Aura Cacia**

Tangerine/Grapefruit Foam Bath-2.5 oz  
 Lavender Foam Bath-2.5 oz

**Dr Bronner's**

Almond Liquid Soap-32 oz.  
 Rose Liquid Soap-32 oz.

**Dr. Bronner's**

Lavender Liquid Soap - 32 oz.  
 Tea Tree Liquid Soap - 32 oz.  
 Peppermint Liquid Soap - 32 oz.  
 Mild Liquid Baby Soap - 32 oz.  
 Mild Liquid Baby Soap  
 Soap Lqd Pump Lavender OG FT  
 Liquid Soap Pump Baby/Mild Unscented

**EveryDay Shea**

EveryDay Shea Moisturizing Body Wash, Unscented  
 EveryDay Shea Moisturizing Body Wash, Vanilla Mint  
 EveryDay Shea Moisturizing Body Wash, Lavender

**Mrs. Meyer's**

Rosemary Hand Soap

**Lip Balms****Burt's Bees**

Honey Lip Balm

**Burt's Bees (Cont'd)**

Fig Lip Shimmer  
 Watermelon Lip Shimmer  
 Lip Shimmer - Caramel  
 Lip Shimmer Peony  
 Vanilla Bean Moisturizing Lip Balm  
 Beeswax Lip Balm  
 Rhubarb Lip Shimmers

**Dr. Bronner's**

Peppermint Lip Balm-12 pack  
 Naked Lip Balm-12 pack

**Mineral Fusion**

Lipstick Butter - Luscious

**Soothing Touch**

Lip Balm Vegan Unscented

**Weleda**

EVERON Lip Balm

**Whole Foods Market**

Organic Lip Balm Vanilla Honey  
 Organic Lip Balm Pomegranate Orange  
 Organic Lip Balm Tangerine  
 Organic Lip Balm Peppermint

**Oils - Essential/Massage/Aromatic****365 Everyday Value®**

365 Eucalyptus Essential Oil

**ACURE**

Moroccan Argan Oil

**Aura Cacia**

Patchouli, Dark

**EO**

Body Oil, French Lavender

**NOW Essential Oils**

Eucalyptus Oil  
 Peppermint Oil

**NOW Foods**

100% Pure Clove Oil  
 100% Pure Orange Oil

**Ointments/Salves/Gels/Antiseptics****Alba Botanica**

Aloe Vera Gel

**EO**

Organic Lavender Hand Sanitizing Spray  
 Organic Lavender Hand Sanitizing Spray  
 Hand Sanitizer Spray Peppermint Citrus  
 Hand Sanitizer Spray Coconut Lemon

**Weleda**

Calendula Diaper Care

**Personal Care****EO**

Hand Sanitizer Spray Peppermint Citrus  
 Hand Sanitizer Spray Coconut Lemon

**Shaving Aids**

**Kiss My Face**

Fragrance Free Moisture Shave 11 oz

Lavender & Shea Moisture Shave 11 oz