

# Premium Body Care Products



## Friendly Plaza Store, South Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

## Baby & Child Products

### Burt's Bees

Baby Bee Oil - Apricot - 4 oz

### Dr. Bronner's

Mild Liquid Baby Soap - 32 oz.

Mild Liquid Baby Soap

Mild Baby Bar Soap

Mild Liquid Baby Soap - 16 oz.

### EveryDay Shea

Bubble Bath for Babies & Up - Calming Lemon-Lavender

### Jason

Orange, Kid's Only! Toothpaste

Strawberry, Kid's Only! Toothpaste

### The Honest Company

Healing Balm

Tangerine Dream Bubble Bath

### Weleda

White Mallow Face Cream

Calendula Baby Oil

## Bar Soap

### Alaffia

Good Soap Bulk

Unscented Authentic African Black Soap

Authentic African Black Soap, Peppermint

Good Soap 3pk

Authentic African Black Soap, Tangerine Citrus

### Dr Bronner's

Rose Bar Soap

Almond Bar Soap

### Dr. Bronner's

Lavender Soap Bar

### Dr. Bronner's (Cont'd)

Orange Citrus Soap Bar

Eucalyptus Soap Bar

Peppermint Soap Bar

Tea Tree Soap Bar

Mild Baby Bar Soap

### Kiss My Face

Pure Olive Oil Bar Soap 8 oz

Pure Olive Oil Soap - 3pk

### Whole Foods Market

WFM Organic Triple Milled Soap Lavender

Triple Milled Sandalwood Bar Soap

Triple Milled Shea Butter Bar Soap

Triple Milled Milk Bar Soap

Triple Milled Lavender Bar Soap

Triple Milled Green Tea Bar Soap

WFM Organic Triple Milled Soap Lemon Verbena

WFM Organic Triple Milled Soap Honey Almond

Triple Milled Lemon Verbena Bar Soap

### Zum

Zum Bar Sea Salt

Zum Bar Patchouli

## Bath Salts/Sugars/Scrubs

### Alaffia

Moisturizing Shea Butter Bubble Bath, Vanilla Citrus Mint

Moisturizing Shea Butter Bubble Bath, Lavender

### The Honest Company

Tangerine Dream Bubble Bath

## Cosmetics

### Mineral Fusion

Eye Pencil - Azure

## **Mineral Fusion (Cont'd)**

Blush - SMASHING  
Eye Shadow Trio - ESPRESSO GOLD  
Sheer Moisture Lip Tint - Glisten  
Lipstick - Inspire  
Lip Pencil - Burnish  
Sheer Moisture Lip Tint - Smolder  
Sheer Moisture Lip Tint -Twinkle  
Lipstick - Ruby  
Liquid Concealer - Warm  
Liquid Concealer - Olive  
Volumizing Mascara - Chestnut  
3-in-1 Color Stick - Rosette  
Lip Gloss - Lovely  
Pressed Powder Foundation - NEUTRAL 1  
Eye Shadow Trio - JADED  
Sheer Moisture Lip Tint - FLICKER  
Liquid Eyeliner - Ebony  
Bronzer Duo - BLONZER  
Setting Powder  
Lip Gloss - Clarity  
Concealer Duo - Neutral  
Curling Mascara - Gravity  
Liquid Concealer - Neutral  
Waterproof Mascara - Cliff  
Eye Shadow - STONE  
Sheer Moisture Lip Tint - Blush  
Eye Pencil - Rough  
Volumizing Mascara - Jet  
Lip Stick - Burst  
Pressed Powder Foundation - DEEP 3  
Eye Shadow Trio - ROSE GOLD  
Volumizing Mascara - Midnight  
Concealer Duo - Cool  
Eye Pencil - Volcanic  
Pressed Powder Foundation - WARM 1  
Pressed Powder Foundation - WARM 2  
Eye Shadow Trio - STUNNING  
Eye Shadow Trio - DIVERSITY  
Sheer Moisture Lip Tint - Shimmer  
Liquid Lip Gloss - Polished  
Waterproof Mascara - Cocoa  
Pressed Powder Foundation - OLIVE 2  
Eye Shadow - PRISM  
Sheer Moisture Lip Tint - Adorn

## **Dental Care Products**

### **Botanique by Himalaya**

Tooth Paste

### **Desert Essence**

Tea Tree Mouthwash  
Tea Tree Mouthwash

### **Dr. Bronner's**

Anise All-One Toothpaste

## **Dr. Bronner's (Cont'd)**

Peppermint All-One Toothpaste  
Cinnamon All-One Toothpaste

## **Eco-Dent Premium Oral Care**

Original Mint Daily Care Toothpowder

## **Jason**

Sea Fresh Biologically-Active Mouthwash  
Power Smile Super Refreshing Mouthwash  
PowerSmile Whitening Toothpaste  
Sea Fresh Toothpaste  
Healthy Mouth Naturally Antiseptic Mouthwash

## **Weleda**

Salt Toothpaste

## **Deodorant**

### **Burt's Bees**

Men's Deodorant

### **EO**

Lavender Spray Deodorant

### **Nourish Organic**

Almond Vanilla Organic Body Deodorant  
Lavender Mint Organic Body Deodorant

### **Schmidt's**

Cedarwood + Juniper Deodorant

## **Weleda**

Sage Deodorant  
Wild Rose Deodorant  
Citrus Deodorant

## **Facial Care Products**

### **365 Everyday Value®**

Moisturizing Lotion FOR ALL SKIN TYPES  
Daily Facial Cleanser - For Normal to Oily Skin  
Gentle Skin Cleanser - For All Skin Types

### **ACURE**

Moroccan Argan Oil  
Moroccan Argan Oil  
Facial Toner Balancing, Rose and Red Tea  
Seriously Glowing Facial Serum

### **Acure**

Facial Mask CGF + Argan Stem Cell  
Eye Cream  
Superfruit Facial Cleanser  
Argan Oil Cleansing Towelettes, Unscented  
Sensitive Facial Cleanser Argan Oil + Probiotic  
Olive + Mint Facial Cleanser  
Oil Free Facial Lotion  
Sensitive Facial Cream Argan Oil + Probiotic  
Pomegranate Night Cream  
Chamomile + Carrot Day Cream  
Brightening Facial Scrub

### **Alaffia**

Coconut Water Facial Toner  
Coconut Night Cream  
Coconut Face Wash

**Alaffia (Cont'd)**

Daily Face Lotion SPF 15

**Andalou Naturals**

Tan Sensitive Moisturizing Color Correct  
Rose Stem Cells Sensitive Heavenly Night Cream  
Probiotic + C Renewal Cream  
All in One Beauty Balm Sheer Tint with SPF 30  
Hyaluronic DMAE Age Defying Lift & Firm Cream  
Rose Stem Cells Sensitive Absolute Serum  
Rose Stem Cell Sensitive Eye Revive  
Sheer Sensitive Moisturizing Color Correct  
Sensitive Moroccan Beauty Oil  
Turmeric + C Brightening Enlighten Serum  
Bioactive 8 Berry Enzyme Mask  
Meyer Lemon Brightening Creamy Cleanser  
Blossom + Leaf Toning Refresher  
Rose Stem Cells Sensitive Pearl Exfoliator  
Luminous Eye Serum  
Resveratrol Q10 Night Repair Cream  
Age Defying Beauty Balm  
Probiotic Cleansing Apricot Milk  
Rose Stem Cells Sensitive Floral Toner  
Rose Stem Cells Sensitive Beautiful Day Cream  
Rose Stem Cells Sensitive Cleansing Foam  
Super Goji Peptide Perfecting Cream

**Avalon Organics**

Vitamin C Balancing Facial Toner  
Vitamin C Vitality Facial Serum

**Burt's Bees**

Chamomile & Soap Bark Deep Cleansing Cream  
Rosewater Toner

**CocoKind**

Organic Rosewater Facial Toner  
Organic Facial Cleansing Oil

**Derma E**

Very Clear Cleanser Anti-Blemish Complex  
Refining Vitamin A and Glycolic Cleanser  
Evenly Radiant Dark Circle Eye Creme  
Hydrating Eye Creme with Hyaluronic Acid and Pycnogenol  
Hydrating Day Creme with Hyaluronic Acid  
Hydrating Serum with Hyaluronic Acid  
Hydrating Cleanser with Hyaluronic Acid  
Evenly Radiant Serum  
Hydrating Night Creme with Hyaluronic Acid  
Microdermabrasion Scrub  
Evenly Radiant Night Creme  
Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester  
Hydrating Mist with Hyaluronic Acid  
Refining Vitamin A Creme  
Refining Vitamin A and Glycolic Scrub

**Dr. Hauschka**

Soothing Cleansing Milk  
Quince Day Cream

**Dr. Hauschka (Cont'd)**

Revitalizing Day Cream 1.0 fl oz  
Facial Toner  
Rose Day Cream  
Revitalizing Day Cream 3.4 fl oz  
Firming Mask  
Regenerating Eye Cream  
Translucent Bronzing Tint  
Clarifying Day Oil  
Regenerating Day Cream  
Clarifying Toner  
Regenerating Serum  
Cleansing Cream

**Everyday Coconut**

Face Scrub

**Juice Beauty**

Exfoliating Cleanser  
Hydrating Mist  
Cleansing Milk  
Antioxidant Serum  
Green Apple Peel Sensitive

**Mineral Fusion**

Revitalizing Eye Treatment

**MyChelle**

Advanced Argan Oil

**Nourish Organic**

Lightweight Moisturizing Face Lotion  
Replenishing Argan Oil for Body, Face and Hair  
Moisturizing Face Cleanser

**Trilogy**

Rosehip Oil Antioxidant+  
Gentle Facial Exfoliant  
Eye Contour Cream  
Mineral Radiance Mask  
Nutrient Plus Firming Serum  
Vital Moisturizing Cream  
Cream Cleanser  
Ultra Hydrating Face Cream  
Hydrating Mist Toner

**Weleda**

Skin Food  
Wild Rose Smoothing Day Cream

**evanhealy**

Rose Geranium Facial Tonic Hydrosol  
Shea Butter with Olive Leaf  
Rose Face Care Kit  
Lavender Facial Tonic  
Rosehip Facial Serum - Rose  
Blue Lavender Cleansing Milk  
Rose Vetiver Day Moisturizer  
Rosehip Facial Serum - Blue  
Sea Algae Serum  
Pomegranate Repair Serum

## **evanhealy (Cont'd)**

Argan Intensive Serum with Frankincense

## **Fragrances & Perfumes**

### **Aura Cacia**

Cinnamon/Ylang Ylang Mist

## **Hair Care Products**

### **Acure**

Ultra-Hydrating Leave-In Conditioner Argan Oil + Argan Stem Cell

Root + Hair Deep Repair

Daily Nourishing Lemongrass + Argan Stem Cell Conditioner

Dry Shampoo

### **Alaffia**

Curl Enhancing Shea Butter Shampoo

Super Hydrating Coconut Conditioner for Normal to Dry Hair

Shea Butter Fortifying Curl Lotion for Wavy to Curly Hair

Shea Butter Sculpting Wax for Curly to Kinky Hair

Super Hydrating Coconut Shampoo for Normal to Dry Hair

Shea Butter Moisturizing Conditioner, Vanilla-Mint

Shea Butter Moisturizing Shampoo, Vanilla-Mint

Shea Butter Moisturizing Shampoo, Lavender

Shea Butter Replenishing Curl Lotion for Curly to Kinky Hair

Curl Enhancing Shea Butter Leave-In Conditioner

Shea Butter Moisturizing Conditioner, Unscented

Shea Butter Moisturizing Shampoo, Unscented

Nurturing Shea Butter Shampoo for Babies & Up

Curl Activating Shea Butter Shampoo

Shea Butter Moisturizing Conditioner, Lavender

Cleansing Coconut Reishi Conditioner

Shea Butter Curl Activating Cream for Babies & Up

Curl Activating Shea Butter Leave-In Conditioner

### **Andalou Naturals**

Sunflower & Citrus Brilliant Shine Conditioner

Age Defying Conditioner Thinning Hair Treatment

Lavender & Biotin Full Volume Conditioner

Sunflower & Citrus Perfect Hold Hair Spray

Age Defying Shampoo Thinning Hair Treatment

Argan & Sweet Orange Moisture Rich Conditioner

Argan & Sweet Orange Moisture Rich Shampoo

Lavender & Biotin Full Volume Shampoo

Lavender & Biotin Full Volume Style Spray

Sunflower & Citrus Medium Hold Styling Gel

Sunflower & Citrus Brilliant Shine Shampoo

Argan & Sweet Orange Moisture Rich Styling Cream

### **Avalon Organics**

Rosemary Volumizing Shampoo

Nourishing Lavender Shampoo

Lavender Nourishing Shampoo

Lavender Nourishing Conditioner

Tea Tree Scalp Treatment Shampoo

Rosemary Volumizing Conditioner

### **Broo**

Moisturizing Conditioner

Invigorating Conditioner

Thickening Conditioner

Moisturizing Shampoo

Thickening Shampoo

### **Everyday Coconut**

Ultra Hydrating Coconut Lime Conditioner for Extra Dry Hair

Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair

Pure African Coconut Oil for Hair and Skin

### **Giovanni**

Pineapple & Ginger Hair Mask

Pineapple & Ginger AntiFrizz Hair Serum

Pineapple & Ginger Shampoo

Pineapple & Ginger Conditioner

Pineapple & Ginger Leave in Conditioner

### **Mineral Fusion**

Volumizing Shampoo

Volumizing Mineral Conditioner

### **The Honest Company**

Conditioning Mist

Sweet Orange Vanilla Shampoo and Body Wash

Sweet Orange Vanilla Conditioner

### **The Seaweed Bath Co.**

Argan Shampoo - Lavender

Argan Shampoo - Citrus

Argan Conditioner - Euc. & Pep

Argan Conditioner - Unscented

Argan Conditioner - Lavender

Argan Conditioner - Citrus

Argan Shampoo - Euc. & Pepp.

Argan Shampoo - Unscented

### **Weleda**

Rosemary Conditioning Hair Oil

## **Hand & Body Lotions**

### **365 Everyday Value®**

Moisturizing Lotion FOR ALL SKIN TYPES

Maximum Moisturizing Lotion

Maximum Moisture Body Lotion

Maximum Moisturizing Lotion

Maximum Moisture Body Lotion

### **Acure**

Mandarin Orange + Mango Lotion

Marula Oil

### **Alaffia**

Super Hydrating Coconut Body Lotion for Normal to Dry Skin

### **Andalou Naturals**

Refreshing Lavender & Thyme Body Lotion

### **Andalou Naturals**

Mandarin Vanilla Vitalizing Body Lotion

1000 Roses Soothing Body Lotion

Citrus Verbena Uplifting Body Lotion

**Aura Cacia**

Organic Cocoa Butter

**Avalon Organics**

Lavender Hand & Body Lotion

**Burt's Bees**

Almond Hand Creme

Shea Butter Hand Creme

Farmer's Friend Hand Salve - 3 oz.

Lemon Butter Cuticle Cream

**EO**

Everyone Lotion Lavender & Aloe

Everyone Lotion Lemon & Coconut

Everyone Lotion Citrus & Mint

Unscented Body Lotion

Cedar Citrus Body Lotion

**Egyptian Magic**

Skin Cream

**EveryDay Coconut**

Coconut Lime Body Lotion

**EveryDay Shea**

Vanilla Body Lotion

Lavender Body Lotion

**JustNeem**

Neem Body Lotion - Wind and Sea

**Kiss My Face**

rich kiss fragrance free olive & aloe moisturizing lotion

**Mineral Fusion**

Earthstone Mineral Body Lotion

Sunstone Mineral Body Lotion

**Nourish Organic**

Raw Organic Shea Butter

**ShiKai**

Borage Dry Skin Therapy Lotion

**The Seaweed Bath Co.**

Lavender Body Cream

Citrus Vanilla Body Cream

**Weleda**

Weleda Skin Food, Small

**Hand & Body Washes****365 Everyday Value®**

Lavender Translucent Bar Soap

Olive & Aloe Translucent Bar Soap

Unscented Translucent Bar Soap

Vitamin E Translucent Bar Soap

**Alaffia**

Foaming Shea Butter Hand Soap, Lavender

Coconut Mint Hand Soap

Coconut Mango Hand Soap

Coconut Shampoo & Body Wash

Foaming Shea Butter Hand Soap, Unscented

Foaming Shea Butter Hand Soap, Vanilla-Mint

Purely Coconut Hand Soap

Eucalyptus Tea Tree African Black Soap

**Alaffia (Cont'd)**

Lavender Ylang Ylang African Black Soap

Super Hydrating Coconut Body Wash for Normal to Dry Skin

**Andalou Naturals**

Mandarin Vanilla Vitalizing Shower Gel

1000 Roses Soothing Shower Gel

Lavender Thyme Refreshing Shower Gel

**Aura Cacia**

Lavender Foam Bath-2.5 oz

**Avalon Organics**

Lavender Bath & Shower Gel

**Dr Bronner's**

Rose Liquid Soap-32 oz.

Rose Liquid Soap-16 oz.

Almond Liquid Soap-16 oz.

Almond Liquid Soap-32 oz.

**Dr. Bronner's**

Mild Liquid Baby Soap - 32 oz.

Eucalyptus Liquid Soap - 16 oz.

Tea Tree Liquid Soap - 32 oz.

Lavender Liquid Soap - 32 oz.

Mild Liquid Baby Soap

Mild Liquid Baby Soap - 16 oz.

Citrus Orange Liquid Soap - 16 oz.

Eucalyptus Liquid Soap - 32 oz.

Lavender Liquid Soap - 16 oz.

Peppermint Liquid Soap - 16 oz.

Tea Tree Liquid Soap - 16 oz.

Peppermint Liquid Soap - 32 oz.

Citrus Orange Liquid Soap - 32 oz.

**EveryDay Shea**

EveryDay Shea Moisturizing Body Wash, Vanilla Mint

EveryDay Shea Moisturizing Body Wash, Lavender

**The Honest Company**

Sweet Orange Vanilla Shampoo and Body Wash

**Lip Balms****Burt's Bees**

Honey Lip Balm

Lip Shimmer Peony

Watermelon Lip Shimmer

Guava Lip Shimmer

Wild Cherry Moisturizing Lip Balm

Ultra Conditioning Lip Balm with Kokum Butter

Beeswax Lip Balm

Coconut & Pear Moisturizing Lip Balm

Vanilla Bean Moisturizing Lip Balm

Rhubarb Lip Shimmers

Champagne Lip Shimmer

Fig Lip Shimmer

**Eco Lips**

Organic Mongo Kiss Pomegranate Lip Balm

Organic Mongo Kiss Peppermint Lip Balm

**Eco Lips (Cont'd)**

Organic Mongo Kiss Unflavored Lip Balm

**Mineral Fusion**

Lipstick Butter - Delicious

Lipstick Butter - Juicy

**Weleda**

EVERON Lip Balm

**Whole Foods Market**

Organic Lip Balm Peppermint

Organic Lip Balm Tangerine

Organic Lip Balm Vanilla Honey

Organic Lip Balm Pomegranate Orange

**Oils - Essential/Massage/Aromatic****365 Everyday Value®**

365 Lavender Essential Oil

365 Eucalyptus Essential Oil

365 Peppermint Essential Oil

365 Tea Tree Essential Oil

**ACURE**

Moroccan Argan Oil

Moroccan Argan Oil

**Aura Cacia**

Peppermint, Natural

Rose Otto Precious Essentials

Eucalyptus Essential Oil

Love Potion Essential Solutions Oil

Pillow Potion Essential Solutions Oil

Bergamot BF Bergaptene-Free

Lime

Ylang Ylang III

Lemongrass Essential Oil

Tea Tree Essential Oil

Ylang Ylang III Essential Oil

Lavender Essential Oil

Lavender

Orange, Sweet

Patchouli, Dark

Sandalwood Precious Essentials

Rose Absolute Precious Essentials

Neroli Precious Essentials

Eucalyptus

Geranium

Lemon

Spearmint Essential Oil

Roman Chamomile Precious Essentials

Myrrh Precious Essentials

Peppermint Essential Oil

Creative Juice Essential Solutions Oil

Clary Sage

Lemongrass

Rosemary Essential Oil

Grapefruit

Jasmine Absolute Precious Essentials

**Aura Cacia (Cont'd)**

Clove Bud

Sage

Tea Tree

Avocado Skin Care Oil

Vanilla Precious Essentials

Rosemary Essential Oil

Organic Cocoa Butter

Panic Button Essential Solutions Oil

Mellow Mix Essential Solutions Oil

Pep Talk Essential Solutions Oil

Chill Pill Essential Solutions Oil

First Response Essential Solutions Oil

Cinnamon Leaf

Lemon Essential Oil

Jobba Skin Care Oil

Frankincense

Frankincense Precious Essentials

Lemon Eucalyptus

Indulge, Essential Oil Blend

**Desert Essence**

Organic Jojoba Oil

**Jason**

Vitamin E Oil 45,000 IU

**MyChelle**

Advanced Argan Oil

**NOW Essential Oils**

Peppermint Oil

Citronella Oil

Sage Oil

Lavender Oil

Rosemary Oil

Tea Tree Oil

Eucalyptus Oil

**Trilogy**

Certified Organic Rosehip Oil 20 ml

**Ointments/Salves/Gels/Antiseptics****EO**

Organic Lavender Hand Sanitizing Spray

Hand Cleansing Wipes Lavender

Hand Sanitizer Spray Coconut Lemon

Hand Sanitizer Spray Peppermint Citrus

Organic Lavender Hand Sanitizing Spray

**Motherlove**

Pregnant Belly Salve

Nipple Cream

**The Honest Company**

Healing Balm

**Weleda**

Calendula Diaper Care

**Personal Care****Derma E**

Very Clear Moisturizer

**EO**

Hand Sanitizer Spray Peppermint Citrus

Hand Sanitizer Spray Coconut Lemon

**Shaving Aids****Dr. Bronner's**

Shaving Gel Lavender

Shaving Gel Mild Unscented

**Every Man Jack**

Sandalwood Shave Gel

**Kiss My Face**

Fragrance Free Moisture Shave

Fragrance Free Moisture Shave 11 oz

Lavender Shea Moisture Shave

Lavender & Shea Moisture Shave 11 oz