

# Premium Body Care Products



## Chicago Ave Store, Midwest Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

## Baby & Child Products

### Babo Botanicals

- Moisturizing Baby Lotion
- Soothing Diaper Cream

### Burt's Bees

- Baby Bee Baby Wash Fragrance Free-12 oz
- Baby Bee Oil - Apricot - 4 oz

### Calendula Body Lotion

- Weleda

### Dr. Bronner's

- Mild Liquid Baby Soap - 32 oz.
- Mild Baby Bar Soap
- Mild Liquid Baby Soap

### EveryDay Shea

- Shea Butter Conditioner & DeTangler for Babies & Up
- Bubble Bath for Babies & Up - Comforting Eucalyptus Mint
- Bubble Bath for Babies & Up - Calming Lemon-Lavender

### Jason

- Orange, Kid's Only! Toothpaste
- Strawberry, Kid's Only! Toothpaste

### The Honest Company

- Kid's Toothpaste
- Tangerine Dream Bubble Bath

### Weleda

- White Mallow Diaper Rash Cream
- Calendula Baby Oil

## Bar Soap

### Alaffia

- Authentic African Black Soap, Tangerine Citrus
- Authentic African Black Soap, Peppermint
- Passion Fruit Shea Butter Soap

### Alaffia (Cont'd)

- Authentic African Black Soap, Peppermint
- Authentic African Black Soap, Tangerine Citrus
- Unscented Authentic African Black Soap
- Authentic African Black Soap
- Triple Milled Pineapple Coconut Bar Soap

### Dr Bronner's

- Almond Bar Soap

### Dr. Bronner's

- Eucalyptus Soap Bar
- Peppermint Soap Bar
- Tea Tree Soap Bar
- Lavender Soap Bar
- Mild Baby Bar Soap
- Orange Citrus Soap Bar

### Kiss My Face

- Pure Olive Oil Bar Soap 8 oz

### Pacha Soap

- Inti
- Cinnamon and Cedarwood

### SunLeaf Naturals

- Orange Ginger Shampoo & Body Soap
- Cinnamon Cypress Shampoo & Body Soap
- Rosy Geranium Shampoo & Body Soap
- Scent Free Shampoo & Body Soap

### Whole Foods Market

- Triple Milled Milk Bar Soap
- Triple Milled Lavender Bar Soap

## Bath Salts/Sugars/Scrubs

### Ancient Secrets

- Nasal Cleansing Salts-8 oz bag

**Aura Cacia**

Purifying Eucalyptus Aromatherapy Shower Tablets  
Relaxing Lavender Aromatherapy Shower Tablets  
Lavender Body Polish

**Soothing Touch**

BATH SALTS, EUCALYPTUS SPRUCE  
BATH SALTS, CEDAR SAGE  
BATH SALTS, LAVENDER

**The Honest Company**

Tangerine Dream Bubble Bath

**The Seaweed Bath Co.**

Unscented Bath Powder w Argan  
Bath Powder w/ Argan Lavender  
Bath Powder w/ Kukui Eucalyptus Peppermint  
Bath Powder w/ Kukui Oil Eucalyptus Peppermint

**Cosmetics****Mineral Fusion**

Eye Shadow Trio - SULTRY  
Concealer Duo - Neutral  
Lip Pencil - Graceful  
Concealer Duo - Deep  
Liquid Lip Gloss - Reflect  
Setting Powder  
Lipstick - Intensity  
Lipstick - Tempting  
Pressed Powder Foundation - OLIVE 2  
Blush - FLASHY  
Radiance Illuminating Powder  
Eye Shadow Trio - DENSITY  
Liquid Lip Gloss - Enlighten  
3-in-1 Color Stick - Berry Glow  
Liquid Eyeliner - Valley  
Liquid Concealer - Cool  
Curling Mascara - Ridge  
Eye Pencil - Coal  
Volumizing Mascara - Chestnut  
Concealer Duo - Warm  
Sheer Moisture Lip Tint - Glow  
Pressed Powder Foundation - WARM 1  
Pressed Powder Foundation - NEUTRAL 2  
Eye Shadow Trio - STORMY  
Eye Shadow Trio - ROSE GOLD  
Lip Pencil - Elegant  
Pressed Powder Foundation - NEUTRAL 1  
Bronzer - Sparkle  
Lip Gloss - Captivate  
Lip Stick Gem  
Liquid Eyeliner - Ebony  
Waterproof Mascara - Cliff  
Pressed Powder Foundation - OLIVE 1  
Hydration Mist  
Bronzer Duo - BLONZER  
Sheer Moisture Lip Tint -Twinkle

**Mineral Fusion (Cont'd)**

Lipstick - Inspire  
3-in-1 Color Stick - Rosette  
Pressed Powder Foundation - WARM 3  
Blush - CREATION  
Blush - PALE

**Zuzu Luxe**

Oil-Free Liquid Foundation SPF 18 - L16  
Lipstick - Icon  
Lip Gloss Treatment - Bronzite  
Liquid Eyeliner - Nile  
Eyeshadow-platinum  
Mascara - Navy  
Blush-Nymph  
Eyeshadow-espresso  
Lipstick - Sin  
Lipstick - Siren  
Eyeliner - Indigo  
Lipliner - Cappuccino  
Eyeshadow-egyptian gold  
Lipliner - Innocence  
Lipliner - Terra Cotta  
Eyeshadow-ice princess  
Lipstick - Ultra Suede  
Liquid Eyeliner - Luxor  
Dual Powder Foundation - d-32  
Lip Gloss Treatment - Mania  
Eyeshadow-vixen  
Oil-Free Liquid Foundation SPF 18 - L21  
Dual Powder Foundation - d-7  
Eyeliner - South Pacific  
Liquid Eyeliner - Azure  
Lip Gloss Treatment - Caliente  
Eyeliner - Tobacco  
Eyeshadow-absinthe

**Dental Care Products****Desert Essence**

Tea Tree Mouthwash

**Dr. Bronner's**

Cinnamon All-One Toothpaste  
Peppermint All-One Toothpaste

**Jason**

Power Smile Super Refreshing Mouthwash  
Healthy Mouth Naturally Antiseptic Mouthwash  
Sea Fresh Toothpaste  
PowerSmile Whitening Toothpaste

**Deodorant****Burt's Bees**

Men's Deodorant

**EO**

Lavender Spray Deodorant

**Nourish Organic**

Unscented Organic Body Deodorant

**Schmidt's**

Fragrance Free Deodorant  
Lavender Sage Deodorant

**Facial Care Products****365 Everyday Value®**

Moisturizing Lotion FOR ALL SKIN TYPES  
Gentle Skin Cleanser - For All Skin Types

**ACURE**

Facial Toner Balancing, Rose and Red Tea

**Acure**

Radical Resurfacing Facial Lotion  
Eye Cream

**Andalou Naturals**

Meyer Lemon Brightening Creamy Cleanser  
Revitalizing Lash + Lid Brightening Make-Up Remover  
Deep Wrinkle Age Defying Dermal Filler  
Blossom + Leaf Toning Refresher  
Rose Stem Cells Sensitive Pearl Exfoliator

**Avalon Organics**

Vitamin C Vitality Facial Serum

**Derma E**

Hydrating Cleanser with Hyaluronic Acid  
Tea Tree and E Antiseptic Creme  
Vitamin E Severely Dry Skin Creme  
Evenly Radiant Day Creme SPF 15  
Hydrating Eye Creme with Hyaluronic Acid and Pycnogenol  
Hydrating Serum with Hyaluronic Acid  
Microdermabrasion Scrub  
Hydrating Mist with Hyaluronic Acid  
Hydrating Night Creme with Hyaluronic Acid

**Desert Essence**

Skin Ointment

**Dr. Hauschka**

Clarifying Day Oil  
Clarifying Toner  
Rose Day Cream Light  
Translucent Bronzing Tint  
Daily Hydrating Eye Cream  
Facial Toner

**EO**

Face-Exfoliate

**Frangipani**

Exfoliating Face Gel  
Toning Serum

**John Masters Organic**

Moroccan Clay Purifying Mask  
Calendula Hydrating & Toning Mask

**Juice Beauty**

Organic Facial Wash  
SPF 30 Tinted Mineral Moisturizer Tan  
Green Apple Peel Sensitive  
Antioxidant Serum

**Juice Beauty (Cont'd)**

SPF 30 Mineral Moisturizer Sheer

**Trilogy**

Replenishing Night Cream  
CoQ10 Booster Serum  
Nutrient Plus Firming Serum  
Cream Cleanser  
Vital Moisturizing Cream  
Rosehip Oil Antioxidant+  
Hydrating Mist Toner

**Weleda**

Skin Food  
Wild Rose Smoothing Night Cream

**evanhealy**

Lavender Facial Tonic  
Tea Tree Gel Cleanser  
Rose Face Care Kit  
Light Moisture Replenishing Fluid  
Rosehip Facial Serum - Blue  
Rose Cleansing Milk  
Blue Lavender Cleansing Milk  
Rose Vetiver Day Moisturizer  
Blue Chamomile Moisturizer

**Fragrances & Perfumes****Aura Cacia**

Tangerine/Grapefruit Mist  
Patchouli/Sweet Orange Mist

**John Masters Organic**

Sea Mist Sea Salt Spray with Lavender

**Valentina's Home-Brewed**

Psychic Detox Body Mist  
Sweet Dreams Body Oil

**Weleda**

Jardin de Vie Rose Perfume  
Jardin de Vie Pomegranate Perfume  
Jardin de Vie Buckhorn Perfume

**Zum**

Zum Mist Sandalwood-Citrus  
Zum Mist Eucalyptus  
Zum Mist Rosemary-Mint  
Zum Mist Patchouli

**Hair Care Products****Acure**

Ultra-Hydrating Leave-In Conditioner Argan Oil + Argan Stem Cell  
Triple Moisture Repairing Argan Oil + Argan Stem Cell Shampoo  
Dry Shampoo  
Daily Nourishing Lemongrass + Argan Stem Cell Conditioner  
Volume Pure Mint + Echinacea Stem Cell Shampoo  
Volume Pure Mint + Echinacea Stem Cell Conditioner  
Triple Moisture Repairing Argan Oil + Argan Stem Cell Conditioner

**Acure (Cont'd)**

Keratin Boosting Everyday Lemongrass + Argan Stem Cell Shampoo

**Alaffia**

Curl Nurturing Shea Butter Leave-In/Conditioner Detangler for Babies

Shea Butter Moisturizing Shampoo, Vanilla-Mint

Super Hydrating Coconut Conditioner for Normal to Dry Hair

Shea Butter Moisturizing Shampoo, Unscented

Shea Butter Moisturizing Conditioner, Vanilla-Mint

Shea Butter Curl Activating Cream for Curly to Kinky Hair

Shea Butter Moisturizing Conditioner, Unscented

Shea Butter Moisturizing Shampoo, Lavender

Passion Fruit Shampoo - All Hair Types

Passion Fruit Conditioner - All Hair Types

Curl Activating Shea Butter Leave-In Conditioner

Shea Butter Moisturizing Conditioner, Lavender

**Andalou Naturals**

Argan & Sweet Orange Moisture Rich Shampoo

Age Defying Shampoo Thinning Hair Treatment

Age Defying Conditioner Thinning Hair Treatment

Lavender & Biotin Full Volume Style Spray

**Avalon Organics**

Lavender Nourishing Shampoo

**Everyday Coconut**

Sea Salt Texture Spray

Pure African Coconut Oil for Hair and Skin

**Giovanni**

Pineapple & Ginger Leave in Conditioner

Pineapple & Ginger AntiFrizz Hair Serum

Pineapple & Ginger Hair Mask

Pineapple & Ginger Conditioner

**John Masters**

Zinc & Sage Shampoo with conditioner

Honey & Hibiscus Hair Reconstructing Shampoo

Evening Primrose Shampoo for Dry Hair

**John Masters**

John Masters Volumizer Follicle Treatment

**John Masters Organic**

Sea Mist Sea Salt Spray with Lavender

**Mineral Fusion**

Fortifying Mineral Conditioner

Smoothing Dry Hair Oil

Fortifying Mineral Shampoo

**Hand & Body Lotions****365 Everyday Value®**

Maximum Moisture Body Lotion

Maximum Moisturizing Lotion

Maximum Moisture Body Lotion

Maximum Moisturizing Lotion

Moisturizing Lotion FOR ALL SKIN TYPES

**Acure**

Lemongrass + Ginger Lotion

**Acure (Cont'd)**

Mandarin Orange + Mango Lotion

Cocoa Butter Unscented Lotion

Lavender + Lotus Flower Lotion

**Alaffia**

Africa's Secret Multipurpose Skin Cream, Unscented 2 oz.

Alaffia Basics Unrefined Neem Oil

Super Hydrating Coconut Body Lotion for Normal to Dry Skin

**Andalou Naturals**

Refreshing Lavender & Thyme Body Lotion

**Andalou Naturals**

Citrus Verbena Uplifting Body Lotion

1000 Roses Soothing Body Lotion

Mandarin Vanilla Vitalizing Body Lotion

Lime Blossom Hand Cream

A Force Of Nature Clementine Hand Cream

Kukui Cocoa Nourishing Body Butter

**Avalon Organics**

Peppermint Hand & Body Lotion

**Burt's Bees**

Lemon Butter Cuticle Cream

Almond Hand Creme

Shea Butter Hand Creme

Farmer's Friend Hand Salve - 3 oz.

**EO**

Everyone Lotion Citrus & Mint

Cedar Citrus Body Lotion

Everyone Lotion For Every Man Cucumber Lemon

Everyone Lotion Lemon & Coconut

Everyone Lotion Lavender & Aloe

**EveryDay Coconut**

Coconut Lime Body Lotion

**EveryDay Shea**

Vanilla Body Lotion

**Everyday Shea**

Passion Fruit Moisturizing Body Lotion

**Kiss My Face**

rich kiss fragrance free olive & aloe moisturizing lotion

**The Honest Company**

Face and Body Lotion

**Hand & Body Washes****365 Everyday Value®**

Olive & Aloe Translucent Bar Soap

Lavender Translucent Bar Soap

Unscented Translucent Bar Soap

Vitamin E Translucent Bar Soap

**Acure**

Ultra-Hydrating Coconut Pumpkin Body Wash

Clarifying Mint + Lilac Stem Cell Body Wash

**Alaffia**

Coconut Shampoo & Body Wash

Coconut Mint Hand Soap

**Alaffia (Cont'd)**

Vanilla Almond African Black Soap  
Eucalyptus Tea Tree African Black Soap  
Vanilla Almond African Black Soap  
Super Hydrating Coconut Body Wash for Normal to Dry Skin  
Coconut Pineapple Hand Soap  
Eucalyptus Tea Tree African Black Soap  
Lavender Ylang Ylang African Black Soap

**Andalou Naturals**

Mandarin Vanilla Vitalizing Shower Gel

**Avalon Organics**

Lavender Bath & Shower Gel  
Peppermint Bath & Shower Gel  
Lemon Glycerin Hand Soap

**Burt's Bees**

Men's Body Wash

**Dr Bronner's**

Rose Liquid Soap-32 oz.  
Almond Liquid Soap-32 oz.  
Almond Liquid Soap-8 oz.

**Dr. Bronner's**

Lavender Liquid Soap  
Tea Tree Liquid Soap - 32 oz.  
Eucalyptus Liquid Soap  
Citrus Orange Liquid Soap - 32 oz.  
Peppermint Liquid Soap  
Tea Tree Liquid Soap  
Mild Liquid Baby Soap  
Lavender Liquid Soap - 32 oz.  
Mild Liquid Baby Soap - 32 oz.  
Eucalyptus Liquid Soap - 32 oz.

**Mrs. Meyer's**

Rosemary Hand Soap  
Sunflower Hand Soap  
Bluebell Hand Soap

**Lip Balms****Alaffia**

Shea & Cocoa Butter Lip Balm

**Avalon Organics**

Vitamin C Soothing Lip Balm

**Badger**

Lip Balm Unscented SPF 15  
Unscented Lip Care

**Burt's Bees**

Nourishing Lip Balm with Mango Butter (tube)  
Honey Lip Balm  
Beeswax Lip Balm  
Beeswax Lip Balm  
Pink Grapefruit Moisturizing Balm  
Coconut & Pear Moisturizing Lip Balm  
Champagne Lip Shimmer  
Wild Cherry Moisturizing Lip Balm

**Burt's Bees (Cont'd)**

Lip Shimmer - Caramel  
Vanilla Bean Moisturizing Lip Balm  
Ultra Conditioning Lip Balm with Kokum Butter

**Dr. Bronner's**

Lemon Lime Lip Balm-12 pack  
Peppermint Lip Balm-12 pack  
Naked Lip Balm-12 pack

**Eco Lips**

Organic Mongo Kiss Unflavored Lip Balm

**John Masters**

John Masters Lip Calm

**Mineral Fusion**

Lipstick Butter - Vine  
Lipstick Butter - Ripe  
Lipstick Butter - Luscious  
Lipstick Butter - Honeysuckle  
Lipstick Butter - Delicious

**Whole Foods Market**

Organic Lip Balm Pomegranate Orange  
Organic Lip Balm Vanilla Honey  
Organic Lip Balm Tangerine  
Organic Lip Balm Peppermint

**Oils - Essential/Massage/Aromatic****365 Everyday Value®**

365 Peppermint Essential Oil  
365 Lavender Essential Oil

**Aura Cacia**

Sweet Almond Skin Care Oil 16oz  
Renew, Essential Oil Blend  
Lime  
Organic Argan Oil (1OZ IN BOX)  
Jojoba Skin Care Oil  
Cedarwood, Texas  
Freshen, Essential Oil Blend  
Pep Talk Essential Solutions Oil  
Gray Matter Batter Essential Solutions Oil  
Lemon Eucalyptus  
Grapeseed Skin Care Oil 16oz  
Organic Castor Oil (4OZ)  
Panic Button Essential Solutions Oil  
Rose Otto Precious Essentials  
Orange, Sweet  
Clove Bud  
Basil, Sweet  
Ylang Ylang III  
Wintergreen  
Sage  
Ginger  
Avocado Skin Care Oil  
Jasmine Absolute Precious Essentials  
Myrrh Precious Essentials  
Patchouli, Dark

**Aura Cacia (Cont'd)**

Grapefruit  
Roman Chamomile Precious Essentials  
Comfort, Essential Oil Blend  
Cinnamon Leaf  
Tangerine  
Love Potion Essential Solutions Oil  
Chill Pill Essential Solutions Oil  
Rose Absolute Precious Essentials  
Cypress  
Geranium  
Sandalwood  
Sesame Skin Care Oil  
Neroli Precious Essentials  
Vanilla Precious Essentials  
Creative Juice Essential Solutions Oil  
Pillow Potion Essential Solutions Oil

**Desert Essence**

Eco-Harvest Tea Tree Oil

**Jason**

Vitamin E Oil 45,000 IU  
Tea Tree Oil Nail Saver - 70% Organic  
Vitamin E Oil 32,000 IU w\_wand

**NOW Essential Oils**

Peppermint Oil  
Cinnamon Cassia Oil  
Oregano Oil  
Camphor Oil  
Eucalyptus Oil

**NOW Foods**

100% Pure Clove Oil

**Nature's Gate**

Vitamin E 32,000 IU Roll On

**Trilogy**

Certified Organic Rosehip Oil 20 ml

**Weleda**

Birch Cellulite Oil  
Arnica Massage Oil

**Ointments/Salves/Gels/Antiseptics****Alba Botanica**

Aloe Vera Gel

**Badger**

Baby Balm  
Winter Wonder Rub

**EO**

Organic Peppermint Hand Sanitizing Spray  
Hand Cleansing Wipes Lavender  
Hand Sanitizer Spray Coconut Lemon

**Motherlove**

Nipple Cream

**Personal Care****Derma E**

Vitamin E Severely Dry Skin Creme

**Derma E (Cont'd)**

Tea Tree and E Antiseptic Creme  
Psorzema Creme

**EO**

Hand Sanitizer Spray Coconut Lemon

**Weleda**

Pomegranate Cuticle Softener Pen

**Shaving Aids****Dr. Bronner's**

Shaving Gel Tea Tree  
Shaving Gel Lavender

**Kiss My Face**

4in1 Moisture Shave Green Tea & Bamboo  
Lavender & Shea Moisture Shave 11 oz  
Cool Mint Moisture Shave  
Fragrance Free Moisture Shave 11 oz  
Fragrance Free Moisture Shave  
Cool Mint Moisture Shave 11 oz

**Sun Protection****Badger**

Baby Sunscreen SPF 30+  
Cream Sunscreen SPF30  
Mineral Kids SPF 30 Tangerine Vanilla Sunscreen  
Lip Balm Unscented SPF 15  
Lightly Scented Sunscreen SPF 30  
Sport Unscented SPF 35 Sunscreen

**Elemental Herbs**

Sport Sunscreen SPF 33  
Sunstick SPF 30 coconut  
Sunstick SPF 30 Unscented

**Goddess Garden**

Kids Sport Natural Sunscreen Continuous Spray SPF 30  
Sport Natural Sunscreen Continuous Spray SPF 30