

# Premium Body Care Products



## Baseline Store, Rocky Mountain Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

## Baby & Child Products

### Burt's Bees

Baby Bee Dusting Powder

### Calendula Body Lotion

Weleda

### Dr. Bronner's

Mild Liquid Baby Soap - 16 oz.

Mild Baby Bar Soap

Mild Liquid Baby Soap - 32 oz.

### EveryDay Shea

Bubble Bath for Babies & Up - Calming Lemon-Lavender

### The Honest Company

Tangerine Dream Bubble Bath

Healing Balm

### Weleda

White Mallow Body Lotion

Calendula Baby Oil

## Bar Soap

### Alaffia

Good Soap 3pk

Authentic African Black Soap, Peppermint

Unscented Authentic African Black Soap

Good Soap Bulk

### Dr. Bronner's

Eucalyptus Soap Bar

Orange Citrus Soap Bar

Peppermint Soap Bar

Tea Tree Soap Bar

Mild Baby Bar Soap

### Kiss My Face

Pure Olive Oil Bar Soap 8 oz

## Whole Foods Market

Triple Milled Shea Butter Bar Soap

Triple Milled Milk Bar Soap

Triple Milled Sandalwood Bar Soap

WFM Organic Triple Milled Soap Lavender

Triple Milled Lemon Verbena Bar Soap

WFM Organic Triple Milled Soap Grapefruit Mint

WFM Organic Triple Milled Soap Lemon Verbena

Triple Milled Lavender Bar Soap

## Bath Salts/Sugars/Scrubs

### Alaffia

Moisturizing Shea Butter Bubble Bath, Vanilla Citrus Mint

Moisturizing Shea Butter Bubble Bath, Lavender

### Ancient Secrets

Nasal Cleansing Salts-8 oz bag

### Aura Cacia

Lavender Harvest Mineral Bath 2.5oz

Tranquility Mineral Bath 2.5oz

Heart Song Mineral Bath 2.5oz

Soothing Heat Mineral Bath 2.5oz

### Little Moon

Tired Old Ass Soak

Tired Old Ass Soak

Make It So Bath Salt

### Soothing Touch

BATH SALTS, CEDAR SAGE

BATH SALTS, REST & RELAX

BATH SALTS, EUCALYPTUS SPRUCE

### The Honest Company

Tangerine Dream Bubble Bath

### The Seaweed Bath Co

**The Seaweed Bath Co (Cont'd)**

Seaweed Bath Ocean Fresh Detox

**The Seaweed Bath Co.**

Bath Powder w/ Argan Lavender

**Cosmetics****Mineral Fusion**

Smoothing Eye Primer  
Eye Pencil - Coal  
Liquid Lip Gloss - Polished  
Concealer Duo - Cool  
Concealer Duo - Neutral  
Curling Mascara - Gravity  
Setting Powder  
Liquid Concealer - Warm  
Waterproof Mascara - Cocoa  
Eye Shadow Trio - STUNNING  
Blush - SMASHING  
Liquid Lip Gloss - Sensitive  
Pressed Powder Foundation - WARM 3  
Pressed Powder Foundation - NEUTRAL 2  
Liquid Eyeliner - Ebony  
Volumizing Mascara - Chestnut  
Volumizing Mascara - Midnight  
Curling Mascara - Ridge  
Lip Stick Gem  
Liquid Eyeliner - Valley  
Waterproof Mascara - Raven  
Bronzer - Sparkle  
Liquid Lip Gloss - Enlighten  
Lip Gloss - Scarlet  
Sheer Moisture Lip Tint - Smolder  
Concealer Duo - Warm  
Lip Pencil - Elegant  
Sheer Moisture Lip Tint - Glow  
Pressed Powder Foundation - OLIVE 3  
Blush - FLASHY  
Sheer Moisture Lip Tint - Glisten  
Hydration Mist  
Eye Pencil - Rough  
Lipstick - Inspire  
Liquid Concealer - Neutral  
Volumizing Mascara - Jet  
Waterproof Mascara - Cliff  
Radiance Illuminating Powder  
Pressed Powder Foundation - OLIVE 2  
Bronzer - Luster  
Sheer Moisture Lip Tint -Twinkle  
Sheer Moisture Lip Tint - Shimmer  
Lip Gloss - Clarity  
Pressed Powder Foundation - COOL 2  
Lip Gloss - Vixen  
Lip Stick Flashy  
Liquid Concealer - Cool

**Mineral Fusion (Cont'd)**

Sheer Moisture Lip Tint - Adorn  
Pressed Powder Foundation - WARM 2  
Blush - CREATION  
Eye Shadow Trio - DENSITY  
Eye Shadow Trio - FRAGILE  
Eye Shadow Trio - ROSE GOLD  
Lipstick - Ruby  
Bronzer Duo - BLONZER  
Lip Pencil - Splendid  
Sheer Moisture Lip Tint - Blush

**Dental Care Products****Botanique by Himalaya**

Tooth Paste

**Desert Essence**

Tea Tree Mouthwash

**Dr. Bronner's**

Cinnamon All-One Toothpaste  
Peppermint All-One Toothpaste

**Jason**

Healthy Mouth Naturally Antiseptic Mouthwash  
Sea Fresh Toothpaste

**Deodorant****EO**

Lavender Spray Deodorant

**Nourish Organic**

Lavender Mint Organic Body Deodorant

**Facial Care Products****365 Everyday Value®**

Moisturizing Lotion FOR ALL SKIN TYPES  
Daily Facial Cleanser - For Normal to Oily Skin  
Gentle Skin Cleanser - For All Skin Types

**ACURE**

Facial Toner Balancing, Rose and Red Tea  
Moroccan Argan Oil  
Seriously Glowing Facial Serum

**Acure**

Superfruit Facial Cleanser  
Sensitive Facial Cream Argan Oil + Probiotic  
Argan Oil Cleansing Towelettes, Unscented  
Olive + Mint Facial Cleanser  
Brightening Facial Scrub  
Chamomile + Carrot Day Cream  
Pomegranate Night Cream

**Alaffia**

Coconut Face Wash  
Coconut Night Cream  
Daily Face Lotion SPF 15  
Coconut Water Facial Toner

**Andalou Naturals**

Luminous Eye Serum  
Purple Carrot + C Luminous Night Cream  
Rose Stem Cell Sensitive Eye Revive

**Andalou Naturals (Cont'd)**

Rose Stem Cells Sensitive Cleansing Foam  
Super Goji Peptide Perfecting Cream  
Probiotic Cleansing Apricot Milk  
Revitalizing Lash + Lid Brightening Make-Up Remover  
Rose Stem Cells Sensitive Beautiful Day Cream  
Rose Stem Cells Sensitive Heavenly Night Cream  
Bioactive 8 Berry Enzyme Mask

**Avalon Organics**

Vitamin C Balancing Facial Toner  
Vitamin C Vitality Facial Serum

**Burt's Bees**

Chamomile & Soap Bark Deep Cleansing Cream

**Derma E**

Hydrating Mist with Hyaluronic Acid  
Evenly Radiant Night Creme  
Firming Serum with DMAE, Alpha Lipoic and C-Ester  
Hydrating Day Creme with Hyaluronic Acid  
Age-Defying Night Creme with Astaxanthin and Pycnogenol  
Microdermabrasion Scrub  
Hydrating Serum with Hyaluronic Acid  
Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester  
Hydrating Cleanser with Hyaluronic Acid  
Deep Wrinkle Reverse Moisturizer with Peptides Plus  
Hydrating Night Creme with Hyaluronic Acid  
Evenly Radiant Serum  
Vitamin E Severely Dry Skin Creme

**Dr. Hauschka**

Cleansing Cream  
Facial Toner  
Rose Day Cream Light  
Quince Day Cream  
Soothing Cleansing Milk  
Translucent Bronzing Tint  
Revitalizing Day Cream 1.0 fl oz  
Clarifying Day Oil  
Clarifying Toner  
Daily Hydrating Eye Cream  
Melissa Day Cream

**Earth Science**

Healthy Skin Ceramide Facial Lotion

**Every Man Jack**

Face Lotion

**Everyday Coconut**

Face Scrub

**Goddess Garden**

After Sun Gel

**John Masters Organic**

Rose & Apricot Antioxidant Day Creme

**Juice Beauty**

Nutrient Moisturizer  
Smoothing Eye Concentrate  
Cleansing Milk

**Juice Beauty (Cont'd)**

SPF 30 Tinted Mineral Moisturizer Sand  
SPF 30 Mineral Moisturizer Sheer  
Green Apple Peel Sensitive

**Nourish Organic**

Ultra Hydrating Face Cream  
Moisturizing Face Cleanser

**Trilogy**

Everything Balm 45 ml  
Nutrient Plus Firming Serum  
Cream Cleanser  
CoQ10 Eye Recovery Concentrate  
Rosehip Oil Antioxidant+  
Replenishing Night Cream  
Vital Moisturizing Cream  
CoQ10 Booster Serum

**Weleda**

Skin Food  
Iris Hydrating Facial Lotion  
Wild Rose Smoothing Eye Cream  
Wild Rose Smoothing Night Cream  
Gentle Cleansing Milk  
Wild Rose Smoothing Day Cream

**evanhealy**

Rose Vetiver Day Moisturizer  
Rosehip Facial Serum - Blue  
Rosehip Facial Serum - Rose  
Tea Tree Gel Cleanser  
Blue Chamomile Moisturizer  
Sea Algae Serum  
Shea Butter with Olive Leaf  
Rose Geranium Facial Tonic Hydrosol  
Blue Lavender Cleansing Milk  
Lavender Facial Tonic  
Rose Cleansing Milk  
Pomegranate Repair Serum

**Fragrances & Perfumes****Aura Cacia**

Lavender Mist

**Weleda**

Jardin de Vie Pomegranate Perfume  
Jardin de Vie Buckhorn Perfume  
Jardin de Vie Rose Perfume

**Hair Care Products****Acure**

Volume Pure Mint + Echinacea Stem Cell Conditioner  
Triple Moisture Repairing Argan Oil + Argan Stem Cell Conditioner  
Keratin Boosting Everyday Lemongrass + Argan Stem Cell Shampoo  
Triple Moisture Repairing Argan Oil + Argan Stem Cell Shampoo  
Volume Pure Mint + Echinacea Stem Cell Shampoo  
Daily Nourishing Lemongrass + Argan Stem Cell

Conditioner

#### **Alaffia**

Passion Fruit Conditioner - All Hair Types  
Curl Enhancing Shea Butter Leave-In Conditioner  
Super Hydrating Coconut Conditioner for Normal to Dry Hair  
Passion Fruit Shampoo - All Hair Types  
Super Hydrating Coconut Shampoo for Normal to Dry Hair

#### **Andalou Naturals**

Age Defying Hair Spray  
Age Defying Thickening Spray  
Sunflower & Citrus Perfect Hold Hair Spray  
Moisture Rich Leave In Conditioner

#### **Aubrey**

White Camellia and Jasmine Shine Conditioner Spray 4oz

#### **Avalon Organics**

Nourishing Lavender Shampoo  
Lavender Nourishing Conditioner  
Lavender Nourishing Shampoo  
Peppermint Revitalizing Conditioner  
Peppermint Revitalizing Shampoo  
Lemon Clarifying Shampoo  
Tea Tree Scalp Treatment Shampoo

#### **Badger**

Hair Pomade

#### **Everyday Coconut**

Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair  
Sea Salt Texture Spray  
Pure African Coconut Oil for Hair and Skin  
Ultra Hydrating Coconut Lime Conditioner for Extra Dry Hair

#### **Giovanni**

Pineapple & Ginger Conditioner  
Pineapple & Ginger AntiFrizz Hair Serum  
Pineapple & Ginger Hair Mask  
Pineapple & Ginger Leave in Conditioner

#### **John Masters**

Honey & Hibiscus Hair Reconstructing Shampoo  
Zinc & Sage Shampoo with conditioner  
Lavender Rosemary Shampoo for Normal Hair  
Evening Primrose Shampoo for Dry Hair

#### **Mineral Fusion**

Smoothing Dry Hair Oil

#### **The Honest Company**

Sweet Orange Vanilla Shampoo and Body Wash  
Sweet Orange Vanilla Conditioner  
Conditioning Mist

### **Hand & Body Lotions**

#### **365 Everyday Value®**

Moisturizing Lotion FOR ALL SKIN TYPES  
Maximum Moisture Body Lotion  
Maximum Moisturizing Lotion  
Maximum Moisturizing Lotion  
Maximum Moisture Body Lotion

#### **Acure**

Mandarin Orange + Mango Lotion  
Marula Oil  
Lemongrass + Ginger Lotion  
Lavender + Lotus Flower Lotion  
Cocoa Butter Unscented Lotion

#### **Alaffia**

Shea Butter Unscented Body Cream  
Super Hydrating Coconut Body Lotion for Normal to Dry Skin

#### **Alba Botanica**

Aloe Vera Lotion

#### **Andalou Natsurals**

Refreshing Lavender & Thyme Body Lotion

#### **Avalon Organics**

Lemon Hand & Body Lotion  
Lavender Hand & Body Lotion

#### **Burt's Bees**

Farmer's Friend Hand Salve - 3 oz.  
Lemon Butter Cuticle Cream

#### **Carolla's Beeswax**

Beeswax Skin Crème  
Beeswax Skin Crème  
Beeswax Skin Crème

#### **EO**

Everyone Lotion Citrus & Mint  
Unscented Body Lotion  
Everyone Lotion Lavender & Aloe  
Everyone Lotion Lemon & Coconut

#### **Egyptian Magic**

Skin Cream

#### **EveryDay Shea**

Unscented Body Lotion  
Vanilla Body Lotion

#### **Kiss My Face**

rich kiss fragrance free olive & aloe moisturizing lotion  
tropical coconut light moisturizing lotion  
fragrance free olive & aloe light moisturizing lotion  
lavender shea light moisturizing lotion

#### **Mineral Fusion**

Waterstone Mineral Body Lotion

#### **ShiKai**

Borage Dry Skin Therapy Lotion

#### **The Honest Company**

Face and Body Lotion

#### **The Seaweed Bath Co.**

Unscented Body Cream

#### **Weleda**

Weleda Skin Food, Small  
Sea Buckthorn Body Lotion  
Sea Buckthorn Hand Cream

### **Hand & Body Washes**

#### **365 Everyday Value®**

### **365 Everyday Value® (Cont'd)**

Olive & Aloe Translucent Bar Soap  
Lavender Translucent Bar Soap  
Unscented Translucent Bar Soap  
Vitamin E Translucent Bar Soap

### **Acure**

Sensitive Unscented CoQ10 + Argan Stem Cell Body Wash  
Clarifying Mint + Lilac Stem Cell Body Wash  
Cell Stimulating Argan Stem Cell + Argan Oil Body Wash  
Ultra-Hydrating Coconut Pumpkin Body Wash

### **Alaffia**

Coconut Shampoo & Body Wash  
Eucalyptus Tea Tree African Black Soap

### **Andalou Naturals**

Lavender Thyme Refreshing Shower Gel  
Mandarin Vanilla Vitalizing Shower Gel  
Citrus Verbena Uplifting Shower Gel  
1000 Roses Soothing Shower Gel

### **Aura Cacia**

Tangerine/Grapefruit Foam Bath-2.5 oz  
Lavender Foam Bath-2.5 oz

### **Avalon Organics**

Lemon Bath & Shower Gel  
Lavender Bath & Shower Gel

### **Deep Steep**

Body Wash Grapefruit Bergamot 8oz.  
Bubble Bath Grapefruit Bergamot 17oz.

### **Dr Bronner's**

Rose Liquid Soap-32 oz.  
Almond Liquid Soap-32 oz.

### **Dr. Bronner's**

Lavender Liquid Soap - 16 oz.  
Tea Tree Liquid Soap - 32 oz.  
Mild Liquid Baby Soap - 32 oz.  
Eucalyptus Liquid Soap - 32 oz.  
Liquid Soap Pump Baby/Mild Unscented  
Peppermint Liquid Soap  
Soap Lqd Pump Lavender OG FT  
Liquid Soap Peppermint Spearmint  
Mild Liquid Baby Soap - 16 oz.  
Citrus Orange Liquid Soap - 32 oz.

### **EveryDay Shea**

EveryDay Shea Moisturizing Body Wash, Lavender

### **Mrs. Meyer's**

Rosemary Hand Soap

### **The Honest Company**

Sweet Orange Vanilla Shampoo and Body Wash

### **The Seaweed Bath Co.**

Body Wash - Euc. & Pepp.  
Body Wash - Unscented  
Body Wash - Lavender

## **Lip Balms**

### **Alba Botanica**

Coconut Cream Lip Balm

### **Avalon Organics**

Vitamin C Soothing Lip Balm

### **Burt's Bees**

Lip Shimmer Peony  
Lip Shimmer - Caramel  
Honey Lip Balm  
Watermelon Lip Shimmer  
Champagne Lip Shimmer  
Beeswax Lip Balm  
Pink Grapefruit Moisturizing Balm  
Beeswax Lip Balm  
Ultra Conditioning Lip Balm with Kokum Butter  
Vanilla Bean Moisturizing Lip Balm  
Wild Cherry Moisturizing Lip Balm  
Nourishing Lip Balm with Mango Butter (tube)  
Squeezeable Beeswax Lip Balm  
Coconut & Pear Moisturizing Lip Balm  
Guava Lip Shimmer  
Fig Lip Shimmer  
Rhubarb Lip Shimmers

### **Eco Lips**

Organic Mongo Kiss Peppermint Lip Balm  
Vanilla Mongo Kiss

### **Mineral Fusion**

Lipstick Butter - Ripe  
Lipstick Butter - Blackberry  
Lipstick Butter - Luscious  
Lipstick Butter - Pomegranate

### **Weleda**

EVERON Lip Balm

### **Whole Foods Market**

Organic Lip Balm Tangerine  
Organic Lip Balm Pomegranate Orange  
Organic Lip Balm Peppermint  
Organic Lip Balm Vanilla Honey

## **Oils - Essential/Massage/Aromatic**

### **365 Everyday Value®**

365 Lavender Essential Oil  
365 Peppermint Essential Oil  
365 Tea Tree Essential Oil  
365 Eucalyptus Essential Oil

### **ACURE**

Moroccan Argan Oil

### **Aura Cacia**

Lavender Tea Tree (0.5OZ)  
Cedarwood, Texas  
Lemon  
Ylang Ylang III  
Cinnamon Leaf  
Argan Oil  
Lavender Essential Oil

**Aura Cacia (Cont'd)**

Tea Tree  
Bergamot BF Bergaptene-Free  
Clove Bud  
Frankincense  
Sandalwood  
Tangerine  
Sandalwood Precious Essentials  
Rose Absolute Precious Essentials  
Geranium Essential Oil  
Rosemary Essential Oil  
Sweet Almond Skin Care Oil 4oz  
Peppermint, Natural  
Grapefruit  
Grapeseed Skin Care Oil 4oz  
Roman Chamomile Precious Essentials  
Lavender Harvest Body Oil 4oz  
Myrrh  
Indulge, Essential Oil Blend  
Lavender  
Lavender  
Lime  
Jasmine Absolute Precious Essentials  
Frankincense Precious Essentials  
Vanilla Precious Essentials  
Lemon Eucalyptus  
Comfort, Essential Oil Blend  
Organic Castor Oil (4OZ)  
Rose Otto Precious Essentials  
Jojoba Skin Care Oil  
Eucalyptus  
Geranium  
Lemon Tea Tree (0.5OZ)

**Desert Essence**

Eco-Harvest Tea Tree Oil

**EO**

Body Oil, French Lavender

**Jason**

Vitamin E Oil 32,000 IU w\_wand  
Vitamin E Oil 45,000 IU  
Vitamin E Oil 14,000 IU

**NOW Essential Oils**

Lavender Oil  
Peppermint Oil  
Grapefruit Oil  
Lime Oil  
Cedarwood Oil  
Cinnamon Cassia Oil  
Eucalyptus Oil  
Lemon Oil  
Rosemary Oil  
Sage Oil  
Citronella Oil

**NOW Foods**

100% Pure Clove Oil  
100% Pure Lemongrass Oil  
100% Pure Orange Oil

**The Honest Company**

Body Oil

**Trilogy**

Certified Organic Rosehip Oil 20 ml

**Weleda**

Arnica Massage Oil

**Ointments/Salves/Gels/Antiseptics****Badger**

Aromatic Eucalyptus and Mint Chest Rub  
Organic Arnica Blend Joint Rub

**EO**

Organic Lavender Hand Sanitizing Spray  
Hand Cleansing Wipes Lavender  
Organic Lavender Hand Sanitizing Spray  
Hand Sanitizer Spray Coconut Lemon

**Medicine Mama's Apothecary**

Medicine Mama's Bee Magic 2 oz

**Motherlove**

Pregnant Belly Salve

**The Honest Company**

Healing Balm

**Personal Care****Derma E**

Vitamin E Severely Dry Skin Creme  
Scar Gel

**EO**

Hand Sanitizer Spray Coconut Lemon

**Shaving Aids****Acure**

Foaming Shave Gel

**Burt's Bees**

Men's Shave Cream

**Kiss My Face**

Lavender & Shea Moisture Shave 11 oz  
Natural Man 4N1 Shave  
Fragrance Free Moisture Shave 11 oz  
Cool Mint Moisture Shave 11 oz  
Pomegranate Grapefruit Moisture Shave  
4in1 Moisture Shave Green Tea & Bamboo

**Weleda**

Shaving Cream

**Sun Protection****Badger**

Sport Unscented SPF 35 Sunscreen  
Cream Sunscreen SPF30  
Mineral Kids SPF 30 Tangerine Vanilla Sunscreen  
Unscented Stick Sunscreen SPF 35  
Lightly Scented Sunscreen SPF 30

**Badger (Cont'd)**

Baby Sunscreen SPF 30+

**Goddess Garden**

Facial Natural Sunscreen SPF 30

Natural Sunscreen SPF 29

Kids Sport Natural Sunscreen Continuous Spray SPF 30

Sport Natural Sunscreen Continuous Spray SPF 30

Everyday Natural Sunscreen Continuous Spray SPF 30

Sport Natural Sunscreen SPF 30 Tube

Kids Natural Sunscreen Continuous Spray SPF 30

Kids Sport Natural Sunscreen Continuous Spray SPF 30

Natural Sunscreen SPF 30

Sport Natural Sunscreen Continuous Spray SPF 30

Kids Natural Sunscreen SPF 30 Tube

Kid's Natural Sunscreen SPF 30

Kid's Natural Sunscreen SPF 30

Natural Baby Sunscreen SPF 30

Natural Facial Sunscreen SPF 30