

Premium Body Care Products



Brentwood Store, Southern Pacific Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

Baby & Child Products

Burt's Bees

Baby Bee Baby Wash Fragrance Free-12 oz

Calendula Shampoo & Bodywash

Weleda

Dr. Bronner's

Mild Baby Bar Soap

Mild Liquid Baby Soap - 16 oz.

Mild Liquid Baby Soap

Mild Liquid Baby Soap - 32 oz.

Earth's Best Baby

Strawberry and Banana Toddler Toothpaste

EveryDay Shea

Shea Butter Conditioner & DeTangler for Babies & Up

Shea Butter Shampoo & Body Wash for Babies & Up

Bubble Bath for Babies & Up - Calming Lemon-Lavender

Jason

Strawberry, Kid's Only! Toothpaste

Kiss My Face

Berry Smart Toothpaste Fluoride Free 4 oz

The Honest Company

Healing Balm

Tangerine Dream Bubble Bath

Weleda

Calendula Body Cream

Bar Soap

Alaffia

Good Soap Bulk

Unscented Authentic African Black Soap

Authentic African Black Soap, Peppermint

Authentic African Black Soap, Tangerine Citrus

Alaffia (Cont'd)

Good Soap 3pk

Dr Bronner's

Almond Bar Soap

Rose Bar Soap

Dr. Bronner's

Tea Tree Soap Bar

Mild Baby Bar Soap

Peppermint Soap Bar

Lavender Soap Bar

Orange Citrus Soap Bar

Eucalyptus Soap Bar

The Seaweed Bath Co.

Cellulite Detox Bar Soap

Whole Foods Market

Triple Milled Sandalwood Bar Soap

Triple Milled Lemon Verbena Bar Soap

WFM Organic Triple Milled Soap Lavender

WFM Organic Triple Milled Soap Honey Almond

Triple Milled Green Tea Bar Soap

Triple Milled Shea Butter Bar Soap

Triple Milled Lavender Bar Soap

Bath Salts/Sugars/Scrubs

Ancient Secrets

Nasal Cleansing Salts-8 oz bag

Aura Cacia

Clearing Eucalyptus Mineral Bath

Tranquility Mineral Bath 2.5oz

The Honest Company

Tangerine Dream Bubble Bath

Cosmetics

Derma E

Evenly Radiant Makeup Remover

Gabriel Cosmetics Inc.

Lipstick - Sheer Pink

Lipstick - Clay

Lipstick - Matte Spice

Lipstick - Currant

Mascara-Black

Lipstick - Mauve

Mascara-Black Brown

Lipliner - Nutmeg

Lipstick - Sheer Rose

Lip Gloss Treatment - Nectar

Lipliner - Spice

Lipliner - Berry

Lipstick - Taupe

Lipstick - Raisin

Lipstick - Dune

Lip Gloss Treatment - Mocha Ice

Lip Gloss Treatment- Caramel

Lip Gloss Treatment - Venus

Lipstick - Wild Orchid

Lipstick - Maple Shimmer

Lipstick - Copper Glaze

Lipstick - Seashell

Lipstick - Velour

Gabriel Cosmetics, Inc.

Concealer - Light

Concealer - Medium

Gabriel Makeup

Blush - Petal

Eyeliners - Charcoal

Moisturizing Liquid Foundation-True Beige

Eye Shadow-sable

Eyeliners - Black

Moisturizing Liquid Foundation-Natural Beige

Eyeliners - Chocolate Brown

Moisturizing Liquid Foundation-Rose Beige

Eyeliners - Navy

Eye Shadow-bone

Eye Shadow-aubergine

Blush - Contour

Blush - Rose

Dual Powder Foundation-Med Beige

Mineral Fusion

Radiance Illuminating Powder

Bronzer - Luster

Setting Powder

Liquid Concealer - Warm

Lip Stick Flashy

Pressed Powder Foundation - WARM 2

Curling Mascara - Gravity

Waterproof Mascara - Raven

Mineral Fusion (Cont'd)

Bronzer Duo - BLONZER

Bronzer - Sparkle

Sheer Moisture Lip Tint - Shimmer

Pressed Powder Foundation - WARM 3

Liquid Eyeliner - Ebony

Volumizing Mascara - Midnight

Volumizing Mascara - Jet

Liquid Lip Gloss - Enlighten

Lip Gloss - Clarity

Sheer Moisture Lip Tint - Glisten

Sheer Moisture Lip Tint - Glow

Concealer Duo - Warm

Sheer Moisture Lip Tint - Adorn

Sheer Moisture Lip Tint - Smolder

Eye Shadow Trio - ROSE GOLD

Eye Pencil - Coal

Dental Care Products

Desert Essence

Tea Tree Mouthwash

Tea Tree Mouthwash

Dr. Bronner's

Anise All-One Toothpaste

Cinnamon All-One Toothpaste

Peppermint All-One Toothpaste

Earth's Best Baby

Strawberry and Banana Toddler Toothpaste

Jason

Healthy Mouth Naturally Antiseptic Mouthwash

Sea Fresh Biologically-Active Mouthwash

Sea Fresh Toothpaste

Power Smile Super Refreshing Mouthwash

PowerSmile Whitening Toothpaste

Kiss My Face

Berry Smart Toothpaste Fluoride Free 4 oz

Weleda

Salt Toothpaste

Plant Gel Toothpaste

Deodorant

EO

Vetiver Spray Deodorant

Citrus Spray Deodorant

Lavender Spray Deodorant

Weleda

Sage Deodorant

Wild Rose Deodorant

Citrus Deodorant

Facial Care Products

365 Everyday Value®

Daily Facial Cleanser - For Normal to Oily Skin

Moisturizing Lotion FOR ALL SKIN TYPES

Gentle Skin Cleanser - For All Skin Types

ACURE

Seriously Glowing Facial Serum
Moroccan Argan Oil
Moroccan Argan Oil
Facial Toner Balancing, Rose and Red Tea

Acure

Superfruit Facial Cleanser
Facial Mask CGF + Argan Stem Cell
Olive + Mint Facial Cleanser
Sensitive Facial Cleanser Argan Oil + Probiotic
Chamomile + Carrot Day Cream
Eye Cream
Brightening Facial Scrub
Pomegranate Night Cream

Alaffia

Coconut Water Facial Toner

Andalou Naturals

Rose Stem Cells Sensitive Heavenly Night Cream
Sheer Sensitive Moisturizing Color Correct
Rose Stem Cells Sensitive Beautiful Day Cream
Probiotic Cleansing Apricot Milk
Blossom + Leaf Toning Refresher
Fruit Stem Cell Age Defying Revitalize Serum
Resveratrol Q10 Night Repair Cream
All in One Beauty Balm Sheer Tint with SPF 30
Rose Stem Cells Sensitive Floral Toner
Rose Stem Cells Sensitive Cleansing Foam
Probiotic + C Renewal Cream
Luminous Eye Serum
Meyer Lemon Brightening Creamy Cleanser

Avalon Organics

Vitamin C Vitality Facial Serum

CocoKind

Organic Facial Cleansing Oil
Organic Rosewater Facial Toner

Derma E

Hydrating Day Creme with Hyaluronic Acid
Hydrating Cleanser with Hyaluronic Acid
Refining Vitamin A Creme
Hydrating Eye Creme with Hyaluronic Acid and Pycnogenol
Evenly Radiant Day Creme SPF 15
Evenly Radiant Night Creme
Evenly Radiant Cleanser
Tea Tree and E Antiseptic Creme
Evenly Radiant Dark Circle Eye Creme
Refining Vitamin A and Glycolic Cleanser
Refining Vitamin A and Glycolic Scrub
Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester
Deep Wrinkle Reverse Moisturizer with Peptides Plus
Evenly Radiant Makeup Remover
Hydrating Night Creme with Hyaluronic Acid

Dr. Hauschka

Clarifying Day Oil

Dr. Hauschka (Cont'd)

Revitalizing Day Cream 3.4 fl oz
Facial Toner
Cleansing Cream
Eye Balm
Quince Day Cream
Revitalizing Day Cream 1.0 fl oz
Rose Day Cream Light
Rose Day Cream
Soothing Cleansing Milk
Regenerating Eye Cream

Juice Beauty

Nutrient Moisturizer
Smoothing Eye Concentrate
SPF 30 Tinted Mineral Moisturizer Sand
Hydrating Mist
Cleansing Milk
Green Apple Peel Sensitive

MyChelle

Advanced Argan Oil

Trilogy

Vital Moisturizing Cream
Everything Balm 95 ml
Ultra Hydrating Face Cream
Rosehip Oil Antioxidant+
Replenishing Night Cream

Weleda

Wild Rose Smoothing Eye Cream
Iris Hydrating Facial Lotion
Wild Rose Smoothing Day Cream
Gentle Cleansing Milk
Wild Rose Smoothing Night Cream
Skin Food

evanhealy

Shea Butter with Olive Leaf
Rose Cleansing Milk
Rose Vetiver Day Moisturizer
French Rose Clay Mask
Rose Face Care Kit
Rosehip Facial Serum - Rose

Fragrances & Perfumes

Aura Cacia

Lavender Mist

Hair Care Products

Acure

Dry Shampoo

Alaffia

Shea Butter Moisturizing Conditioner, Vanilla-Mint
Shea Butter Moisturizing Conditioner, Unscented
Shea Butter Moisturizing Shampoo, Lavender
Cleansing Coconut Reishi Conditioner
Super Hydrating Coconut Shampoo for Normal to Dry Hair
Coconut Reishi Conditioner

Alaffia (Cont'd)

Passion Fruit Conditioner - All Hair Types
Shea Butter Moisturizing Conditioner, Lavender
Super Hydrating Coconut Conditioner for Normal to Dry Hair

Andalou Naturals

Age Defying Conditioner Thinning Hair Treatment
Sunflower & Citrus Perfect Hold Hair Spray
Argan & Sweet Orange Moisture Rich Shampoo
Sunflower & Citrus Brilliant Shine Shampoo
Lavender & Biotin Full Volume Conditioner
Sunflower & Citrus Medium Hold Styling Gel
Age Defying Shampoo Thinning Hair Treatment
Argan & Sweet Orange Moisture Rich Conditioner
Moisture Rich Leave In Conditioner
Lavender & Biotin Full Volume Shampoo

Avalon Organics

Rosemary Volumizing Shampoo
Lemon Clarifying Shampoo
Nourishing Lavender Shampoo
Tea Tree Scalp Treatment Shampoo
Lavender Nourishing Conditioner
Lavender Nourishing Shampoo
Rosemary Volumizing Conditioner

Everyday Coconut

Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair
Ultra Hydrating Coconut Lime Conditioner for Extra Dry Hair
Pure African Coconut Oil for Hair and Skin

Giovanni

Pineapple & Ginger Conditioner
Pineapple & Ginger AntiFrizz Hair Serum
Pineapple & Ginger Leave in Conditioner
Pineapple & Ginger Shampoo

Mineral Fusion

Smoothing Dry Hair Oil

The Honest Company

Conditioning Mist
Sweet Orange Vanilla Shampoo and Body Wash
Sweet Orange Vanilla Conditioner

The Seaweed Bath Co.

Argan Shampoo - Unscented
Argan Conditioner - Euc. & Pep
Argan Shampoo - Euc. & Pepp.
Argan Conditioner - Unscented

Hand & Body Lotions

365 Everyday Value®

Maximum Moisture Body Lotion
Moisturizing Lotion FOR ALL SKIN TYPES
Maximum Moisturizing Lotion
Maximum Moisture Body Lotion

Acure

Marula Oil

Alaffia

Africa's Secret Multipurpose Skin Cream, Unscented 2 oz.
Super Hydrating Coconut Body Lotion for Normal to Dry Skin
Alaffia Basics Unrefined Neem Oil

Alba Botanica

Aloe Vera Lotion

Andalou Naturals

1000 Roses Soothing Body Lotion
1000 Roses Velvet Soft Body Butter

Aura Cacia

Organic Cocoa Butter

Avalon Organics

Lemon Hand & Body Lotion

Burt's Bees

Lemon Butter Cuticle Cream

EO

Everyone Lotion Lemon & Coconut
Unscented Body Lotion
Everyone Lotion Lavender & Aloe
Cedar Citrus Body Lotion

Egyptian Magic

Skin Cream

EveryDay Coconut

Coconut Lime Body Lotion

EveryDay Shea

Lavender Body Lotion
Unscented Body Lotion

The Seaweed Bath Co.

Unscented Body Cream
Detox Cellulite Cream

Weleda

Pomegranate Regenerating Hand Cream
Weleda Skin Food, Small

Hand & Body Washes

365 Everyday Value®

Vitamin E Translucent Bar Soap
Lavender Translucent Bar Soap
Olive & Aloe Translucent Bar Soap
Unscented Translucent Bar Soap

Alaffia

Super Hydrating Coconut Body Wash for Normal to Dry Skin
Lavender Ylang Ylang African Black Soap
Foaming Shea Butter Hand Soap, Unscented
Eucalyptus Tea Tree African Black Soap
Vanilla Almond African Black Soap
Foaming Shea Butter Hand Soap, Vanilla-Mint
Foaming Shea Butter Hand Soap, Lavender
Coconut Mango Hand Soap
Coconut Mint Hand Soap
Coconut Pineapple Hand Soap
Coconut Shampoo & Body Wash
Lavender Ylang Ylang African Black Soap

Andalou Naturals

1000 Roses Soothing Shower Gel

Aura Cacia

Lavender Foam Bath-2.5 oz

Avalon Organics

Lavender Bath & Shower Gel

Lemon Bath & Shower Gel

Lavender Bath & Shower Gel

Dr Bronner's

Almond Liquid Soap-16 oz.

Rose Liquid Soap-32 oz.

Almond Liquid Soap-32 oz.

Rose Liquid Soap-2 oz.

Rose Liquid Soap-16 oz.

Dr. Bronner's

Peppermint Liquid Soap - 32 oz.

Peppermint Liquid Soap

Mild Liquid Baby Soap - 16 oz.

Citrus Orange Liquid Soap - 16 oz.

Eucalyptus Liquid Soap - 32 oz.

Peppermint Liquid Soap - 16 oz.

Lavender Liquid Soap - Pump

Soap Lqd Pump Lavender OG FT

Mild Liquid Baby Soap

Lavender Liquid Soap - 16 oz.

Eucalyptus Liquid Soap - 16 oz.

Mild Liquid Baby Soap - 32 oz.

Lavender Liquid Soap - 32 oz.

Tea Tree Liquid Soap - 32 oz.

EveryDay Shea

EveryDay Shea Moisturizing Body Wash, Unscented

EveryDay Shea Moisturizing Body Wash, Lavender

EveryDay Shea Moisturizing Body Wash, Vanilla Mint

The Honest Company

Sweet Orange Vanilla Shampoo and Body Wash

Weleda

Wild Rose Creamy body wash

Sea Buckthorn Creamy Body Wash

Lip Balms**Alba Botanica**

Passion Fruit Nectar Lip Balm

Avalon Organics

Vitamin C Soothing Lip Balm

Burt's Bees

Wild Cherry Moisturizing Lip Balm

Beeswax Lip Balm

Champagne Lip Shimmer

Rhubarb Lip Shimmers

Fig Lip Shimmer

Watermelon Lip Shimmer

Honey Lip Balm

Lip Shimmer - Caramel

Coconut & Pear Moisturizing Lip Balm

Burt's Bees (Cont'd)

Guava Lip Shimmer

Nourishing Lip Balm with Mango Butter (tube)

Vanilla Bean Moisturizing Lip Balm

Dr. Bronner's

Naked Lip Balm-12 pack

Lemon Lime Lip Balm-12 pack

Peppermint Lip Balm-12 pack

Orange Ginger Lip Balm-12 pack

Eco Lips

Vanilla Mongo Kiss

Organic Mongo Kiss Pomegranate Lip Balm

Organic Mongo Kiss Peppermint Lip Balm

Organic Mongo Kiss Unflavored Lip Balm

Ladybug Jane

Fresh Mint Vegan Lip Balm

Berry Blast Vegan Lip Balm

Sweet Strawberry Vegan Lip Balm

Grapefruit Goddess Vegan Lip Balm

Watermelon Vegan Lip Balm

Vanilla Cupcake Vegan Lip Balm

Weleda

EVERON Lip Balm

Whole Foods Market

Organic Lip Balm Tangerine

Organic Lip Balm Pomegranate Orange

Organic Lip Balm Peppermint

Organic Lip Balm Vanilla Honey

Oils - Essential/Massage/Aromatic**365 Everyday Value®**

365 Peppermint Essential Oil

365 Eucalyptus Essential Oil

365 Tea Tree Essential Oil

365 Lavender Essential Oil

ACURE

Moroccan Argan Oil

Moroccan Argan Oil

Aura Cacia

Clove Bud Essential Oil

Ylang Ylang III Essential Oil

Jobba Skin Care Oil

Sweet Sesame Body Oil

Bergamot BF Bergaptene-Free

Orange, Sweet

Peppermint, Natural

Grapefruit

Eucalyptus

Frankincense

Sweet Almond Skin Care Oil 16oz

Avocado Skin Care Oil

Eucalyptus Essential Oil

Geranium Essential Oil

Chill Pill Essential Solutions Oil

Aura Cacia (Cont'd)

Cinnamon Leaf
Lemon
Rosemary Essential Oil
Organic Castor Oil (16OZ)
Lemon Essential Oil
Peppermint Essential Oil
Sweet Almond Skin Care Oil
Organic Cocoa Butter
Lime
Grapeseed Skin Care Oil 4oz
Jojoba Skin Care Oil 4oz
Apricot Kernel Skin Care Oil 4oz
Frankincense Precious Essentials
Organic Castor Oil (4OZ)
Spearmint Essential Oil
Tangerine
Sweet Almond Skin Care Oil 4oz
Rose Otto Precious Essentials
Tea Tree Essential Oil
Grapefruit Essential Oil
Lavender Essential Oil
Geranium
Lavender
Rosemary Essential Oil
Vanilla Precious Essentials
Lemon Eucalyptus

Desert Essence

Organic Jojoba Oil
Organic Lavender Tea Tree Oil
Eco-Harvest Tea Tree Oil

Jason

Vitamin E Oil 32,000 IU w_wand
Vitamin E Oil 45,000 IU
Tea Tree Oil Nail Saver - 70% Organic
Tea Tree Oil 100% Pure*
Vitamin E Oil 14,000 IU

MyChelle

Advanced Argan Oil

NOW Essential Oils

Rosemary Oil
Lemon Oil
Peppermint Oil
Patchouli Oil
Eucalyptus Oil
Oregano Oil
Grapefruit Oil
Lavender Oil
Tea Tree Oil

NOW Foods

100% Pure Orange Oil
100% Pure Clove Oil

Nature's Gate**Nature's Gate (Cont'd)**

Vitamin E 32,000 IU Roll On
Vitamin E 40,000 IU

The Honest Company

Body Oil

Trilogy

Certified Organic Rosehip Oil 20 ml

Weleda

Birch Cellulite Oil
Arnica Massage Oil
Wild Rose Body Oil
Lavender Body Oil

Ointments/Salves/Gels/Antiseptics**Alba Botanica**

Aloe Vera Gel

Desert Essence

Eco-Harvest Tea Tree Oil

EO

Organic Lavender Hand Sanitizing Spray
Hand Cleansing Wipes Lavender
Hand Cleansing Wipes Large Tub
Organic Lavender Hand Sanitizing Spray

Earth's Care

Anti-Itch Cream

Medicine Mama's Apothecary

Medicine Mama's Bee Magic 4 oz

The Honest Company

Healing Balm

Weleda

Calendula Diaper Care

Personal Care**Derma E**

Scar Gel
Tea Tree and E Antiseptic Creme
Skin Lighten Natural Fade and Age Spot Creme

Shaving Aids**Avalon Organics**

Aloe Unscented Moisturizing Shaving Cream

Burt's Bees

Men's Aftershave
Men's Shave Cream

Dr. Bronner's

Shaving Gel Tea Tree
Shaving Gel Spearmint Peppermint
Shaving Gel Lavender

Kiss My Face

Natural Man 4N1 Shave
Cool Mint Moisture Shave 11 oz
Fragrance Free Moisture Shave
Lavender & Shea Moisture Shave 11 oz

Sun Protection**Badger**

Badger (Cont'd)

Mineral Kids SPF 30 Tangerine Vanilla Sunscreen

Elemental Herbs

Sunstick SPF 30 Unscented

Goddess Garden

Natural Sunscreen SPF 30

Natural Sunscreen SPF 29

Natural Baby Sunscreen SPF 30

Natural Facial Sunscreen SPF 30

Sport Natural Sunscreen SPF 30 Tube

Everyday Natural Sunscreen Continuous Spray SPF 30

Natural Sunscreen SPF 30

Kid's Sport Natural Sunscreen SPF 30 Tube