

Premium Body Care Products



Brighton Store, North Atlantic Region

Whole Foods Market's latest exciting venture into offering our shoppers an enhanced shopping experience and lifestyle choice is with our "Premium Body Care" standards. We've done the research for you by finding the highest quality efficacious ingredients which are safer for our bodies and our planet. We believe that taking the best care of yourself and the environment doesn't have to be a sacrifice! We hope that this will also encourage our vendor partners to invest in developing products that meet and exceed our standards which will be beneficial to our shoppers as well.

To learn more about the Premium Body Care Standards, please visit our website at:

<http://www.wholefoodsmarket.com/departments/article/premium-body-care-standards>

The ingredient lists are subject to change as we learn more about new ingredients and as studies are done. All of our Whole Body products meet our rigorous standards, but the Premium Body Care Standards are for those product lines that have submitted detailed documentation about the products and ingredients and meet our enhanced standards. New products will be added periodically, so this list will change. We hope that you enjoy shopping at Whole Foods Market - now more than ever!

Baby & Child Products

Burt's Bees

Baby Bee Shampoo and Wash

Calendula Body Lotion

Weleda

Calendula Shampoo & Bodywash

Weleda

Dr. Bronner's

Mild Liquid Baby Soap - 16 oz.

Mild Baby Bar Soap

Mild Liquid Baby Soap

Mild Liquid Baby Soap - 32 oz.

Earth's Best Baby

Strawberry and Banana Toddler Toothpaste

EveryDay Shea

Bubble Bath for Babies & Up - Comforting Eucalyptus Mint

Shea Butter Shampoo & Body Wash for Babies & Up

Shea Butter Conditioner & DeTangler for Babies & Up

Bubble Bath for Babies & Up - Calming Lemon-Lavender

Jason

Strawberry, Kid's Only! Toothpaste

The Honest Company

Tangerine Dream Bubble Bath

Healing Balm

Weleda

Calendula Body Cream

Bar Soap

Alaffia

Authentic African Black Soap, Peppermint

Authentic African Black Soap, Tangerine Citrus

Good Soap Bulk

Alaffia (Cont'd)

Unscented Authentic African Black Soap

Authentic African Black Soap

Good Soap 3pk

Authentic African Black Soap, Peppermint

Dr Bronner's

Rose Bar Soap

Almond Bar Soap

Dr. Bronner's

Lavender Soap Bar

Eucalyptus Soap Bar

Tea Tree Soap Bar

Mild Baby Bar Soap

Peppermint Soap Bar

Kiss My Face

Pure Olive Oil Bar Soap 8 oz

Pure Olive Oil Bar Soap 4 oz

Pure Olive Oil Soap - 3pk

Whole Foods Market

Triple Milled Milk Bar Soap

Triple Milled Lavender Bar Soap

WFM Organic Triple Milled Soap Lemon Verbena

WFM Organic Triple Milled Soap Grapefruit Mint

WFM Organic Triple Milled Soap Honey Almond

Triple Milled Sandalwood Bar Soap

Triple Milled Green Tea Bar Soap

Bath Salts/Sugars/Scrubs

Alaffia

Moisturizing Shea Butter Bubble Bath, Lavender

Moisturizing Shea Butter Bubble Bath, Unscented

Ancient Secrets

Ancient Secrets (Cont'd)

Nasal Cleansing Salts-8 oz bag

Aura Cacia

Lavender Harvest Mineral Bath 2.5oz

The Honest Company

Tangerine Dream Bubble Bath

Cosmetics

Mineral Fusion

Eye Pencil - Volcanic

Sheer Moisture Lip Tint - Glisten

Eye Pencil - Azure

3-in-1 Color Stick - Berry Glow

Waterproof Mascara - Cliff

Curling Mascara - Gravity

Blush - SMASHING

Concealer Duo - Deep

Eye Pencil - Coal

Concealer Duo - Neutral

Pressed Powder Foundation - COOL 1

Sheer Moisture Lip Tint - Blush

Concealer Duo - Cool

Concealer Duo - Warm

Pressed Powder Foundation - NEUTRAL 1

Eye Shadow Trio - ROSE GOLD

Bronzer Duo - BLONZER

Lipstick - Intensity

Sheer Moisture Lip Tint - Smolder

Sheer Moisture Lip Tint - Adorn

Pressed Powder Foundation - WARM 1

Eye Shadow Trio - STUNNING

Lip Stick Flashy

Liquid Eyeliner - Valley

Lip Stick Alluring

Sheer Moisture Lip Tint - Glow

Pressed Powder Foundation - NEUTRAL 2

Liquid Eyeliner - Ebony

Waterproof Mascara - Raven

Setting Powder

Liquid Concealer - Cool

Volumizing Mascara - Chestnut

Eye Pencil - Rough

Blush - CREATION

Lip Pencil - Splendid

Volumizing Mascara - Jet

Pressed Powder Foundation - OLIVE 2

Blush - PALE

Sheer Moisture Lip Tint - FLICKER

Dental Care Products

Botanique by Himalaya

Tooth Paste

Desert Essence

Tea Tree Mouthwash

Tea Tree Mouthwash

Dr. Bronner's

Peppermint All-One Toothpaste

Cinnamon All-One Toothpaste

Earth's Best Baby

Strawberry and Banana Toddler Toothpaste

Eco-Dent Premium Oral Care

Original Mint Daily Care Toothpowder

Jason

Sea Fresh Toothpaste

PowerSmile Whitening Toothpaste

Deodorant

EO

Lavender Spray Deodorant

Milk + Honey

Coconut Vanilla Deodorant

Nourish Organic

Almond Vanilla Organic Body Deodorant

Schmidt's

Lavender Sage Deodorant

Weleda

Sage Deodorant

Wild Rose Deodorant

Facial Care Products

365 Everyday Value®

Moisturizing Lotion FOR ALL SKIN TYPES

Daily Facial Cleanser - For Normal to Oily Skin

Gentle Skin Cleanser - For All Skin Types

ACURE

Moroccan Argan Oil

Facial Toner Balancing, Rose and Red Tea

Acure

Pomegranate Night Cream

Superfruit Facial Cleanser

Eye Cream

Radical Resurfacing Facial Lotion

Sensitive Facial Cleanser Argan Oil + Probiotic

Sensitive Facial Cream Argan Oil + Probiotic

Olive + Mint Facial Cleanser

Chamomile + Carrot Day Cream

Brightening Facial Scrub

Oil Free Facial Lotion

Andalou Naturals

Probiotic Cleansing Apricot Milk

Meyer Lemon Brightening Creamy Cleanser

All in One Beauty Balm Sheer Tint with SPF 30

Purple Carrot + C Luminous Night Cream

Super Goji Peptide Perfecting Cream

Rose Stem Cells Sensitive Beautiful Day Cream

Luminous Eye Serum

Resveratrol Q10 Night Repair Cream

Tan Sensitive Moisturizing Color Correct

Rose Stem Cells Sensitive Cleansing Foam

Probiotic + C Renewal Cream

Andalou Naturals (Cont'd)

Blossom + Leaf Toning Refresher
Rose Stem Cells Sensitive Floral Toner

Badger

Damascus Rose Face Cleansing Oil

CocoKind

Organic Facial Cleansing Oil
Organic Rosewater Facial Toner

Derma E

Firming Moisturizer with DMAE, Alpha Lipoic and C-Ester
Evenly Radiant Cleanser
Hydrating Day Creme with Hyaluronic Acid
Refining Vitamin A Creme
Evenly Radiant Dark Circle Eye Creme
Hydrating Night Creme with Hyaluronic Acid
Hydrating Eye Creme with Hyaluronic Acid and Pycnogenol
Hydrating Cleanser with Hyaluronic Acid
Hydrating Serum with Hyaluronic Acid
Evenly Radiant Day Creme SPF 15
Refining Vitamin A and Glycolic Scrub
Evenly Radiant Night Creme
Refining Vitamin A and Glycolic Cleanser
Microdermabrasion Scrub
Deep Wrinkle Reverse Moisturizer with Peptides Plus

Dr. Hauschka

Revitalizing Day Cream 1.0 fl oz
Facial Toner
Revitalizing Day Cream 3.4 fl oz
Soothing Cleansing Milk
Quince Day Cream
Rose Day Cream Light
Rose Day Cream
Eye Balm
Cleansing Cream
Translucent Bronzing Tint

EO

Face- Moisture
Face-Exfoliate
Facial Cleanse

Juice Beauty

SPF 30 Mineral Moisturizer Sheer

MyChelle

Advanced Argan Oil

Nourish Organic

Moisturizing Face Cleanser
Ultra Hydrating Face Cream
Lightweight Moisturizing Face Lotion

Trilogy

Nutrient Plus Firming Serum
Cream Cleanser
Replenishing Night Cream
Rosehip Oil Antioxidant+
Ultra Hydrating Face Cream

Trilogy (Cont'd)

CoQ10 Booster Serum

Weleda

Gentle Cleansing Milk
Skin Food

evanhealy

Lavender Facial Tonic
Blue Lavender Cleansing Milk
Blue Chamomile Moisturizer
Shea Butter with Olive Leaf
Rose Cleansing Milk
Tea Tree Gel Cleanser
Rose Geranium Facial Tonic Hydrosol
Rosehip Facial Serum - Blue
Pomegranate Repair Serum
Rosehip Facial Serum - Rose

Fragrances & Perfumes**Aura Cacia**

Lavender Mist

Hair Care Products**Acure**

Dry Shampoo
Ultra-Hydrating Leave-In Conditioner Argan Oil + Argan Stem Cell

Alaffia

Coconut Reishi Conditioner
Curl Enhancing Shea Butter Leave-In Conditioner
Cleansing Coconut Reishi Conditioner
Shea Butter Moisturizing Conditioner, Unscented
Super Hydrating Coconut Shampoo for Normal to Dry Hair
Shea Butter Moisturizing Shampoo, Unscented
Curl Activating Shea Butter Shampoo
Shea Butter Moisturizing Conditioner, Lavender
Curl Enhancing Shea Butter Shampoo
Super Hydrating Coconut Conditioner for Normal to Dry Hair
Shea Butter Moisturizing Shampoo, Lavender

Avalon Organics

Lavender Nourishing Conditioner
Nourishing Lavender Shampoo
Lemon Clarifying Shampoo
Rosemary Volumizing Conditioner
Rosemary Volumizing Shampoo
Lavender Nourishing Shampoo
Tea Tree Scalp Treatment Shampoo

Everyday Coconut

Sea Salt Texture Spray
Ultra Hydrating Coconut Lime Shampoo for Extra Dry Hair
Ultra Hydrating Coconut Lime Conditioner for Extra Dry Hair
Pure African Coconut Oil for Hair and Skin

Giovanni

Pineapple & Ginger Shampoo
Pineapple & Ginger Conditioner

Giovanni (Cont'd)

Pineapple & Ginger Hair Mask
Pineapple & Ginger AntiFrizz Hair Serum

The Honest Company

Conditioning Mist
Sweet Orange Vanilla Conditioner
Sweet Orange Vanilla Shampoo and Body Wash

The Seaweed Bath Co.

Argan Shampoo - Citrus
Argan Conditioner - Citrus
Argan Shampoo - Lavender
Argan Conditioner - Euc. & Pep
Argan Shampoo - Unscented
Argan Conditioner - Lavender
Argan Shampoo - Euc. & Pepp.
Argan Conditioner - Unscented

Hair Color Products**Light Mountain Natural**

Color the Gray Dark Brown

Hand & Body Lotions**365 Everyday Value®**

Maximum Moisture Body Lotion
Moisturizing Lotion FOR ALL SKIN TYPES
Maximum Moisturizing Lotion
Maximum Moisturizing Lotion

Acure

Marula Oil

Alaffia

Super Hydrating Coconut Body Lotion for Normal to Dry Skin
Alaffia Basics Unrefined Neem Oil

Andalou Naturals

Lavender Shea Hand Cream

Aura Cacia

Organic Cocoa Butter

Avalon Organics

Lavender Hand & Body Lotion

Burt's Bees

Almond Hand Creme
Lemon Butter Cuticle Cream
Shea Butter Hand Creme
Farmer's Friend Hand Salve - 3 oz.

EO

Everyone Lotion Lemon & Coconut
Body Lotion French Lavender
Everyone Lotion Lavender & Aloe
Everyone Lotion Citrus & Mint

Egyptian Magic

Skin Cream

EveryDay Shea

Unscented Body Lotion
Lavender Body Lotion

Kiss My Face**Kiss My Face (Cont'd)**

rich kiss fragrance free olive & aloe moisturizing lotion

ShiKai

Borage Dry Skin Therapy Lotion

The Honest Company

Face and Body Lotion

Weleda

Weleda Skin Food, Small
Sea Buckthorn Hand Cream

Hand & Body Washes**365 Everyday Value®**

Vitamin E Translucent Bar Soap
Unscented Translucent Bar Soap
Olive & Aloe Translucent Bar Soap
Lavender Translucent Bar Soap

Alaffia

Coconut Shampoo & Body Wash
Super Hydrating Coconut Body Wash for Normal to Dry Skin

Avalon Organics

Lavender Bath & Shower Gel

Clearly Natural

Glycerine Pump Soap Unscented 12 oz.
Glycerine Pump Soap Aloe Vera 12oz

Dr Bronner's

Almond Liquid Soap-16 oz.
Almond Liquid Soap-32 oz.
Rose Liquid Soap-16 oz.

Dr. Bronner's

Lavender Liquid Soap
Mild Liquid Baby Soap - 32 oz.
Eucalyptus Liquid Soap - 16 oz.
Peppermint Liquid Soap
Tea Tree Liquid Soap - 16 oz.
Mild Liquid Baby Soap
Tea Tree Liquid Soap - gallon
Peppermint Liquid Soap - 32 oz.
Peppermint Liquid Soap
Tea Tree Liquid Soap - 32 oz.
Mild Liquid Baby Soap - 16 oz.
Eucalyptus Liquid Soap - 32 oz.
Lavender Liquid Soap - 32 oz.
Lavender Liquid Soap - 16 oz.

EveryDay Shea

EveryDay Shea Moisturizing Body Wash, Lavender
EveryDay Shea Moisturizing Body Wash, Unscented

Mrs. Meyer's

Rosemary Hand Soap
Bluebell Hand Soap

The Honest Company

Sweet Orange Vanilla Shampoo and Body Wash

Lip Balms**Badger**

Badger (Cont'd)

Organic Cool Mint Cocoa Butter Lip Balm
Unscented Lip Care

Burt's Bees

Nourishing Lip Balm with Mango Butter (tube)
Honey Lip Balm
Rhubarb Lip Shimmers
Lip Shimmer Peony
Beeswax Lip Balm
Pink Grapefruit Moisturizing Balm
Lip Shimmer - Caramel
Vanilla Bean Moisturizing Lip Balm
Fig Lip Shimmer
Champagne Lip Shimmer
Coconut & Pear Moisturizing Lip Balm
Watermelon Lip Shimmer
Guava Lip Shimmer
Wild Cherry Moisturizing Lip Balm

Eco Lips

Vanilla Mongo Kiss

Mineral Fusion

Lipstick Butter - Juicy
Lipstick Butter - Luscious
Lipstick Butter - Vine

Soothing Touch

LIP BALM, COCONUT LIME
Lip Balm Vegan Unscented
LIP B ALM VEGAN VANILLA CHAI
LIP BALM VEGAN LEMON CARDAMON
LIP BALM, POMEGRANATE

Weleda

EVERON Lip Balm

Whole Foods Market

Organic Lip Balm Peppermint
Organic Lip Balm Vanilla Honey
Organic Lip Balm Pomegranate Orange
Organic Lip Balm Tangerine

Oils - Essential/Massage/Aromatic**365 Everyday Value®**

365 Eucalyptus Essential Oil
365 Peppermint Essential Oil
365 Tea Tree Essential Oil
365 Lavender Essential Oil

ACURE

Moroccan Argan Oil

Aura Cacia

Argan Oil
Cinnamon Leaf
Patchouli, Dark
Sweet Almond Skin Care Oil 4oz
Grapefruit
Vanilla Precious Essentials
Eucalyptus Essential Oil

Aura Cacia (Cont'd)

Peppermint Essential Oil
Clove Bud
Lavender
Sage
Tangerine
Bergamot BF Bergaptene-Free
Sesame Skin Care Oil
Sweet Almond Skin Care Oil
Rosehip Oil
Tea Tree Essential Oil
Geranium
Eucalyptus
Organic Cocoa Butter
Apricot Kernel Skin Care Oil 4oz
Sweet Orange Essential Oil
Rosemary Essential Oil
Fir Needle, Balsam
Lemongrass
Rosemary Essential Oil
Sweet Almond Skin Care Oil 16oz
Lavender Essential Oil
Peppermint, Natural
Lemon
Orange, Sweet
Tea Tree
Grapeseed Skin Care Oil 4oz
Avocado Skin Care Oil

Badger

Organic Dry and Damaged Botanical Hair Oil
Organic Dry Scalp Herbal Hair Oil

Desert Essence

Kinder To Skin
Organic Jojoba Oil

Jason

Vitamin E Oil 14,000 IU

MyChelle

Advanced Argan Oil

Nature's Gate

Vitamin E 40,000 IU
Vitamin E 32,000 IU Roll On

The Honest Company

Body Oil

Trilogy

Certified Organic Rosehip Oil 20 ml

Weleda

Wild Rose Body Oil
Arnica Massage Oil

Ointments/Salves/Gels/Antiseptics**Alba Botanica**

Aloe Vera Gel

EO

Organic Lavender Hand Sanitizing Spray

EO (Cont'd)

Hand Cleansing Wipes Lavender
Hand Sanitizer Spray Peppermint Citrus
Hand Sanitizer Spray Coconut Lemon

Medicine Mama's Apothecary

Medicine Mama's Bee Magic 2 oz
Medicine Mama's Bee Magic 4 oz

The Honest Company

Healing Balm

Weleda

Calendula Diaper Care

Personal Care**EO**

Hand Sanitizer Spray Coconut Lemon
Body Lotion French Lavender
Hand Sanitizer Spray Peppermint Citrus

Shaving Aids**Dr. Bronner's**

Shaving Gel Spearmint Peppermint

Kiss My Face

Fragrance Free Moisture Shave 11 oz
Fragrance Free Moisture Shave
Lavender & Shea Moisture Shave 11 oz

Sun Protection**Badger**

Unscented Stick Sunscreen SPF 35
Baby Sunscreen SPF 30+
Lightly Scented Sunscreen SPF 30
Mineral Kids SPF 30 Tangerine Vanilla Sunscreen

Goddess Garden

Sport Natural Sunscreen SPF 30 Tube