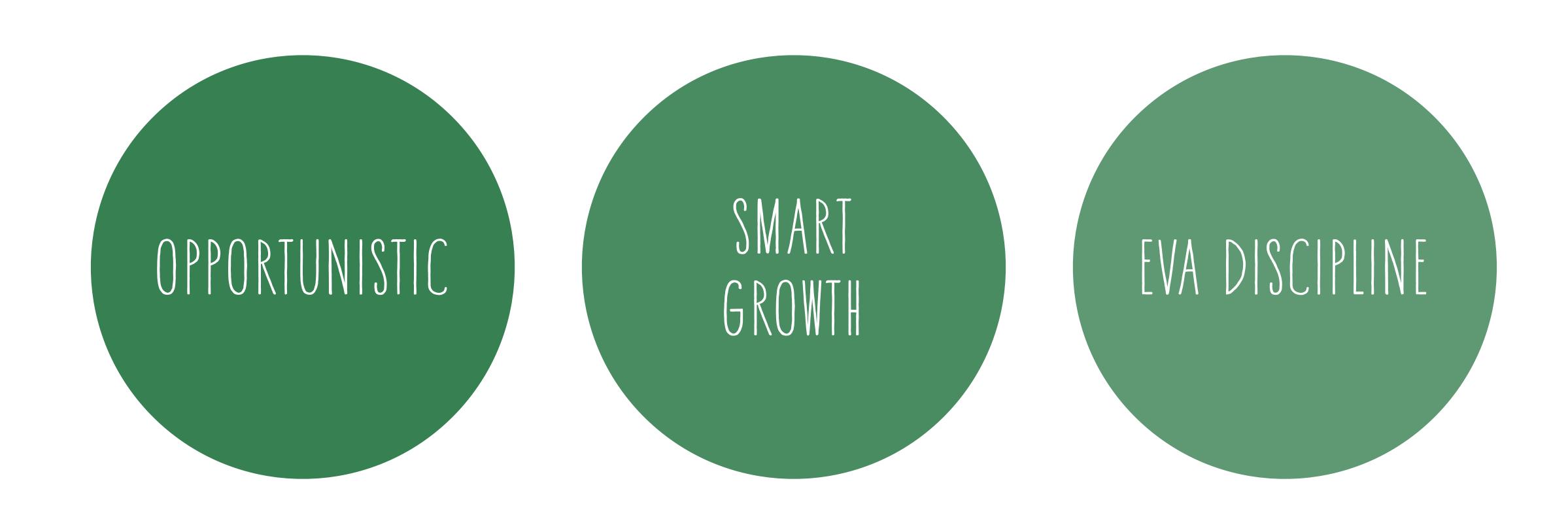
Overview

Jim Sud EVP, Growth & Business Development



REAL ESTATE Strategy



EWA DISCIPLINE

FIVE-YEAR
HURDLE

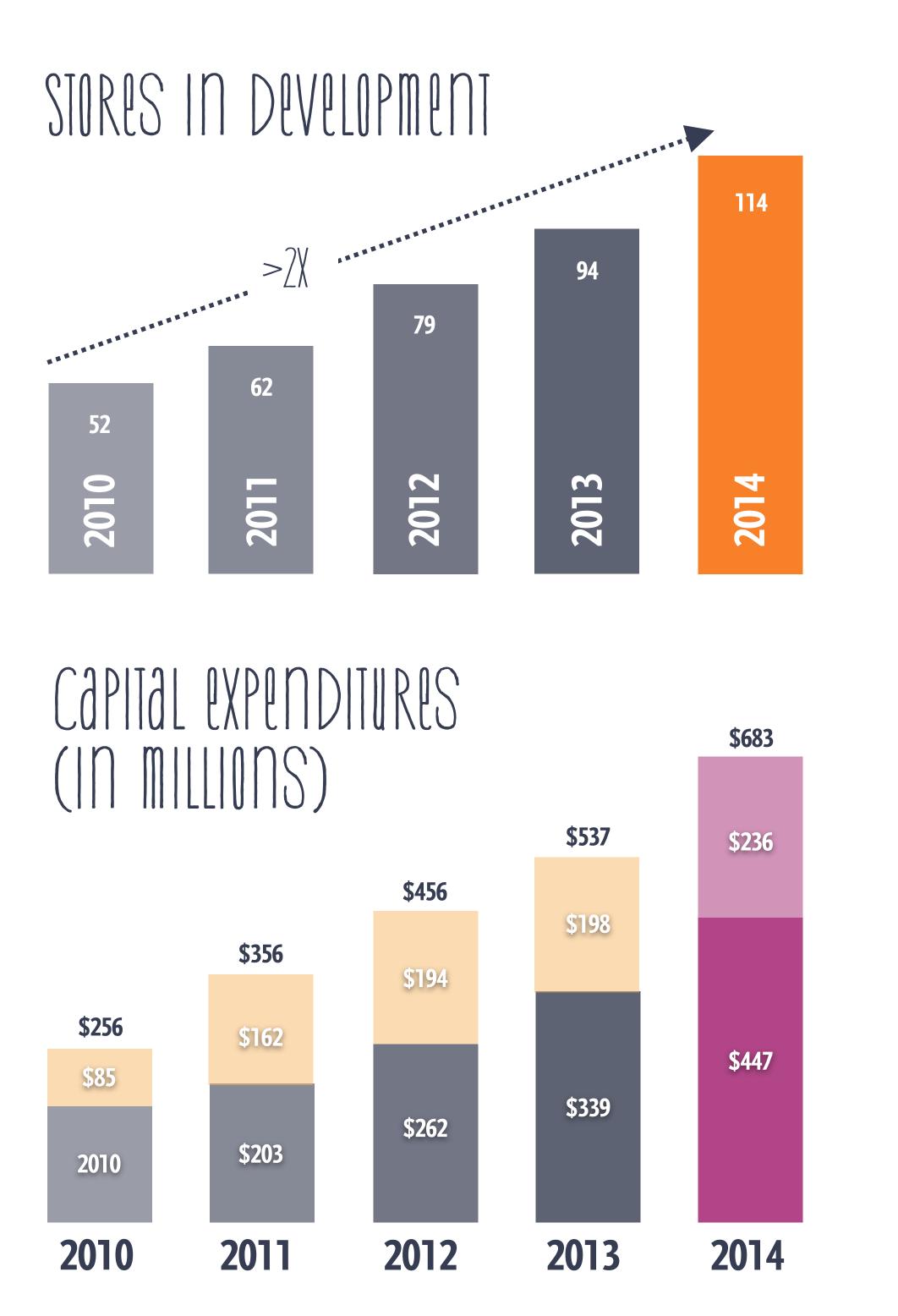
Salls

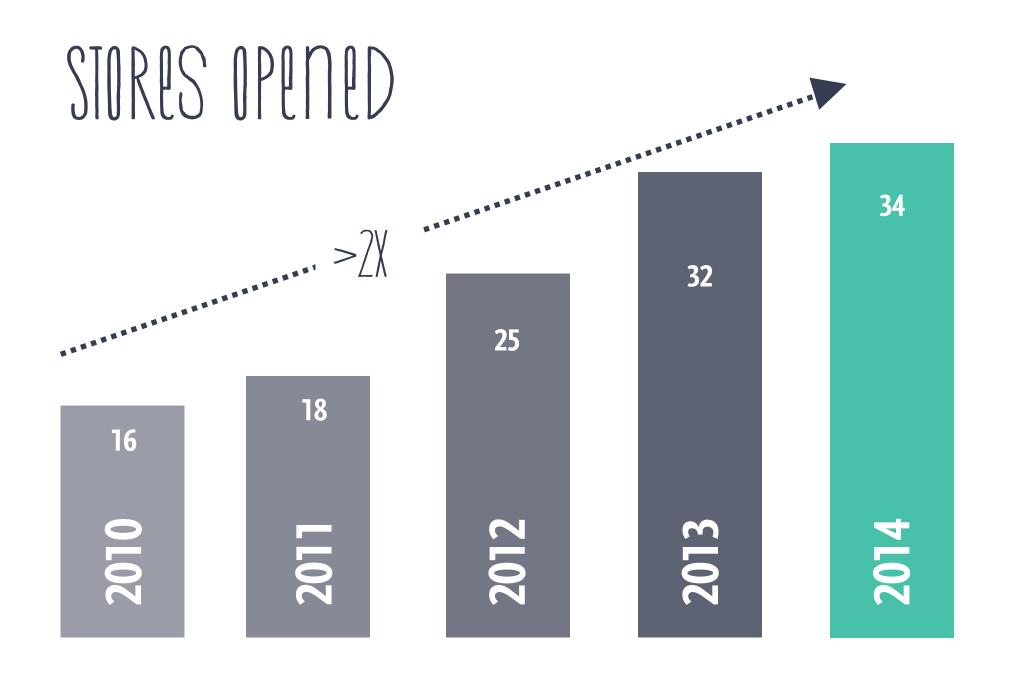
Rent

Capital

OVER THE LAST 5 years

We have accelerated our growth while increasing ROIC





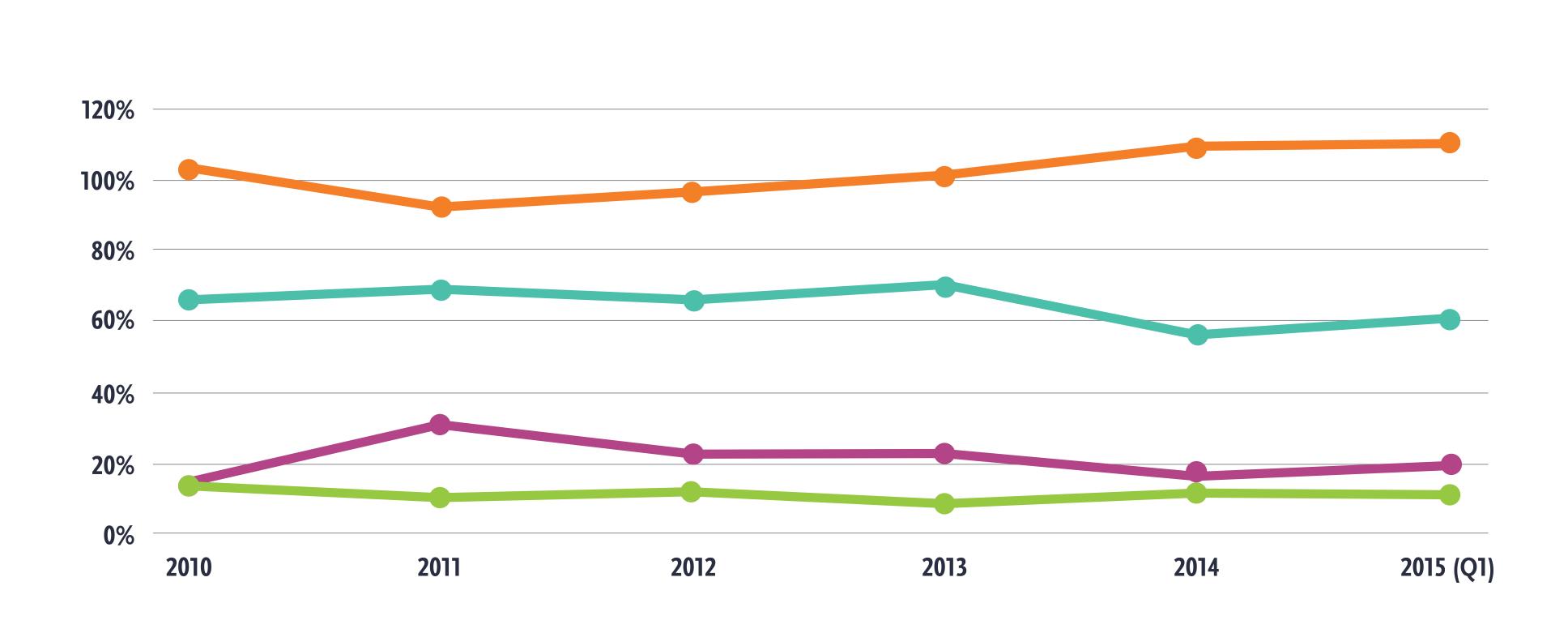




112 SIGNED LEASES

We believe our current pipeline will generate similar returns

CONSISTENT MIX



AVERAGE STORE SIZE

SUBURBAN MARKETS

RELOCATION

NEW MARKETS

A+ OITES

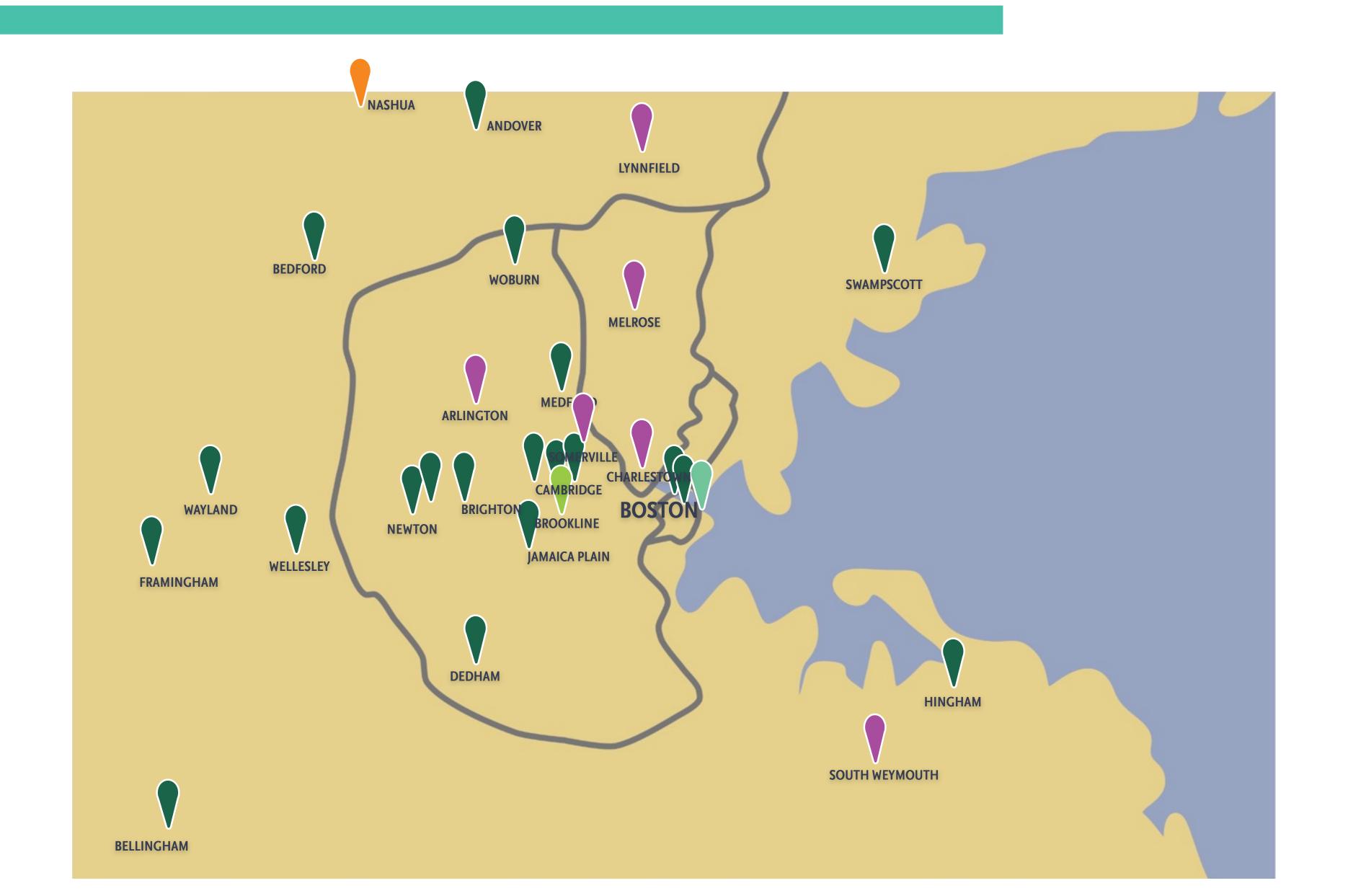
BERS BAY DUBLIN ELMHURSI DAYION* PLAYA VISIA DALLAS EVANSION NORTH WALES BALTIMORE WOODBURY RICHMOND WAS

1200+ STORE POTENTIAL

MARKET IS GROWING FLEXIBLE FORMAT OPPORTUNITIES INTERNATIONAL GROWTH

Dense urban markets

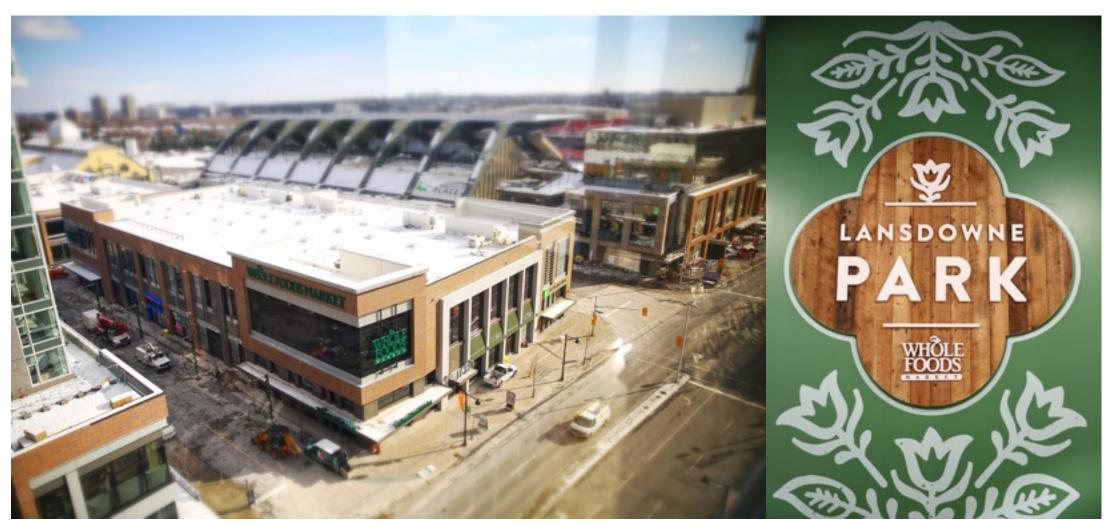
No market is saturated

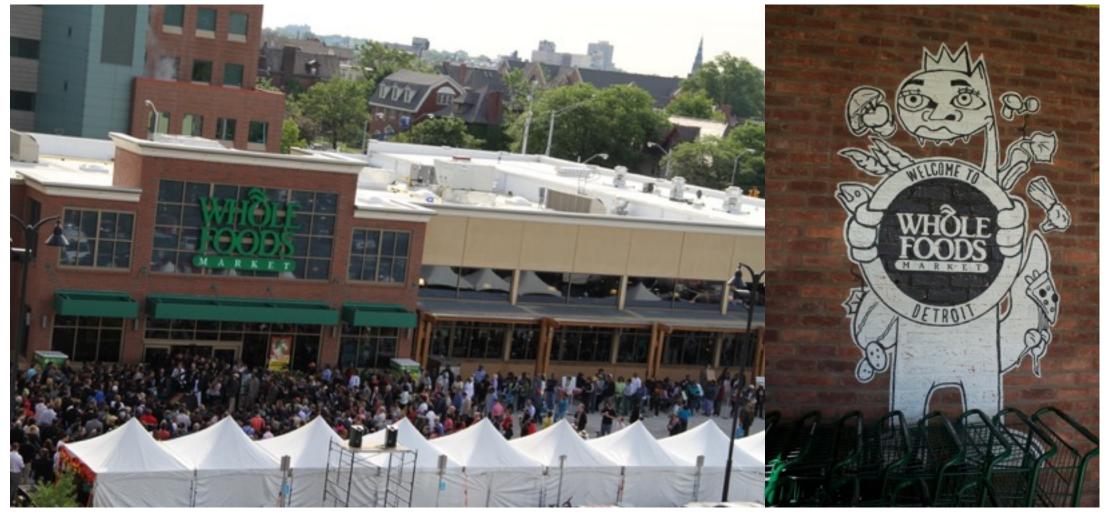


THE MARKET IS BROADENING

Smaller markets







INTERNATIONAL GROWTH





Canada

UK

Beyond

1200+ STORE POTENTIAL

410 STORES
TODAY

CRISS 500 IN FY17 1200 OVER THE LONGER TERM

INTERNATIONAL OPPORTUNITIES

AS WELL

Overview

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