



Errol Schweizer

Global Executive Grocery Coordinator

Errol Schweizer has been with Whole Foods Market for more than 12 years and has worked in grocery leadership roles at all levels. As Whole Foods Market's executive global grocery coordinator, he has helped bring more than 6,000 culinary finds to the U.S. marketplace. Schweizer and team continue to lead the charge on ethical sourcing and product innovation by expanding the company's selection of fair trade, organic and non-GMO-verified products. The grocery team also has led market innovation on Kosher and Halal foods, popularized pasture-raised dairy and egg products and launched the first tiered rating system for household cleaning products, which requires full ingredient labeling. Through their network of supplier partnerships, Schweizer's team plays a critical role in meeting Whole Foods Market's 2018 deadline for full GMO transparency.

He has been featured in the *New York Times*, The Associated Press, *CNBC*, *CNN.com*, *BevNet*, and *The Wall Street Journal*, and has had speaking engagements at SXSW Eco, Natural Products Expos, Yale University, Chicago Ideas Fest, Let's Talk About Food and the American Muslim Consumer Conference.

Schweizer is also on the board of directors for Farmshare Austin, a nonprofit dedicated to training organic farmers and enabling greater organic food access in Central Texas.