

For Immediate Release Contact: Erica Goldbloom Shareholder Services (512) 542-0204

Whole Foods Market, Inc. Announces First Quarter Earnings Conference Call and Webcast

AUSTIN, Texas – January 14, 2015. Whole Foods Market, Inc. (NASDAQ: WFM) today announced it will issue financial results for the Company's first fiscal quarter ending January 18, 2015, after the market closes on Wednesday, February 11, 2015. Following the release via the wire services, the Company will host a conference call with financial analysts and investors from 4:00 - 4:45 p.m. (CT).

To participate, dial 877-876-9177 (domestic) and 785-424-1666 (international). The conference ID is "Whole Foods." Please dial in at least five minutes before the start of the conference call. A simultaneous audio webcast will be available through a link on the Company's website at http://www.wholefoodsmarket.com/company-info/investor-relations. The webcast will be archived for 30 days.

About Whole Foods Market

Founded in 1978 in Austin, Texas, Whole Foods Market (wholefoodsmarket.com) is the leading retailer of natural and organic foods, the first national "Certified Organic" grocer, and uniquely positioned as America's Healthiest Grocery Store TM. In fiscal year 2014, the Company had sales of approximately \$14 billion and currently has 406 stores in the United States, Canada, and the United Kingdom. Whole Foods Market employs more than 87,000 team members and has been ranked for 17 consecutive years as one of the "100 Best Companies to Work For" in America by Fortune magazine.